

## Invitation to SJCC Members and Friends

### Luncheon

preceded by a presentation

**Tuesday, 18<sup>th</sup> of September 2012**

ZunftHaus zur Waag, Münsterhof 8, 8001 Zürich

**11:30 Apéro**

**12:00 Presentation by Marco Ziegler, Principal, McKinsey**

***“Reimagining Japan - how companies can grow”***

**12:50 Lunch**

**Marco Ziegler** received his Ph.D. in Inorganic Chemistry from Fribourg University in Switzerland in 1998 and later worked as a Miller Research Fellow and Lecturer at UC Berkeley, California. In 2000, he joined McKinsey & Company in Zurich and transferred to Tokyo in April 2010. The focus of his activity has been in the areas of strategy, growth, organization and operations such as manufacturing, supply chain management, and procurement. Marco is co-leading the Asian Chemicals Practice and leads McKinsey’s activities in biotechnology and biobased materials. He is a frequent speaker on topics like industrial biotechnology at industry conferences.

Marco Ziegler is a Partner at McKinsey & Company in Zurich. He lived in Tokyo during the last 2.5 years with his family where he has been supporting Japanese companies on their path to globalize and foreign multinationals to expand in Japan. He will share his insights into the current Japanese economy and share some provocative thoughts on the future prospects of Japan and refer to a book that McKinsey has edited in 2011 *“Reimagining Japan - the quest for a future that works”*.

**Participation Fee:**

The cost of the luncheon is of **CHF 90.-** to be paid in cash only at the event. We have to charge a full no-show fee in case of cancellation later than 3 days prior to the event.

Please **register by 13<sup>th</sup> September 2012** at latest by returning the attached registration page either by fax or by e-mail.

## REGISTRATION

**18<sup>th</sup> of September 2012, 11:30**

Zunfthaus zur Waag, Münsterhof 8, 8001 Zürich

**Lunch, preceded by presentation by Marco Ziegler**

Mr. / Mrs. / Ms. \_\_\_\_\_ SJCC Member:    Yes        No

Family Name \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Date and Signature \_\_\_\_\_

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