

The Chamber of commerce of Basel and the Japan External Trade Organization (JETRO) organize an informative breakfast seminar in order to strengthen business relations between Switzerland and Japan

Business Environment and Growth Opportunities

in Japan

November 4th, 2016* 08:00-10:00am

Venue: Handelskammer beider Basel, St. Jakobs-Strasse 25, Basel

The Japan External Trade Organization (JETRO) is a government-related organization promoting mutual trade and investment between Japan and the rest of the world. JETRO, in collaboration with the Chamber of commerce of Basel, cordially invites you to its Invest Japan Seminar. Japan as an investment destination is a huge, very attractive and sophisticated market, and its business ties with Switzerland have always been very strong. Japan offers great growth opportunities for Swiss companies with a desire to expand their business in Asia. This event will serve as an introduction to the Japanese market and provide you with up to date information on governmental efforts to attract Swiss companies. In addition it will give a unique chance to talk with real experts of Japan able to give you the right keys to enter and grow on the Japanese market and in Asia. Don't miss out this great opportunity that will end with a networking session with Japanese specialties.

08:00	Opening remarks Mr. Thorsten Hohmann, Head of Export Division, Chamber of commerce Basel
08:05	Why Japan? Mr. Masashi Nakazono, Director General, JETRO Geneva
08:20	A few key points on establishing and running an operation in Japan Mr. Charles Ochsner, Attorney at law, CHPM, Tokyo
08:50	Experiences of a Swiss Bioinformatics company in Japan Dr. Othmar Pfannes, CEO, Genedata
09:20	Export in Japan: key sectors Mr. Stefan Barny, Senior Consultant, Japan, S-GE
09:35	JETRO Services Ms. Momoko Sugiyama, Director, JETRO GENEVA
10:00	End of event/Networking with Japanese Specialties

Please note that this seminar will be in English.

Seats are limited, participation is free but registration is compulsory.

To register follow the link: www.hkbb.ch/japan

Registration deadline: October, 28, 2016