

Editorial Outlook 2014 Anniversary Edition

Preliminary titles and contributors:

<p>Switzerland and Japan from 1864 - 2014 150 Years of Official Relations Anniversary Yearbook 2014 Swiss-Japanese Chamber of Commerce (SJCC)</p>	
Editorial	
<p>Greetings by: Didier Burkhalter, President of the Swiss Confederation (English, Japanese) HE Ryuhei Maeda, Ambassador of Japan to Switzerland (Japanese, English) Koichiro Nakamura, Director General of JETRO Switzerland Henry Wegmann, President of the chamber (English, Japanese)</p>	
Part one: Mutual Discovery and Perceptions	
150 Years of Diplomatic Relations between Switzerland and Japan – an Overview	Roger Mottini
Green-eyed Geishas and Blond Samurais. Swiss Expatriates in Hand-Colored Japanes Photographs (1886-1890)	Daniela Wegmann
Part two: The Economics of Partnership	
Free Trade Live: Insights from the Switzerland-Japan Free Trade and Economic Partnership Agreement	Georg D. Blind, Patrick Ziltener
Twin Peaks - Financial Market Regulation in Switzerland, the UK and Japan	Hiroyuki Bando
Japan after the Northeastern Earthquake – a personal assessment	Werner Enz
The Presence of JETRO in Switzerland	JETRO
Akio Morita: Through Switzerland to the World	Gregory W.D. Glanzmann
Today's Japan: challenges and answers	Christoph Neidhart
Four hundred Years of Watches in Japan	Grégory Gardinetti
From OSEC to Global Switzerland Enterprise	Daniel Küng
Part three: Special Issues	
Sengai and The Art of Zen Painting	Katharina Epprecht
Glorious Times for Japanese Borrowers on the Swiss Capital Market	Henry Wegmann

150-Years Anniversary Yearbook 2014

How I experienced Japan – a personal assessment by long-term Swiss residents and managers	(Q&A) Messrs Gauthier, Stricker, Dudler, Humbert-Droz
The SJCC – Activities and Achievements	Elizabeth Borner-Mouer, Henry Wegmann
Appendices	Members' List, List of Activities