Introduction to the JMEC Program

With the encouragement of the SJCC Scholarship Fund, the SJCC Alumni Organisation would like to present the JMEC program as an opportunity for SJCC scholarship recipients based in Tokyo to further enhance their professional experience in Japan.

JMEC stands for Japan Market Expansion Competition. It is a practical business training program for English speaking young professionals living and working in Japan. It is centered on a competition to write the best business plan for client companies.

The purpose of the program is to strengthen the skills of young business executives under the guidance of local business leaders while fostering the development of foreign businesses in Japan. JMEC is sponsored by eleven foreign chambers of commerce in Japan and the European Business Council (of which the SCCIJ is a member).

Individuals participating in JMEC will gain valuable business knowledge through a series of lectures and workshops delivered by experienced executives from the Tokyo business community. They will also acquire practical, hands-on experience while researching and writing a business plan for a company in, or planning to enter the Japanese market.

The participants will be working on a project together with Japanese and non-Japanese team members. According to a recent scholarship recipient (read his report here), this is probably the most enriching part of the whole program. Each participant enhances his understanding of differences in Western and Japanese thinking and eventually learns how to bridge those differences through improved inter-cultural communication skills.

JMEC is more than a business course, it is a course about life - meeting people and making friends from around the world, with different backgrounds and interests.

The participation in the JMEC program is an opportunity for SJCC scholarship recipients based in Tokyo. Being an intense program, it requires a large amount of time and energy. Nevertheless, with sensible time management, it can be accomplished in parallel to an internship.

To find out more about the program please visit: www.jmec.gr.jp