

SWISS WORLD IN JAPAN



スイス ワールド イン ジャパン

Business Guide for Swiss Companies in Japan



**IF YOU BELIEVE
IN THE BEST -
FLY THE BEST**

ANA Japan's only 5-Star airline.

Fly Japan's only 5-Star airline to Tokyo Haneda.
With 40 domestic connections and just 15 minutes from the city centre, Japan couldn't be closer.

And it's all By Design.

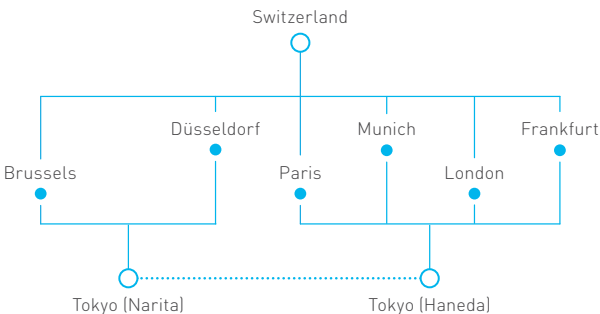


TABLE OF CONTENTS

WELCOME INTRODUCTION	2
DIRECTORY OF CONTACTS IN JAPAN	
Swiss Companies	5
Swiss Public Institutions	25
Swiss Business Associations	26
Swiss Culture & Leisure Associations	26
Swiss Restaurants	27
International Schools	29
Japanese Governmental Organizations	33
Japanese Industrial Organizations	34
Japanese Research Institutes	36
INVESTING IN JAPAN	
Industrial Clusters in Japan	37
Promising Market Situations	45
Success Stories of Swiss Companies in Japan	57
Incentives from Central Government	64
Incentives from Local Governments	66
Agreements between Japan and Switzerland	91
Reform 2020	94
JETRO SERVICES	96
SWISS BUSINESS HUB SERVICES	98
CREDITS	101
INDEX	102





WELCOME INTRODUCTION

Swiss World In Japan – Business Guide for Swiss companies in Japan is a project developed under the Memorandum of Understanding (MoU) signed by the Japan External Trade Organization (JETRO) and Switzerland Global Enterprise (S-GE) on July 9, 2014, in Tokyo, Japan. The purpose of this MoU is to strengthen the mutual cooperation between the two organizations and to further expand trade and investment between Japan and Switzerland.

Swiss World in Japan intends to bring you in a single document all basic information for doing business in Japan. This Guide may be considered not only as a business starter set, but also as a tool to further develop your business.

The Guide is divided into two parts. In the first part, you will find the directory which provides not only the names of Swiss companies, institutions, associations and restaurants, but also a list of Japanese organizations. Each company/organization is categorized by a colored sign. If you look at the map - which appears at the beginning of the directory - this sign will help you to quickly locate the company or the organization.

In the second part, you will find useful information on setting up a business in Japan. In addition to the information on the industrial clusters and promising markets, there are three success stories of Swiss companies. Those stories will provide some answers to the questions like: Why Japan? How did they start their business? What difficulties did they face and how did they overcome those difficulties? In addition, some information on the financial incentives offered by the Government of Japan as well as by the local prefectures and cities is also included in this part.

For further information on the benefits and advantages of doing business in Japan, please contact Japan External Trade Organization - Geneva Office (JETRO Geneva) or Swiss Business Hub in Tokyo.

MAJOR REGIONS OF JAPAN



DIRECTORY OF SWISS COMPANIES IN JAPAN

BUSINESS SERVICES

- **Adecco Ltd.**
45th Kowa Bldg., 4F,
1-15-9 Minami Aoyama,
Minato-ku, Tokyo 107-0062
Phone: +81 (0)3 6439 7300
www.adecco.co.jp
- **Adecco Soleil Ltd.**
Grand Front Osaka Tower A 14F,
4-20 Ofuka-cho, Kita-ku,
Osaka 530-0011
www.adecco.co.jp
- **BOARD Software K.K.**
Shiroyama Trust Tower, Level 27,
4-3-1 Toranomom Minato-ku,
Tokyo 105-6027
Phone: +81 (0)3 5403 4660
Fax: +81 (0)3 5403 4661
japan@board.com
www.board.com
- **Chain IQ Japan K.K.**
East Tower, 4 Fl.,
Otemachi First Square,
1-5-1 Otemachi, Chiyoda-ku,
Tokyo 100-0004
www.chainiq.com
- **CH Projects Management Ltd.**
Chiyoda House 301,
2-17-8 Nagatacho, Chiyoda-ku,
Tokyo 100-0014
Phone: +81 (0)3 3503 1571
Fax: +81 (0)3 3503 1575
info@chpm.co.jp
www.chpm.co.jp
- **Cream-Digital Creative Studio**
Koyano Building 402,
2-20-3 Aobadai, Meguro-ku,
Tokyo 153 0042
Phone: + 81 (0)80 3512 9507
info@cream-touch.com
www.cream-touch.com



CHPM (CH Projects Management, Ltd.)

CH Projects Management, Ltd. is a consulting company active in Tokyo since 1988. It started its activities supporting Swiss companies and has since extended its clientele mainly to small and medium- size companies from Europe, China, India and the USA in connection with their operations in Japan. CHPM provides a large range of services including setting up representative offices, branches and subsidiaries in Japan under the guidance of Charles Ochsner, Swiss attorney-at-law. CHPM handles all non-core activities on an outsourced basis. The services include bookkeeping, accounting, tax matters, employment management, product registration and operational assistance services.

Chiyoda House 301, 2-17-8 Nagatacho,
Chiyoda-ku, Tokyo 100-0014
Tel: 03-3503-1571 | Fax: 03-3503-1575
Email: info@chpm.co.jp
www.chpm.co.jp



東京都千代田区永田町2-17-8 千代田ハウス301
Tel: +81 3-3503-4007 | Fax: +81 3-3503-4077
E-mail: charles.ochsner@pplex.jp
Website: www.pplex.ch

Banking and Finance 銀行及び金融取引	Tax 税務
Commercial contracts 商業契約	International legal assistance 国際法律相談
Intellectual property, IT 知的財産、IT	Arbitration and litigation 仲裁及び訴訟
Corporate, capital markets and M&As 会社法、資本市場及びM&A	Private clients: inheritance, estate planning 個人顧客：相続、遺産計画

日本では外国法事務弁護士 スイス法 シャルル・オクスネールは
東京第二弁護士連合会に所属しております。

ジュネーブ事務所：
9, Rue Massot, CH-1206 Genève, Switzerland
Tel: +41 22 702 1515 | Fax: +41 22 702 1414

BUSINESS SERVICES

- **DKSH Japan K.K.**
DKSH Mita Building,
3-4-19 Mita, Minato-ku,
Tokyo 108 8360
Phone: +81 (0)3 5441 4525
Fax: +81 (0)3 5441 4527
www.dksh.jp
- **Egon Zehnder International Co., Ltd.**
Meiji Yasuda Seimei Bldg., 17F,
2-1-1 Marunouchi, Chiyoda-ku,
Tokyo 100-0005
Phone: +81 (0)3 5219 0450
Fax: +81 (0)3 5219 0451
tokyo@egonzehnder.com
www.egonzehnder.com
- **Electrosuisse Japan Co., Ltd.**
Kobe KIMEC Center Build. 9F,
1-5-2 Minatojima Minamimachi,
Chuo-ku, Kobe,
Hyogo 650-0047
Phone: +81 (0)78 302 5355
Fax: +81 (0)78 302 5755
info@electrosuisse.co.jp
www.electrosuisse.co.jp
- **Embermedia Japan**
4-3-13 Mure, Mitaka-shi,
Tokyo 181-0002
Phone: +81 (0)422 26 7688
info@embermedia.co.jp
www.embermedia.co.jp
- **Euro Far East K.K.**
1-15-8-901 Minami Aoyama,
Minato-ku, Tokyo 107-0062
Phone: +81 (0)3 3470 8769
Fax: +81 (0)3 3478 8648
info@euro-fareast.co.jp
www.euro-fareast.co.jp
- **Genedata K.K.**
Aios Gotanda Annex 408,
1-7-11 Higashi Gotanda,
Shinagawa-ku, Tokyo 141-0022
Phone: +81 (0)3 6721 7261
Fax: +81 (0)3 6721 7262
japan@genedata.com
www.genedata.com
- **G&S Japan K.K.**
Corporate Consulting
The Plaza F Building 801,
5-35-15 Narita-Higashi,
Suginami-ku,
Tokyo 166-0015
Phone: +81 (0)3 6323 6975
Fax: +81 (0)3 6321 4816
info@gs-japan.jp
www.gs-japan.jp
- **HABA SPED Logistics Japan**
M&N Building, Office 103,
3-40-13 Sendagaya, Shibuya-ku,
Tokyo 151-0051
Phone: +81 (0)3 6434 0446
www.habasped.org
- **HINATA Trading Co., Ltd.**
401 Shanti Bldg.,
1-23-16 Nakayamate-dori,
Chuo-ku, Kobe, Hyogo 650-0004
Phone: +81 (0)7 8222 2209
Fax: +81 (0)7 8222 0232
contact@hinatatrading.com
www.hinatatrading.com
- **KMS K.K.**
c/o Nihon Fisba,
2-7-28 Minami Aoyama,
Minato-ku, Tokyo 107-0062
Phone: +81 (0)3 3470 2480
hp.kappeler@kms-japan.com
www.kms-japan.com
- **Kuoni Travel (Japan) K.K.**
Takagi Bldg. 1F,
1-20-18 Osaki, Shinagawa-ku,
Tokyo 141-0032
Phone: +81 (0)3 5759 4500
Fax: +81 (0)3 5759 4501
www.kuoni-dmc.com
- **Moriwood DIGITAL AGENCY**
7F Toranomom 40MT Bldg.,
5-13-1 Toranomom, Minato-ku,
Tokyo, 105-0001
Phone: +81 (0)50 5539 3020
info@moriwood.com
www.moriwood.com

■ **Myclimate Japan**

Shinkawa Bldg., 4F,
2-13-10 Shinkawa, Chuo-ku,
Tokyo 104-0033
Phone: +81 (0)3 6228 3616
Fax: +81 (0)3 6228 3388
info@myclimate.jp
www.myclimatejapan.com

■ **Okuno & Partners**

Kyobashi TD Bldg., 8 Fl.,
1-2-5 Kyobashi, Chuo-ku,
Tokyo 104-0031
Phone: +81 (0)3 3274 3807
Fax: +81 (0)3 3272 2245
www.okunolaw.com

■ **Panalpina World Transport (Japan) Ltd.**

LoopX, 15th floor,
5-9-15 Kaigan, Minato-ku,
Tokyo 108-0022
Phone: +81 (0)3 3451 7525
Fax: +81 (0)3 3451 7886
info.japan@panalpina.com
http://www.panalpina.com

■ **Python & Peter**

Chiyoda House 301,
2-17-8 Nagata-cho,
Chiyoda-ku, Tokyo 100-0014
Phone: +81 (0)3 3503 4007
Fax: +81 (0)3 3503 4077
tokyo@pplex.ch
www.pplex.ch

■ **Rowmuse Films**

2-1 Gotanbatake, Hosono,
Seika-cho, Soraku-gun,
Kyoto 619-0241
www.rowmuse.com

■ **SGS Japan Inc.**

Yokohama Business Park,
North Square I, 3F,
134 Godo-cho, Hodogaya-ku,
Yokohama-shi,
Kanagawa 240-0005
Phone: +81 (0)45 330 5000
Fax: +81 (0)45 330 5006
www.sgsgroup.jp

■ **SIX Financial Information**

Japan Ltd.
Hulic Kakigaracho Bldg., 5F,
1-28-5 Nihonbashi, Kakigara-cho,
Chuo-ku, Tokyo 103-0014
Phone: +81 (0)3 3808 2271
Fax: +81 (0)3 3808 2274
www.six-financial-
information.com

■ **Swiss International Air Lines**

Swiss House,
2-11-1 Natacho, Chiyoda-ku,
Tokyo 100-6190
Phone: +81 (0)3 5156 8252
Fax: +81 (0)3 3503 5171
www.swiss.com

■ **Swissport Japan Ltd.**

2-3-20 Nakamachi,
Izumisano-shi,
Osaka 598-0013
Phone: +81 72 464 1371
Fax: +81 72 464 1381
www.swissport.com

■ **The MG School of Latin Calligraphy**

Rokubancho 2-4-304,
Chiyoda-ku,
Tokyo 102-0085
Phone: +81 (0)3 3261 5273
Fax: +81 (0)3 3261 5277
www.mg-school.com

■ **welkam Ltd.**

AI Building 3F,
2-14-7 Yutenji, Meguro-ku,
Tokyo 153-0052
Phone: +81 (0)3 6801 7517
Fax: +81 (0)3 6801 7518
contact@welkam.co.jp
www.welkam.co.jp

Is your Private Banker on speaking terms with your Investment Banker?

Discover how you can benefit from having Private Banking and Investment Banking integrated under one roof at credit-suisse.com/onebank



FINANCIAL SERVICES

■ **Credit Suisse AG Tokyo Branch (Private Banking)**

Izumi Garden Tower 24F,
1-6-1 Roppongi, Minato-ku,
Tokyo 106-6024
Phone: +81 (0)3 4550 5700
Fax: +81 (0)3 4550 9800
www.credit-suisse.com

■ **Credit Suisse Securities (Japan) Ltd. (Investment Banking)**

Izumi Garden Tower,
1-6-1 Roppongi, Minato-ku,
Tokyo 106-6024
Phone: +81 (0)3 4550 5700
Fax: +81 (0)3 4550 9800
www.credit-suisse.com

■ **Lombard Odier Darier Hentsch Trust Japan, Ltd.**

Izumi Garden Tower 41F,
1-6-1 Roppongi, Minato-ku,
Tokyo 106-6041
Phone: +81 (0)3 5114 1796
Fax: +81 (0)3 5114 1096
tokyo@lombardodier.com
www.lombardodier.com

■ **Pictet Asset Management (Japan) Ltd.**

Kishimoto Building 7F,
2-2-1 Marunouchi, Chiyoda-ku,
Tokyo 100-0005
Phone: +81 (0)3 3212 3411
Fax: +81 (0)3 3211 6339
www.pictet.co.jp

■ **Pictet Financial Management Consultants Co., Ltd.**

Imperial Hotel 502,
1-1-1, Uchisaiwai-cho,
Chiyoda-ku, Tokyo 100-8558
Phone: +81 (0)3 5501 3291
www.pictet.co.jp

■ **Swiss Re Capital Markets (Japan) Corporation, Tokyo Branch**

Otemachi First Square West
Tower 9F, 1-5-1, Otemachi,
Chiyoda-ku, Tokyo 100-0004
Phone: +81 (0)3 5219 7800
Fax: +81 (0)3 3271 0990
www.swissre.com

■ **Swiss Re International SE Japan Branch (SRJI)**

Otemachi First Square West
Tower 13F, 1-5-1 Otemachi,
Chiyoda-ku, Tokyo 100-0004
Phone: +81 (0)3 5218 2160
www.swissre.com

■ **Swiss Reinsurance Company Japan Branch**

Otemachi First Square West
Tower 9F, 1-5-1 Otemachi,
Chiyoda-ku, Tokyo 100-0004
Phone: +81 (0)3 5219 7800
www.swissre.com

■ **UBP Investments Co., Ltd.**

Hibiya Sankei Bldg., 11th floor,
1-9-1 Yurakucho, Chiyoda-ku,
Tokyo 100-0006
Phone: +81 (0)3 5220 2111
Fax: +81 (0)3 5220 2574
www.ubp.com

■ **UBS AG, Tokyo Branch**

Shinmarunouchi Bldg.,
1-5-1 Otemachi, Chiyoda-ku,
Tokyo 100-6512
Phone: +81 (0)3 5293 3000
www.ubs.com/japan

■ **UBS Global Asset Management (Japan) Ltd.**

Otemachi 1st. Square East Tower,
1-5-1 Otemachi, Chiyoda-ku,
Tokyo 100-0004
Phone: +81 (0)3 5293 3700
www.ubs.com/japan

■ **UBS Securities Japan Ltd.**

Otemachi 1st. Square East Tower,
1-5-1 Otemachi, Chiyoda-ku,
Tokyo 100-0004
Phone: +81 (0)3 5208 6000
www.ubs.com/japan

■ **Zurich Insurance Company Ltd., Japan Branch**

Nakano Central Park South, 16FL.,
4-10-2 Nakano, Nakano-ku,
Tokyo 164-8511
Phone: +81 (0)3 6832 2111
www.zurich.co.jp

■ **Zurich Life Insurance Company Co., Ltd.**

Nakano Central Park South, 16FL.,
4-10-2 Nakano, Nakano-ku,
Tokyo 164-8511
Phone: +81 (0)3 6832 1101
www.zurich.co.jp

FOOD

■ **Alcotrade Trust Inc.**

4-13-12 Futaba,
Shinagawa,
Tokyo 142-0043
Phone: +81 (0)3 5702 0620
Fax: +81 (0)3 5702 0621
www.alcotrade.com

■ **ARYZTA Food Solutions Japan**

Yoyogi Yoshino Bldg. 3F,
1-58-5 Yoyogi, Shibuya-ku,
Tokyo 151-0053
Phone: +81 (0)3 5358 6777
Fax: +81 (0)3 5358 6711
www.hiestand.co.jp

■ **Barry Callebaut Japan Ltd.**

Osaki Wiz Tower, 21 Floor,
2-11-1 Osaki, Shinagawa-ku,
Tokyo 141-0032
Phone: +81 (0)3 6887 8040
Fax: +81 (0)3 6887 8049
www.barry-callebaut.com

■ **Blondel Japon K.K.**

8-10-1 Ginza, Chuo-ku,
Tokyo 104-0061
Phone: +81 (0)3 6228 5985
info@blondeljapon.co.jp
www.blondeljapon.co.jp

■ **Lindt & Sprüngli Japan Co., Ltd.**

Pole Star Bldg. No. 5,
7-6-12 Ginza, Chuo-ku,
Tokyo 104-0061
Phone: 0120 313 045
www.lindt.jp

■ **M-Industry Japan**

32 Shibakoen Bldg., 7FL.,
3-4-30 Shibakoen, Minato-ku,
Tokyo 105-0011
Phone: +81 (0)3 6450 1360
Fax: +81 (0)3 6450 1361
www.mindustry.co.jp

■ **Nestlé Japan Group**

Nestlé House
7-1-15 Goko-dori, Chuo-ku,
Kobe, Hyogo 651-0087
Phone: +81 (0)78 230 7000
Fax: +81 (0)78 230 7100
www.nestle.co.jp

■ **Vin Léman Corporation**

Cradle Nihonbashi, 3FL.,
3-1 Nihonbashi, Kobunacho,
Chuo-ku, Tokyo 103-0024
Phone: +81 (0)50 5880 8731
Fax: +81 (0)3 6734 1331
info@vinleman.com
www.vinleman.com

■ **Volcafe Limited**

5F Create Kobe, 80 Kyomachi,
Chuo-ku, Kobe,
Hyogo 650-0034
Phone: +81 (0)78 392 5570
Fax: +81 (0)78 392 6339
www.volcafe.com



EXECUTIVE SEARCH

in Japan & Asia Pacific
Tailored to Your Needs

MARKUS GFELLER & TEAM

+81 (0)80 6628 3456

info@gs-japan.jp

www.gs-asia.com

BERLIN | BERN | TOKYO | SEOUL | HONG KONG | SINGAPORE

HEALTH & LIFE SCIENCES

■ Actelion Pharmaceuticals Japan Ltd.

Ebisu Prime Square Tower 4F,
1-1-39 Hiroo, Shibuya-Ku,
Tokyo 150-0012
Phone: +81 (0)3 5774 4151
Fax: +81 (0)3 5774 5114
www.actelion.co.jp

■ Alcon Japan Ltd.

Toranomon Hills, Mori Tower,
1-23-1 Toranomon, Minato-ku,
Tokyo 105-6333
Phone: +81 (0)3 6899 5000
www.alcon.co.jp

■ Archroma Japan K.K.

3-1-8 Minami, Kyuhoji-machi,
Chuo-ku, Osaka-shi,
Osaka 541-0058
Phone: +81 (0)6 6251 6516
Fax: +81 (0)6 6251 6520
www.archroma.com

■ Bernafon Japan K.K.

Solid Square West 16F,
Horikawacho 580, Saiwai-ku,
Kawasaki-shi,
Kanagawa 212-0013
Phone: +81 (0)44 520 6101
Fax: +81 (0)44 520 6107
info@bernafon.jp
www.bernafon.jp

■ Bien-Air Asia Ltd.

Daiichi-Seimei Bldg 10F,
2-40-12 Ikebukuro, Toshima-ku,
Tokyo 171-0014
Phone: +81 (0)3 5954 7661
Fax: +81 (0)3 5954 7660
www.bienair.com

■ Chugai Pharmaceutical Co., Ltd.

Nihonbashi Mitsui Tower,
2-1-1 Nihonbashi Muromachi,
Chuo-ku, Tokyo 103-8324
Phone: +81 (0)3 3281 6611
www.chugai-pharm.co.jp

■ Clariant (Japan) K.K.

Bunkyo Green Court,
Center Office 9F,
2-28-8 Honkomagome,
Bunkyo-ku, Tokyo 113-8662
Phone: +81 (0)3 5977 7880
Fax: +81 (0)3 5977 7883
www.clariant.co.jp

■ Clariant Catalyst (Japan) K.K.

Bunkyo Green Court,
Center Office 9F,
2-28-8 Honkomagome,
Bunkyo-ku, Tokyo 113-8662
Phone: +81 (0)3 5977 7300
Fax: +81 (0)3 5977 7889
www.clariant-catalysts.co.jp

■ Clinique La Prairie Japan

Shiodome Bldg. 3F,
1-1-20 Kaigan, Minato-ku,
Tokyo 105-0022
Phone: +81 (0)3 6721 8150
www.cliniquelaprairie.jp

■ EMS-Chemie (Japan), Ltd.

EMS Bldg.,
2-11-20 Higashi-Koujiya,
Ota-ku, Tokyo 144-0003
Phone: +81 (0)3 5735 0611
Fax: +81 (0)3 5735 0614
www.emsgrivory.co.jp

■ EMS-Ube Ltd.

1978-96 Kogushi, Ube-shi,
Yamaguchi, Chugoku 755-8633
Phone: +81 (0)836 31 2111
www.ube-ind.co.jp

■ Givaudan Japan K.K.

3014-1 Shinohara-cho,
Kohoku-ku, Yokohama-shi,
Kanagawa 222-0026
Phone: +81 (0)45 423 3161
Fax: +81 (0)45 423 3154
www.givaudan.com

■ Ivoclar Vivadent K.K.

1-28-24, 4F, Hongo, Bunkyo-ku,
Tokyo 113-0033
Phone: +81 (0)3 6801 1301
Fax: +81 (0)3 5844 3657
www.ivoclarvivadent.jp

■ Lonza Japan Ltd.

St. Luke's Tower 8-1, 39 Fl.,
Akashi-cho, Chuo-ku,
Tokyo 104-6591
Phone: +81 (0)3 6264 0600
Fax: +81 (0)3 6264 0601
www.lonza.com

■ Medela K.K.

G-PLACE Sasazuka 13F,
2-26-2 Sasazuka, Shibuya-ku,
Tokyo 151-0073
Phone: +81 (0)3 3373 3450
Fax: +81 (0)3 3373 3457
info@medela.jp
www.medela.jp

■ Nihon Firmenich K.K.

Kowa-Kawasaki Nishiguchi Bldg.,
66-2 Horikawa-cho,
Saiwai-ku, Kawasaki-shi,
Kanagawa 212-0013
Phone: +81 (0)44 543 6111
Fax: +81 (0)44 541 9070
www.firmenich.com

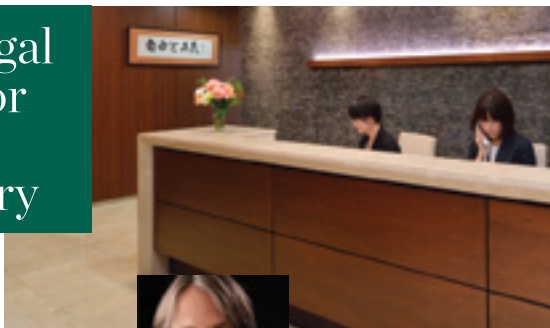
■ Nippon Swiss Perfection Co. Ltd.

5-12-14 Jingumae, Shibuya-ku,
Tokyo 150-0001
Phone: 0120 575 269
www.swissperfection.co.jp

■ Nobel Biocare Japan K.K.

Shinagawa Grand
Central Tower 8F,
2-16-4 Konan, Minato-ku,
Tokyo 108-0075
Phone: +81 (0)3 6717 6191
www.nobelbiocare.co.jp

Providing legal
assistance for
nearly one
entire century



Okuno & Partners is a Japanese-Swiss law firm with over 35 lawyers with core competences in the following fields:

- Corporate/M&A
- Banking and Capital Markets
- Antitrust and Competition Law
- IP Law
- Dispute Resolution

Michael Mroczek, Foreign Law Partner
1-2-5 Kyobashi, Chuo-ku, Tokyo 104-0031
Tel: +81 (0)3-2374-3807
Email: michael.mroczek@okunolaw.com

www.okunolaw.com



■ **Novartis Pharma, K.K.**

Toranomon Hills Mori Tower,
1-23- Toranomon, Minato-ku,
Tokyo 105-6333
Phone: +81 (0)3 6899 8000
www.novartis.co.jp

■ **Roche Diagnostics K.K.**

2-6-1 Shiba, Minato-ku,
Tokyo 105-0014
Phone: +81 (0)3 5443 7041
www.roche-diagnostics.jp

■ **Straumann Japan K.K.**

5-36-7, 6Fl., Shiba,
Minato-ku, Tokyo 108-0014
Phone: +81 (0)3 6858 1188
www.straumann.jp

■ **Syngenta Japan K.K.**

Office Tower X 21F,
1-8-10 Harumi, Chuo-ku,
Tokyo 104-6021
Phone: +81 (0)3 6221 1001
www.syngenta.co.jp

■ **Valmont Group**

2-17-8, 3Fl., Nagata-cho,
Chiyoda-ku, Tokyo 100-0014
Phone: 0120 359 860
info@valmont.jp
www.boutiquevalmont.com/jp

■ **Weleda Japan Co., Ltd.**

1-13-6 Ebisu, Shibuya-ku,
Tokyo 150-0013
Phone: +81 (0)3 5447 3890
www.weleda.jp

LUXURY & CONSUMER GOODS

■ **Akris Japan Ltd.**

Ginza 4-chome Bldg. 8F,
4-5-16 Ginza, Chuo-ku,
Tokyo 104-0061
Phone: +81 (0)3 3535 0207
www.akris.ch/jp

■ **Andre Mouche Japan Co., Ltd.**

5 Fl., Oriental Higashi
Shinsaibashi Bldg.,
1-4-1 Higashi Shinsaibashi,
Chuo-ku, Osaka 542-0083
Phone: +81 (0)6 6258 1365
Fax: +81 (0)6 6258 1366
www.andremouche.co.jp

■ **Audemars Piguet (Japan) Ltd.**

AP Tower,
7-8-8 Ginza, Chuo-ku,
Tokyo 104-0061
Phone: +81 (0)3 6830 0000
www.audemarspiguet.com

■ **Ball Watch Co., Ltd.**

Hanzomon Duplex B's 5F,
2-2-22 Kojimachi, Chiyoda-ku,
Tokyo 102-0083
Phone: +81 (0)3 3221 7807
Fax: +81 (0)3 3221 7803
www.ballwatch.com

■ **Bally Japan Ltd.**

Akiyama No. 7 Bldg., 4F,
5-1 Kojimachi, Chiyoda-ku,
Tokyo 102-0083
Phone: +81 (0)3 6215 6600
www.bally.com

■ **Breitling Japan Co., Ltd.**

Shiba Koen Bldg.,
2-2-22 Shiba Koen,
Minato-ku, Tokyo 105-0014
Phone: +81 (0)3 3436 0011
Fax: +81 (0)3 3436-0012
www.breitling.co.jp

■ **Bucherer Japan Ltd.**

Millennium Tsukiji Bldg. 8F,
2-15-19 Tsukiji, Chuo-ku,
Tokyo 104-0045
Phone: +81 (0)3 6226 4650
www.carl-f-bucherer.com

■ **Bulova Japan**

Toranomon 33 Mori Bldg., 7F,
3-8-21 Toranomon, Minato-ku,
Tokyo 105-0001
Phone: +81 (0)3 5408 1390
Fax: +81 (0)3 5408 1391
www.bulova.com

■ **Caran d'Ache Japan, Ltd.**

Watanabe Bldg 3F,
2-6-18 Minami Aoyama,
Minato-ku,
Tokyo 107-0062
Phone: +81 (0)3 6804 3201
info@carandache.co.jp
www.carandache.co.jp

■ **Century Time Gems
Japan Co., Ltd.**

Ginza Ito Bldg., 7 Fl.,
5-12-13 Ginza, Chuo-ku,
Tokyo 104-0061
Phone: +81 (0)3 3524 1800
Fax: +81 (0)3 3524 1802
www.century.ch

■ **Chopard Japan Ltd.**

Chopard Bldg.,
2-4-14 Ginza, Chuo-ku,
Tokyo 104-0061
Phone: +81 (0)3 5524-8975
www.chopard.com

■ **Christian Fischbacher
(Nihon FISBA K.K.)**

CH Bldg. 2F,
2-7-28 Minami Aoyama,
Minato-ku, Tokyo 107-0062
Phone: +81 (0)3 5775 0605
Fax: +81 (0)3 5775 5480
www.fisba.co.jp

- **Corum Japan K.K.**
New Pier Takeshiba
North Tower 14F,
1-11-1 Kaigan, Minato-ku,
Tokyo 105-0022
Phone: +81 (0)3 6435 9240
Fax: +81 (0)3 6435 9242
www.corumwatches.jp
- **Création Baumann Japan Ltd.**
Tokyo Design Center,
5-25-19 Higashi Gotanda,
Shinagawa-ku, Tokyo 141-0022
Phone: +81 (0)3 5423 5036
Fax: +81 (0)3 5423 5047
www.creationbaumann.jp
- **FJD Japan K.K.**
Atlas Bldg. 4F,
5 Ichibancho, Chiyoda-ku,
Tokyo 102-0082
Phone: +81 (0)3 3556 5021
Fax: +81 (0)3 3556 5401
www.furrer-jacot.co.jp
- **FREITAG lab Japan K.K.**
1-13-12 Ginza, Chuo-ku,
Tokyo 104-0061
Phone: +81 (0)3 6228 6142
www.freitag.ch
- **LMVH Watch & Jewelry Japan K.K.**
2-1-1 Hirakawa-cho, Chiyoda-ku,
Tokyo 102-0093
Phone: +81 (0)3 3263 9420
Fax: +81 (0)3 3263 9428
www.lvmh.co.jp
- **Louis Golay Japan K.K.**
2-8-12 Yamamoto-dori,
Chuo-ku, Kobe, Hyogo 650-0003
Phone: +81 (0)78 265 1820
Fax: +81 (0)78 265 1801
www.louisgolay.com
- **Mammut Sports Group Japan Inc.**
Yotsuya Akebonobashi Bldg., 2FL.,
2-14 Sumiyoshi-cho,
Shinjuku-ku, Tokyo 165-0065
Phone: +81 (0)3 5366 0587
www.mammutstore.jp
- **Montres Journe Japon K.K.**
Collezione Bldg., 2F,
6-1-3 Minami Aoyama,
Minato-ku, Tokyo 107-0062
Phone: +81 (0)3 5468 0931
Fax: +81 (0)3 5468- 1930
www.fpjourne.com
- **Parmigiani Fleurier Distribution**
10 Fl., G-Front Aoyama,
2-12-15 Kita Aoyama, Minato-ku,
Tokyo 107-0061
Phone: +81 (0)3 5413 5745
Fax: +81 (0)3 5413 5747
www.parmigiani.ch
- **PP Japan Inc.**
Urbannet Kanda Bldg. 19F,
3-6-2 Uchikanda, Chiyoda-ku,
Tokyo 101-0047
Phone: +81 (0)3 3255 8109
Fax: +81 (0)3 3256 7558
www.patek.com
- **Reuge Hambai K.K.**
530 Waseda Tsurumaki-cho,
Shinjuku-ku, Tokyo 162-0041
Phone: +81 (0)3 5155 6104
Fax: +81 (0)3 5155 6134
www.reuge.co.jp
- **Richard Mille Co., Ltd.**
3-1-10 Bakuroumachi, Chuo-ku
Osaka 541-0099
Phone: +81 (0)6 6281 1111
Fax: +81 (0)6 6251 7843
www.richardmille.jp
- **Richemont Japan Limited**
Hanzomon First Bldg.,
1-4 Kojimachi, Chiyoda-ku,
Tokyo 102-0083
Phone: +81 (0)3 3288 3111
Fax: +81 (0)3 3288 3112
www.richemont.com
- **Rolex (Japan) Limited**
Yusen Bldg.,
2-3-2 Marunouchi, Chiyoda-ku,
Tokyo 100-8345
Phone: +81 (0)3 3216 5671
www.rolex.jp
- **Sigg Japan**
4-5-16 Higashi Nippori
Arakawa-ku, Tokyo 116-0014
Phone: +81 (0)3 3805 2651
Fax: +81 (0)3 3891 7042
www.sigg-jp.com
- **Swissotel Nankai Osaka**
5-1-60 Namba Chuo-ku,
Osaka 542-0076
Phone: +81 (0)6 6646 1111
Fax: +81 (0)6 6648 0331
osaka@swissotel.com
www.swissotel-osaka.co.jp
- **Tendence Japan KK**
5-46-16, 1 Fl., Il Centro Cereno,
Jingumae, Shibuya-ku,
Tokyo150-0001
www.tendence.jp
- **The Swatch Group (Japan) K.K.**
Nicolas G. Hayek Center,
7-9-18 Ginza, Chuo-ku,
Tokyo 104-8188
Phone: +81 (0)3 6254 7400
www.swatchgroup.jp
- **USM U. Schaerer Sons K.K.**
Marunouchi MY PLAZA, 1-2F,
2-1-1 Marunouchi, Chiyoda-ku,
Tokyo 100-0005
Phone: +81 (0)3 5220 2221
www.usm.com
info@jp.usm.com
- **Valedictorian Japan**
27 Arai Aza Hosoko,
Asakamachi, Koriyama-shi,
Fukushima 963-0111
www.valedictorian.jp
- **Victorinox Japan Inc.**
Azabu Yanagida Bldg., 2F,
3-18-5 Nishi Azabu, Minato-ku,
Tokyo 106-0031
Phone: +81 (0)3 3796 0951
Fax: +81 (0)3 3796 0950
www.victorinox.com/jp
- **Vitra Co., Ltd.**
Quest Court Harajuku,
3-59-4 Sendagaya,
Shibuya-ku, Tokyo 151-0051
Phone: +81 (0)3 5775 7710
Fax: +81 (0)3 5775 7718
www.vitra.com

MACHINERY, ELECTRONICS & INFRASTRUCTURE

- **ABB K.K.**
ThinkPark Tower, 22 Fl.,1
2-1-1 Osaki, Shinagawa-ku,
Tokyo 141-6022
Phone: +81 (0)3 4523 6000
Fax: +81 (0)3 4523 6190
www.abb.co.jp
- **ABB Bailey Japan Ltd.**
511 Baraki, Izunokuni-shi,
Shizuoka 410-2193
Phone: +81 (0)55 949 3311
Fax: +81 (0)55 949 1114
www.bailey.co.jp
- **AutoForm Japan K.K.**
Shimbashi Enter Bldg., 9F,
5-8-11 Shimbashi, Minato-ku,
Tokyo 105-0004
Phone: +81 (0)3 6459 0881
Fax: +81 (0)3 3431 7661
www.autoform.com/jp
- **BERNINA Japan, Inc.**
Mitsui Bldg., 18F,
8 Higashida-cho, Kawasaki-ku,
Kawasaki-shi,
Kanagawa 212-0013
Phone: +81 (0)44 210 5757
Fax: +81 (0)44 210 5656
www.bernina.com/ja-JP/
Home-Japan
- **Blaser Swissslube Japan Co., Ltd.**
2-29-12, 6 Fl., Taito, Taito-ku,
Tokyo 110-0016
Phone: +81 (0)3 5846 3195
Fax: +81 (0)3 5846 3196
info-japan@blaser.com
www.blaser.com
- **Bobst Japan Ltd.**
TRC Center Bldg., 8F,
6-1-1 Heiwajima, Ota-ku,
Tokyo 143-0006
Phone: +81 (0)3 6404 2090
Fax: +81 (0)3 6404 2151
www.bobst.com
- **Bossard K.K.**
4-15-33 Shibaura, Minato-ku,
Tokyo 108-0023
Phone: +81 (0)3 5425 8310
www.bossard.com
- **Bruderer Presses K.K.**
2306-2 Yakou, Sakae-machi,
Inba-Gun, Chiba 270-1502
Phone: +81 (0)47 680 1788
Fax: +81 (0)47 685 1277
info@bruderer.co.jp
www.bruderer.co.jp
- **Buhler K.K. Japan**
3-22-11 Shin-Yokohama,
Kohoku-ku, Yokohama-shi,
Kanagawa 222-0033
Phone: +81 (0)45 477 3000
Fax: +81 (0)45 477 3030
www.buhlergroup.com
- **Burckhardt Compression
(Japan) Ltd.**
Yamazaki Bldg., 4F,
3-7-2 Irifune, Chuo-ku,
Tokyo 104-8563
Phone: +81 (0)3 3537 8870
Fax: +81 (0)3 3537 8877
info.japan@
burckhardtcompression.com
www.burckhardtcompression.com
- **Eckold Japan Co., Ltd.**
2-14-2 Maebara,
Higashi, Funabashi-shi,
Chiba 274-0824
Phone: +81 (0)47 470 2400
Fax: +81 (0)47 470 2402
info@eckold.co.jp
www.eckold.co.jp
- **E.G.O. Nihon Co., Ltd.**
4-2-11 Minatojimaminami-machi,
Chuo-ku, Kobe, Hyogo 650-0047
Phone: +81 (0)78 304 2200
Fax: +81 (0)78 304 2230
info.japan@egoproducts.com
www.egoproducts.com
- **Emhart Glass Japan Co., Ltd**
Parale Mitsui Bldg., 15F,
8 Higashida-cho, Kawasaki-ku,
Kawasaki, Kanagawa 210-0005
Phone: +81 (0)44 222 7371
Fax: +81 (0)44 222 4868
www.emhartglass.com
- **Endress + Hauser Japan Co., Ltd**
5-70-3 Nisshin-cho,
Fuchu-shi, Tokyo 183-0036
Phone: +81 (0)42 314 1911
Fax: +81 (0)42 314 1951
www.jp.endress.com
- **EOA Japan Co., Ltd.**
Net 1 Mita Bldg., 3F,
3-1-4 Mita, Minato-ku,
Tokyo 108-0073
Phone: +81 (0)3 5444 5411
Fax: +81 (0)3 5444 0345
sales.esj@eao.com
www.eao.com
- **Erowa Nippon Ltd.**
Shibadaimon Sasano Bldg.,
2-6-4 Shibadaimon, Minato-ku,
Tokyo 105-0012
Phone: +81 (0)3 3437 0331
Fax: +81 (0)3 3437 0353
info@erowa.co.jp
www.erowa.co.jp
- **Feintool Japan Co., Ltd.**
260-53 Aza Yanagi-machi,
Hase, Atsugi-shi,
Kanagawa 243-0036
Phone: +81 (0)46 247 7452
Fax: +81 (0)46 250 6910
www.feintool.com
- **Forbo Flooring Japan**
Osaki CN, 4 Fl., 5-10-10 Osaki,
Shinagawa-ku, Tokyo 141-0032
Phone: +81 (0)3 5740 2790
Fax: +81 (0)3 5740 2791
info.jp@forbo.com
www.forbo-flooring.co.jp
- **Franke Japan K.K.**
2-35-12 Nihonbashi, Ningyo-cho,
Chuo-ku, Tokyo 103-0013
Phone: +81 (0)3 5642 5880
Fax: +81 (0)3 3663 7887
www.franke.com
- **Fr. Sauter Representative
Office Japan**
2222-2 Nagakura,
Karuizawa-machi, Kitasaku-gun,
Nagano 389-0111
Phone: +81 (0)267 44 3085
sauter@ankjapan.com
www.ankjapan.com
- **Geobrugg Japan K.K.**
28-4 Koaota, Kashiwa-shi,
Chiba 277-0803
Phone: +81 (0)4 7140 9911
Fax: +81 (0)4 7140 9912
info@geobrugg.jp
www.geobrugg.com
- **Georg Fischer Ltd.**
Kombi Nissay Bldg., 8F,
1-13-8 Nanbanaka, Naniwa-ku,
Osaka-shi, Osaka 556-0011
Phone: +81 (0)6 6635 2708
Fax: +81 (0)6 6635 2696
jp.ps@georgfischer.com
www.gfps.com
- **Georg Fischer Automotive**
Nisso No.16 Bldg., 4F,
3-8-8 Shin-Yokohama,
Kohoku-ku, Yokohama-shi,
Kanagawa 222-0033
Phone: +81 (0)45 478 6773
Fax: +81 (0)45 478 6790
www.gfau.com
- **GF Machining Solutions Ltd.**
TVP Bldg.,
3-9-13 Moriya-cho,
Kanagawa-ku, Yokohama-shi,
Kanagawa 221-0022
Phone: +81 (0)45 450 1684
Fax: +81 (0)45 450 1697
www.gfms.com/jp
- **Grundfos Pumps Ltd.**
1-2-3 Shin Miyakoda, Kita-ku,
Hamamatsu, Shizuoka 431-2103
Phone: +81 (0)5 3428 4769
Fax: +81 (0)5 3484 1013
www.grundfos.jp

■ Habasit Nippon Co. Ltd.

Nakamura Bldg., 2F,
2-15-1 Shin-Yokohama,
Kohoku-ku, Yokohama-shi,
Kanagawa 222-0033
Phone: +81 (0)45 476 0371
Fax: +81 (0)45 476 0877
info@habasit.co.jp
www.habasit.co.jp

■ Hatebur Japan K.K.

MAS Mita Bldg., 6F,
2-15-8 Iwamoto-cho, Chiyoda-ku,
Tokyo 101-0032
Phone: +81 (0)3 5687 0941
Fax: +81 (0)3 5687 0943
info-jp@asia.hatebur.com
www.hatebur.com

■ Jakob Müller Nippon K.K.

Seiwa Bldg., 1F,
1-1007, Seiwa Fukui-shi,
Fukui 918-8239
Phone: +81 (0)776 27 6653
Fax: +81 (0)776 27 7675
jmn@mueller-frick.com
www.mueller-frick.com

■ Japan Hilti Inc.

2-6-20 Chigasaki Minami
Tsuzuki-ku, Yokohama-shi,
Kanagawa 224-8550
Phone: 0120 66 1159
Fax: 0120 23 2953
www.hilti.co.jp

■ Kistler Japan Co., Ltd.

Yokoso Rainbow Tower, 1F,
3-20-20 Kaigan, Minato-ku,
Tokyo 108-0022
Phone: +81 (0)3 3769 9501
Fax: +81 (0)3 3769 9500
www.kistler.co.jp

■ Klingelberg Japan Ltd.

Klingelberg Bldg.,
1-13-12 Shin-Yokohama,
Kohoku-ku, Yokohama-shi,
Kanagawa, 222-0033
Phone: +81 (0)4 5473 6061
Fax: +81 (0)4 5473 6218
info@klingelberg.jp
www.klingelberg.com

■ Komax Japan K.K.

1-12-5 Owadamachi,
Hachioji-shi, Tokyo 192-0045
Phone: +81 (0)42 646 1211
Fax: +81 (0)42 646 1222
www.komaxgroup.com

■ Leica Geosystems Japan

Bunkyo Green Court, 17 Fl.,
2-28-8 Honkomagome,
Bunkyo-ku, Tokyo 113-6591
Phone: +81 (0)3 5940 3011
Fax: +81 (0)7 3673 3012
www.leica-geosystems.co.jp

■ Leister Technologies K.K.

Shin Yokohama Bousei, 1F,
3-12-20 Shin Yokohama,
Kohoku-ku, Yokohama-shi,
Kanagawa 222-0033
Phone: +81 (0)45 477 3637
Fax: +81 (0)45 477 3638
info-jp@leister.com
www.leister.co.jp

■ LEM Japan K.K.

2-1-2 Nakamachi, Machida,
Tokyo 194-0021
Phone: +81 (0)42 725 8151
Fax: +81 (0)42 728 8119
ljp@lem.com
www.lem.co.jp

■ LEMO Japan Ltd.

2-7-22 Mita, Minato-ku,
Tokyo 108-0073
Phone: +81 (0)3 5446 5510
Fax: +81 (0)3 5446 5511
lemoinfo@lemo.co.jp
www.lemo.co.jp

■ Levitronix Japan K.K.

Wing Eight, 5F,
4-16-4 Asakusabashi, Taito-ku,
Tokyo 111-0053
Phone: +81 (0)3 5823 4193
Fax: +81 (0)3 5823 4195
JapanSales@levitronix.com
www.levitronix.com

■ Liebherr Japan Co., Ltd.

5-39 Daikoku-Cho,
Tsurumi-ku, Yokohama-shi,
Kanagawa 230-0053
Phone: +81 (0)45 505 8687
Fax: +81 (0)45 505 8683
info.ljc@liebherr.com
www.liebherr.com

■ LNS Yoshida K.K.

38-1 Ushi, Dorin-machi,
Nomi-shi, Ishikawa 929-0125
Phone: +81 (0)761 55 2058
Fax: +81 (0)761 55 0956
www.yoshida-tekkco.com

■ Marposs Kabushiki Kaisha

Marposs Bldg.,
5-34-1 Minami Magome, Ohta-ku,
Tokyo 143-0025
Phone: +81 (0)3 3772 7011
Fax: +81 (0)3 3772 7093
www.marposs.com

■ Matisa Japan Co., Ltd.

Shinjuku Ozawa Bldg., 2F,
5-1-15 Nishi Shinjuku,
Tokyo 160-0023
Phone: +81 (0)3 3376 5202
Fax: +81 (0)3 3376 5203
www.matisa.ch

■ Maxon Japan Corporation

5-1-15 Shinjuku, Shinjuku-ku,
Tokyo 160-0022
Phone: +81 (0)3 3350 4261
www.maxonjapan.co.jp

■ Mettler-Toledo K.K.

Ikenohata Nisshoku Bldg., 6 Fl.,
2-9-7 Ikenohata, Taito-ku,
Tokyo 110-0008
www.japan.mt.com

■ Müller Martini Japan, Ltd.

2-5-14 Higashi Sakashita,
Itabashi-ku,
Tokyo 174-0042
Phone: +81 (0)3 3558 3131
Fax: +81 (0)3 3558 3130
www.mullermartini.co.jp

■ Neutrik Limited

Yusen Higashi Nihonbashi
Ekimae Bldg.,
3-7-19 Higashi Nihonbashi,
Chuo-ku, Tokyo 103-0004
Phone: +81 (0)3 3663 4733
Fax: +81 (0)3 3663 4796
mail@neutrik.co.jp
www.neutrik.co.jp

■ Nihon Büchi K.K.

IMON Bldg., 3F,
2-7-17 Ikenohata, Taito-ku,
Tokyo 110-0008
Phone: +81 (0)3 3821 4777
Fax: +81 (0)3 3821 4555
nihon@buchi.com
www.buchi.com

■ Nihon Heberlein K.K.

3-5-29 Naka
Hamaderaishizu-cho,
Nishi-ku, Sakai-shi,
Osaka 592-8334
Phone: +81 (0)72 243 7229
Fax: +81 (0)72 243 7231
www.heberlein.co.jp

■ Nihon Kaba K.K.

German Industry Center
1-18-2 Hakusan, Midori-ku,
Yokohama-shi,
Kanagawa 226-0006
Phone: +81 (0)45 931 8900
Fax: +81 (0)45 931 9100
info@kaba.co.jp
www.kaba.co.jp

■ Nippon Schneeberger KK

Crane Toranomon Bldg., 7 Fl.,
3-20-5 Toranomon, Minato-ku,
Tokyo 105-0001
Phone: +81 (0)3 6435 7474
Fax: +81 (0)3 6435 7475
www.schneeberger.com

- **Oerlikon Corporate Japan Oerlikon Japan Co. Ltd.**
3-2-1 Shinjuku, Shinjuku-ku, Tokyo 160-0022
www.oerlikon.com
- **Oerlikon Leybold Vacuum Japan Co., Ltd.**
3-23-3 Shin Yokohama, Kohoku-ku, Yokohama-shi, Kanagawa 222-0033
Phone: +81 (0)45 471 3330
Fax: +81 (0)45 471 3323
www.oerlikon.com/leyboldvacuum/japan/
- **Oerlikon Nihon Balzers Coating Co., Ltd.**
7-2-2 Shinomiya, Hiratsuka-shi, Kanagawa 254-0014
Phone: +81 (0)46 354 2220
Fax: +81 (0)46 354 2219
www.oerlikon.com/balzers/jp
- **Oerlikon Metco Japan**
3-4-2 Hikawadai, Nerima-ku, Tokyo 179-0084
Phone: +81 (0)3 5920 3301
Fax: +81 (0)3 5920 3511
www.oerlikon.com
- **Oetiker Japan Co., Ltd.**
Kaneko Bldg. A,
5-3-5 Nakamachidai,
Tsuzuki-ku, Yokohama-shi, Kanagawa 224-0041
Phone: +81 (0)45 949 3151
Fax: +81 (0)45 949 3152
www.oetiker.com/ja-JP
- **Quadrant Polypenco Japan Ltd. EPP Segment**
1-2-2 Nihonbashi, Hongoku-cho, Chuo-ku, Tokyo 103-0021
Phone: +81 (0)3 3279 3202
Fax: +81 (0)3 3279 6747
www.quadrantplastics.com
- **R&M Japan K.K.**
Nagamine Bldg 4F,
3-3-6 Kami-Osaki,
Shinagawa-ku, Tokyo 141-0021
Phone: +81 (0)3 5789 1160
Fax: +81 (0)3 5789 1161
jpn@rdm.com
www.rdm.com
- **Reishauer K.K.**
Nissan Dai 17 Bldg., 3 Fl.,
2-14-30 Shin Yokohama,
Kohoku-ku, Yokohama-shi,
Kanagawa 222-0033
Phone: +81 (0)45 476 5833
Fax: +81 (0)45 476 5822
japan@reishauer.com
www.reishauer.com
- **Rittal K.K.**
Shin Yokohama AK Bldg., 2F,
3-23-3 Shin Yokohama
Kohoku-ku, Yokohama-shi,
Kanagawa 222-0033
Phone: +81 (0)45 478 6801
Fax: +81 (0)45 478 6880
contact@rittal.co.jp
www.rittal.co.jp
- **Robatech Japan K.K.**
Daiichi Tenroku Bldg., 503,
1-3-19 Nagaranishi,
Kita-ku, Osaka 531-0061
Phone: +81 (0)6 4801 4481
Fax: +81 (0)6 4801 4417
info@robatech.jp
www.robatech.jp
- **Schaffner EMC K.K.**
1-32-12 Kamiiuma, Setagaya-ku,
Tokyo 154-0011
Phone: +81 (0)3 5712 3650
Fax: +81 (0)3 5712 3651
www.schaffner.jp
- **Schindler Elevator K.K.**
YK Bldg. 8FL.,
1-2-21 Etschujima, Koutou-ku,
Tokyo 135-0044
Phone: +81 (0)3 5646 5660
Fax: +81 (0)3 5646 5371
info@jp.schindler.com
www.schindler.com/jp
- **Schleuniger Japan**
1726-15, Higashi-Naganuma,
Inagi-shi, Tokyo 206-0802
Phone: +81 (0)42 401 6581
Fax: +81 (0)42 379 3524
www.schleuniger.jp
- **Schurter K.K.**
3-4-29-801 Moto Azabu,
Minato-ku, Tokyo 106-0046
Phone: +81 (0)3 5793 5111
info@schurter.co.jp
www.schurter.co.jp
- **Sécheron Representative Office Japan**
Yokohama Sky Bldg., 20 Fl.,
2-9-12 Takashima, Nishi-ku,
Yokohama, Kanagawa 220-0011
Phone: +81 (0)45 440 6629
Fax: +81 (0)45 440 6001
www.secheron.com
- **Sefar Co., Ltd.**
Ohgimachi Matsushima Bldg., 7F,
3-13 Suehiro-cho, Kita-ku,
Osaka 530-0053
Phone: +81 (0)6 4709 1070
Fax: +81 (0)6 4709 1071
info.jp@sefar.com
www.sefar.com
- **Sensirion Japan Co., Ltd.**
Takanawa Kaneo Bldg., 4F,
3-25-22 Takanawa, Minato-ku,
Tokyo 108-0074
Phone: +81 (0)3 3444 4940
info-jp@sensirion.com
www.sensirion.co.jp
- **SFS intec Japan**
Numazu Fastener 2F,
566 Nishi-Makado, Numazu-shi,
Shizuoka 410-0871
Phone: +81 (0)45 474 0666
Fax: +81 (0)45 474 0677
jp.info@sfsintec.biz
www.sfsintec.biz
- **Sika Ltd.**
Konan Intercity Tower B, 10 FL,
2-15-2 Minato-ku, Shinagawa,
Tokyo 108-6110
Phone: +81 (0)3 6433 2101
Fax: +81 (0)3 6433 2102
http://jpn.sika.com/
- **Skan Japan**
3008-2 Gusukuma, Urasoe,
Okinawa 901-2133
Phone: +81 (0)9 8894 2636
Fax: +81 (0)9 8894 2696
Info@skan.ne.jp
www.skan.ne.jp
- **Stäubli K.K.**
4-12-4 Nishinakajima,
Yodogawa-ku, Osaka 532-0011
Phone: +81 (0)6 6889 3111
Fax: +81 (0)6 6308 7621
www.staubli.co.jp
- **Studer Tec K.K.**
Matsumoto Insatsu Bldg., 2F,
4-10-8 Omorikita Ota-ku,
Tokyo 143-0016
Phone: +81 (0)3 6801 6140
Fax: +81 (0)3 6662 6970
www.studer.com/jp
- **Sulzer Japan Ltd.**
Kojimachi Place 7F,
2-3-9 Kojimachi, Chiyoda-ku,
Tokyo 102-0083
Phone: +81 (0)3 6261 3581
Fax: +81 (0)3 6261 3582
www.sulzer.com
- **Swissbit Japan Inc.**
Core Koenji Bldg., 3F,
2-1-24 Koenjikita, Suginami-ku,
Tokyo 166-0002
Phone: +81 (0)3 5356 3511
Fax: +81 (0)3 5356 3512
www.swissbit.co.jp
- **TESA K.K.**
1-15-8 Hashimotodai,
Midori-ku, Sagami-hara-shi,
Kanagawa 252-0132
Phone: +81 (0)42 703 7114
www.tesagroup.jp

SWISS PUBLIC INSTITUTIONS

■ Trafag Japan Co., Ltd.

2-13-5 Shiba Daimon,
Minato-ku, Tokyo 105-0012
Phone: +81 (0)3 6435 7506
Fax: +81 (0)3 6435 7507
www.trafag.jp

■ Trimos Sylvac Metrology Japan Ltd.

Fuji Bldg. 1F,
2-17-18 Tamatsukuri, Chuo-ku,
Osaka 540-0004
Phone: +81 (0)6 6761 4281
Fax: +81 (0)6 6761 2150
info@trimos-sylvac-japan.com
www.trimos-sylvac-japan.com

■ Truninger K.K.

3-21-20-203 Yamamoto-dori,
Chuo-ku, Kobe, Hyogo 650-0003
Phone: +81 (0)78 761 1726
Fax: +81 (0)78 761 1733
magnets@truninger.com
www.truninger.com

■ u-blox Japan K.K.

Akasaka Yoko Building 6F,
4-8-6 Akasaka, Minato-ku,
Tokyo 107-0052
Phone: +81 (0)3 5775 3850
Fax: +81 (0)3 5775 3842
info_jp@u-blox.com
www.u-blox.com/ja/

■ Uster Technologies K.K.

Pacific Marks Esaka 3F,
9-1 Toyotsu-cho, Suita-shi,
Osaka 564-0051
Phone: +81 (0)6 6385 3650
Fax: +81 (0) 6 6385 3651
osaka.sales@uster.com
www.uster.com

■ VAT Japan

Yakohama Plaza Building, 7 Fl.,
2-6 Kinko-cho, Kanagawa-ku,
Yokohama, Kanagawa 221-0056
Phone: +81 (0)45 440 0341
Fax: +81 (0)45 440 0342
www.vatvalve.com/ja/

■ Wagner Spraytech Japan Ltd.

2-35 Shinden Nishi-machi,
Daito-shi, Osaka 574-0057
Phone: +81 (0)70 2874 3561
Fax: +81 (0)72 874 3426
www.wagner-japan.co.jp

■ Wagner-Hosokawa Micron Ltd.

1-9 Shodai Tajika, Hirakata-shi,
Osaka 573-1132
Phone: +81 (0)72 855 2226
Fax: +81 (0)72 855 5197
www.hosokawamicron.co.jp

■ Walter Ewag Japan K.K.

MA Park Bldg., 1 Fl.,
1-10-14 Mikawa Anjo-cho,
Anjo-shi, Aichi 446-0056
Phone: +81 (0)56 671 1666
Fax: +81 (0)56 671 1668
www.walter-machines.com/jp

■ YXLON International K.K.

New Stage Yokohama Bldg., 1 Fl.,
1-1-32 Shinurashima-cho,
Kanagawa-ku,
Yokohama 221-0031
Phone: +81 (0)45 450 1730
Fax: +81 (0)45 450 1740
www.yxlon.co.jp
yxlon-contact@jpn.yxlon.com

■ Embassy of Switzerland

5-9-12 Minami Azabu,
Minato-ku, Tokyo 106-0047
Phone: +81 (0)3 5449 8400
Fax: +81 (0)3 3473 6090
tok.vertretung@eda.admin.ch
www.eda.admin.ch/tokyo

■ Consulate General of Switzerland in Osaka

Epson Osaka Bldg., 18F,
3-5-1 Bakuro-machi, Chuo-ku,
Osaka 541-0059
Phone: +81 (0)6 4704 9100
Fax: +81 (0)6 4704 9500
osaka@eda.admin.ch
www.eda.admin.ch/tokyo

■ BEDA Bern Economic Development Agency

The Plaza F Building 801,
5-35-15 Narita-Higashi,
Suginami-ku, Tokyo 166-0015
Phone: +81 (0)3 6323 6975
Fax: +81 (0)3 6321 4816
info@berneinvest.com
www.berneinvest.com

■ DEV Development Economic State of Vaud

c/o Euro Far East K.K.,
1-15-8-901 Minami Aoyama,
Minato-ku, Tokyo 107-0062
Phone: +81 (0)3 3470 8769
Fax: +81 (0)3 3478 8648
www.dev.ch

■ Swiss Business Hub Japan

c/o Embassy of Switzerland,
5-9-12 Minami Azabu,
Minato-ku, Tokyo 106-8589
Phone: +81 (0)3 5449 8433
Fax: +81 (0)3 3473 6090
tok.sbhjapan@eda.admin.ch

■ Switzerland Tourism

Swiss House
2-11-1, 2 Fl., Nagata-cho,
Chiyoda-ku, Tokyo, 100-6190
Phone: +81 (0)3 6205 7067
Fax: +81 (0)3 3501 7070
www.myswitzerland.com/ja

SWISS BUSINESS ASSOCIATIONS

■ Swiss Chamber of Commerce and Industry in Japan

Swiss House,
2-11-1, 1 Fl., Nagata-cho,
Chiyoda-ku, Tokyo 100-6190
Phone: +81 (0)3 6205 4453
Fax: +81 (0)3 6205 4454
info@sccij.jp
www.sccij.jp

■ Federation of the Swiss Watch Industry FH

Hirakawacho VISIX 204,
1-5-15 Hirakawa-cho,
Chiyoda-ku, Tokyo 102-0093
Phone: +81 (0)3 3221 9678
Fax: +81 (0)3 6272 9678
www.fhs.jp

■ Swiss Learning

Moto Akasaka Building, 9F,
1-7-10 Moto Akasaka, Minato-ku,
Tokyo 107-0051
Phone: +81 (0)3 5413 8696
Fax: +81 (0)3 5413 7410
info@swisslearning.jp
www.swisslearning.jp

SWISS CULTURE & LEISURE ASSOCIATIONS

■ Japan-Swiss Society

2-3-16 Omorikita, Ota-ku,
Tokyo 143-0016
Phone: +81 (0)3 5763 1104
Fax: +81 (0)3 5763 1101
motohm@gol.com

■ Swiss Club Tokyo

c/o Embassy of Switzerland,
5-9-12 Minami Azabu,
Minato-ku, Tokyo 106-0047
Phone: +81 (0)3 3473 0121
Fax: +81 (0)3 3473 6090
info@swissclub.jp
www.swissclub.jp

■ Jodel Hokakai

Tokyo Alpine Yodel Club
nyan@jodel.jp
www.jodel.jp/de/

■ Swiss Yodel and Folk Music

Keiko Ito
itokeiko1122@gmail.com
www.jodel.tokyo

■ Tamagawa Alphorn Club

www.tamagawa-alphorn.com

■ Tokio Jodel Gassho-dan

Swiss yodel choir
www.jodel.tokyo

SWISS RESTAURANTS

KANTO

■ Blue Parrot

2-19-3 Minami Magome,
Ota-ku, Tokyo 143-0025
Phone: +81 (0)3 3776 1419

■ Chalet Swiss Mini

3-3-12 Nishi Nippori,
Arakawa-ku, Tokyo 116-0013
Phone: +81 (0)3 3822 6033
www.chaletswissmini.com

■ Swiss Chalet

4-4-5 Nishiazabu,
Minato-ku,
Tokyo 106-0031
Phone: +81 (0)3 5774 9300

■ Lafayette Street

5-13-3 Kyodo, Setagaya-ku,
Tokyo 156-0052
Phone: +81 (0)3 3426 4624

■ Le Chalet

1-2-15 Mukohara,
Yamato, Tokyo 207-0013
Phone: +81 (0)42 565 8225

■ Le Chalet

26-19 Blue Hights Kofuso, 1Fl.,
Yaezaki-cho, Hiratsuka,
Kanagawa 254-0811
Phone: +81 (0)4 6323 9037

■ Raclette x Raclette

1-28-9 Akabane, Kita-ku,
Tokyo 115-0045
Phone: +81 (0)3 5939 9378

■ Yushima One's Raclette

3-36-10 Nagayama Building,
Yushima, Bunkyo-ku,
Tokyo 113-0034
Phone: +81 (0)3 3831 3969

CHUBU & KANSAI

■ Backerei Biobrot

14 Miyazuka-cho, Ashiya,
Hyogo 659-0062
Phone: +81 (0)79 723 8923

■ Confiserie Labhart

Nishida Bldg. 1FL.,
20-26 Asahi-Machi,
Higashiosaka, Osaka 579-8048
Phone: +81 (0)72 981 3528

■ Gipfeli

Yunoyama Onsen,
8625 Komono, Komono-cho,
Mie 510-1292
Phone: +81 (0)59 392 2261

■ Petit Chalet

1 Tokiwamuranouchi-cho,
Ukyo-ku, Kyoto 616-8221
Phone: +81 (0)75 882 9701

■ Cheese-Tei

4-1-21 Nishitenma,
Kita-ku, Osaka 530-0047
Phone: +81 (0)6 6364 7684

■ Swiss Alpina

574 Shimoasamiya,
Shigaraki-cho, Koka,
Shiga 529-1842
Phone: +81 (0)74 884 0127

■ Weisshorn

Arroza Village, Nishitonami,
Fukumitsu-Machi,
Toyama 939-1637
Phone: +81 (0)76 355 1347

CHUGOKU, KYUSHU, SHIKOKU

■ Jacqué's Bakery (Jack No Panya)

142 Oshima, Nihama,
Ehime 792-0891
Phone: +81 (0)89 745-0016

■ Petit Chalet

3-14-8 Jyogasaki,
Miyazaki 880-0917
Phone: +81 (0)98 554 1040

■ Restaurant Yamanekoken

Pension Kasugayamaso,
134-70 Tsukahara, Yufuin-cho,
Yufuin, Oita 879-5101
Phone: +81 (0)97 785 4331

■ Swiss Cooking Hause

Crescent Yakuin Building, 2FL.,
1-21-13 Shirogane, Chuo-ku,
Fukuoka 810-0012
Phone: +81 (0)92 521 3123

■ Swiss Restaurant Chalet

1-14-1 Higashiaburayama,
Jyonan-ku, Fukuoka 814-0155
Phone: +81 (0)92 233 1955

INTERNATIONAL SCHOOLS

HOKKAIDO

■ Hokkaido International School

19-1-55 Hiragishi,
Toyohira, Sapporo,
Hokkaido 062-0935
Phone: +81 (0)1 1816 5000
Fax: +81 (0)1 1816 2500
his@his.ac.jp
www.his.ac.jp

KANTO

■ Deutsche Schule Tokyo Yokohama

2-4-1 Chigasaki-Minami,
Tsuzuki-ku, Yokohama,
Kanagawa 224-0037
Phone: +81 (0)45 941 4841
Fax: +81 (0)45 941 4481
dsty@dsty.ac.jp
www.dsty.jp

■ The International French School in Tokyo

5-57-37 Takinokawa, Kita-ku,
Tokyo 114-0023
Phone: +81 (0)3 6823 6580
www.lfitokyo.org/index.php

■ British School in Tokyo

1-21-18 Shibuya, Shibuya-ku,
Tokyo 150-0002
Phone: +81 (0)3 5467 4321
Fax: +81 (0)3 5467 4322
comms@bst.ac.jp
www.bst.ac.jp

■ American School in Japan

1-1-1 Nomizu, Chofu-City,
Tokyo 182-0031
Phone: +81 (0)42 234 5300
Fax: +81 (0)42 234 5304
info@asij.ac.jp
www.community.asij.ac.jp

CHUBU & KANSAI

■ **Aoba-Japan International School**
2-11-5 Aobadai, Meguro-ku,
Tokyo 153-0042
Phone: +81 (0)3 5428 4488
www.aobajapan.jp

■ **Canadian International School**
5-8-20 Kitashinagawa,
Shinagawaku, Tokyo 141-0001
Phone: +81 (0)3 5793 1392
Fax: +81 (0)3 5793 3559
study@cisjapan.net
www.cisjapan.net

■ **Columbia International School**
153 Matsugo, Tokorozawa,
Saitama 359-0027
Phone: +81 (0)3 2946 1911
Fax: +81 (0)3 2946 1955
www.columbia-ca.co.jp

■ **Horizon Japan International School**
1-33-6 Higashi Terao,
Tsurumi-ku, Yokohama,
Kanagawa 230-0077
Phone: +81 (0)45 584 1945
Fax: +81 (0)45 584 1946
info@horizonjapan.org
www.horizonjapan.org

■ **International School of the Sacred Heart (ISSH)**
4-3-1 Hiroo, Shibuya-ku,
Tokyo 150-0012
Phone: +81 (0)3 3400 3951
Fax: +81 (0)3 3400 3496
www.iss.ac.jp

■ **K. International School Tokyo**
1-5-15 Shirakawa, Koto-ku,
Tokyo 135-0021
Phone: +81 (0)3 3642 9993
Fax: +81 (0)3 3642 9994
info@kist.ed.jp
www.kist.ed.jp

■ **Nishimachi International School**
2-14-7 Moto-Azabu, Minato-ku,
Tokyo 106-0046
Phone: +81 (0)3 3451 5520
info@nishimachi.ac.jp
www.nishimachi.ac.jp

■ **New International School**
3-18-32 Minami-Ikebukuro,
Toshima-ku, Tokyo 171-0022
Phone: +81 (0)3 980 1057
Fax: +81 (0)3 980 1154
contact@newinternational
school.com
www.newinternationalschool.com

■ **St. Mary's International School**
1-6-19 Seta, Setagaya-ku,
Tokyo 158-8668
Phone: +81 (0)3 3709 3411
Fax: +81 (0)3 37071950
www.smis.ac.jp

■ **Saint Maur International School**
83 Yamate-cho, Naka-ku,
Yokohama, Kanagawa 231-0854
Phone: +81 (0)45 641 5751
Fax: +81 (0)45 641 6688
office@stmaur.ac.jp
www.stmaur.ac.jp

■ **Seisen International School**
1-12-15 Yoga, Setagaya-ku,
Tokyo 158-0097
Phone: +81 (0)3 3704 2661
Fax: +81 (0)3 3704 1033
www.seisen.com

■ **The Montessori School of Tokyo**
3-5-13 Minami-Azabu,
Minato-ku, Tokyo 106-0047
Phone: +81 (0)3 5449 7067
Fax: +81 (0)3 5449 0087
info@montessorijapan.com
www.montessorijapan.com

■ **Tokyo International School**
2-13-6 Minami-Azabu,
Minato-ku, Tokyo 106-0047
Phone: +81 (0)3 5484 1160
www.tokyois.com

■ **Yokohama International School**
258 Yamate-cho, Naka-ku,
Yokohama, Kanagawa 230-0077
Phone: +81 (0)46 22 0084
Fax: +81 (0)46 21 0379
yis@yis.ac.jp
www.yis.ac.jp

■ **Deutsche Schule Kobe**
Rokko Island,
3-2-8 Koyochonaka,
Higashinada-ku, Kobe,
Hyogo 658-0032
Phone: +81 (0)78 857 9777
Fax: +81 (0)78 857 9775
mail@diskobe.org
www.dskobe.org

■ **Nagoya International School**
2686 Minamihara, Nakashidami,
Moriyama-ku, Nagoya,
Aichi 463-0002
Phone: +81 (0)52 736 2025
Fax: +81 (0)52 736 3883
info@nis.ac.jp
www.nisjapan.net

■ **Ashiya International School**
4-1 Yoko-cho, Ashiya,
Hyogo 659 0034
Phone: +81 (0)79 735 5011
Fax: +81 (0)79 735 5013
https://sites.google.com/a/ai-
school.ed.jp/ais/home

■ **Canadian Academy**
4-1 Koyo-cho, Naka,
Higashinada-ku, Kobe,
Hyogo 658-0032
Phone: +81 (0)78 857 0100
Fax: +81 (0)78 857 3250
www.canacad.ac.jp

■ **Clé École International Language School**
M's International Tower 3 Fl.,
5-5-8 Kotonoo-cho, Chuo-ku,
Kobe, Hyogo 651-0094
Phone: +81 (0)78 241 8812
Fax: +81 (0)78 241 8944
cle-ecole@cle-ecole.com
www.cle-ecole.com

■ **Kansai International Academy**
1-5-1 Abeno Lucias 7 Fl.,
Abenosuji, Abeno-ku,
Osaka 545-0052
Phone: +81 (0)6 6643 3361
Fax: +81 (0)6 6643 3338
www.kansai-intlschool.jp

■ **Kyoto International School**
317 Kitatawara-cho,
Kamigyo-ku, Kyoto 602-8247
Phone: +81 (0)75 451 1022
Fax: +81 (0)75 451 1023
kis@kyoto-is.org
www.kyoto-is.org

■ **Marist Brothers International School**
1-2-1 Chimori-cho, Suma-ku,
Kobe, Hyogo 654-0072
Phone: +81 (0)78 732 6266
Fax: +81 (0)78 732 6268
www.marist.ac.jp

■ **Osaka International School**
4-4-16 Onohara Nishi, Minoshi,
Osaka 562-0032
Phone: +81 (0)72 727 5050
Fax: +81 (0)72 727 5055
admissions@senri.ed.jp
www.senri.ed.jp

■ **Osaka YMCA International School**
6-7-34 Nakatsu, Kita-ku,
Osaka 531-0071
Phone: +81 (0)6 6345 1661
Fax: +81 (0)6 6345 1601
general-inquiry@oyis.org
www.oyis.org

■ **St. Michael's International School**
3-17-2 Nakayamate-dori,
Chuo-ku, Kobe, Hyogo 650-0004
head@smis.org
www.smis.org

CHUGOKU, KYUSHU, OKINAWA

■ Fukuoka International School

3-18-50 Momochi, Sawara-ku,
Fukuoka, Fukuoka 814-0006
Phone: +81 (0)92 841 7601
Fax: +81 (0)92 841 7602
administration@fis.ed.jp
www.fis.ed.jp

■ Okinawa Christian School International

1835 Zakimi, Yomitan,
Okinawa 904-0301
Phone: +81 (0)98 958 3000
Fax: +81 (0)98 958 6279
info@ocsi.org.
www.ocsi.org

■ Hiroshima International School

3-49-1 Kurakake, Asakita-ku,
Hiroshima, Hiroshima 739-1743
Phone: +81 (0)82 843 4111
Fax: +81 (0)82 843 6399
hisadmin@hiroshima-is.ac.jp
www.hiroshima-is.ac.jp

NEW CR-V THE ROAD TO GREAT IS ENDLESS

4x4

9-SPEED AUTOMATIC

DIESEL 1.6 160 HP

Honda
CONNECT



HONDA
The Power of Dreams

JAPANESE ORGANIZATIONS

GOVERNMENTAL ORGANIZATIONS

■ Financial Services Agency

3-2-1 Kasumigaseki, Chiyoda-ku,
Tokyo 100-8967
Phone: +81 (0)3 3506 6000

■ Immigration Bureau of Japan

(Tokyo Regional Immigration
Bureau of Japan)
5-5-30 Konan, Minato-ku,
Tokyo 108-8255
Phone: +81 (0)3 5796 7111
www.immi-moj.go.jp/english/
tetuduki/index.html

■ Japan Finance Corporation

1-9-4, Otemachi, Chiyoda-ku,
Tokyo 100-0004
www.jfc.go.jp/n/english/
index.html

■ Japan External Trade Organization

Ark Mori Building, 6 Fl.,
12-32 Akasaka, 1-chome,
Minato-ku, Tokyo 107-6006
Phone: +81 (0)3 3582 5511
www.jetro.go.jp/en/

■ Ministry of Economic Trade and Industry

1-3-1 Kasumigaseki, Chiyoda-ku,
Tokyo 100-8901
Phone: +81 (0)3 3501 1511
www.meti.go.jp/english/

■ Organization for Small and Medium Enterprises and Regional Innovation (SMRJ)

Toranomon 37, Mori-Building,
3-5-1 Toranomom, Minato-ku,
Tokyo 105-8453
Phone: +81 (0)3 3433 8811
Fax: +81 (0)3 5470 2376
www.smrj.go.jp/english

■ Pharmaceutical and Medical Devices Agency (PMDA)

Shin-Kasumigaseki Building,
3-3-2 Kasumigaseki, Chiyoda-ku,
Tokyo 100-0013
Phone: +81 (0)3 3506 9456
Fax: +81 (0)3 3506 9572
www.pmda.go.jp/english/

INDUSTRIAL ORGANIZATIONS

- **Prime Minister of Japan and his Cabinet**
1-6-1 Nagata-cho, Chiyoda-ku, Tokyo 100-8968
www.japan.kantei.go.jp/index.html
- **Shoko Chukin Bank**
2-10-17 Yaesu, Chuo-ku, Tokyo 104-0028
Phone: +81 (0)3 3272 6111
www.shokochukin.co.jp/english/index.html

- **The Small and Medium Enterprise Agency**
www.chusho.meti.go.jp/sme_english/index.html
- **Tokyo Employment Consultation Center**
ARK Mori Building JETRO 7F, 1-12-32 Akasaka, Minato-ku, Tokyo 107-6006,
Phone: +81 (0)3 3582 8354
E-Mail: info@t-ecc.jp
www.t-ecc.jp/english.php

- **Japan Standard Association (JSA)**
Mita MT Bldg., 3-13-12 Mita, Minato-ku, Tokyo 108-0073
Phone: +81 (0)3 4231 8503
Fax: +81 (0)3 4231 8650
www.jsa.or.jp/default_english/default_english.html

- **The Kyoto Chamber of Commerce and Industry**
Kyoto Shoko Kaigisho
Karasuma Ebisugawa, Nakagyo-ku, Kyoto 604-0862
Phone: +81 (0)75 212 6450
Fax: +81 (0)75 255 0428
E-mail: kokusai@kyo.or.jp
www.kyo.or.jp/kyoto/e/index.htm

- **Kansai Association of Corporate Executives**
Kansai Keizai Doyukai
Nakanoshima Center Bldg. 28 Fl., 6-2-27 Nakanoshima, Kita-ku, Osaka 530-6691
Phone: +81 (0)6 6441 1031
Fax: +81 (0)6 6441 1030
www.kansaidoyukai.or.jp/tab-id/59/Default.aspx

- **The Nagoya Chamber of Commerce and Industry (NCCI)**
Nagoya Shoko Kaigisho
Nagoya Chamber of Commerce and Industry Bldg., 2-10-19 Sakae, Naka-ku, Nagoya, Aichi 460-8422
Phone: +81 (0)52 223 5612
Fax: +81 (0)52 231 6768
www.nagoya-cci.or.jp/eng/

- **Kansai Economic Federation (KEF)**
Kansai Keizai Rengokai
Nakanoshima Center Bldg. 30 Fl., 6-2-27 Nakanoshima, Kita-ku, Osaka 530-6691
Phone: +81 (0)6 6441 0104
Fax: +81 (0)6 6441 0443
www.kankeiren.or.jp/English/

- **National Federation of Small Business Associations (NFSBA)**
Zenkoku Chusho Kigyo Dantai Chuokai
1-26-19 Shinkawa, Chuo-ku, Tokyo 104-0033
Phone: +81 (0)3 3523 4901
Fax: +81 (0)3 3523 4909
www.chuokai.or.jp/en/index.htm

- **Business Development Centre Tokyo**
JP Tower (KITTE) B1, 2-7-2 Marunouchi, Chiyoda-ku, Tokyo 100-7090
Phone: +81 (0)3 6269 9981
Fax: +81 (0)3 6269 9982
www.bdc-tokyo.org/?cat=3

- **Japan Association of Corporate Executives**
Keizai Doyukai
1-4-6 Marunouchi, Chiyoda-ku, Tokyo 100-0005
Phone: +81 (0)3 3211 1271
Fax: +81 (0)3 3213 2946
www.doyukai.or.jp/en/

- **Chubu Economic Federation**
Chubu Keizai Rengokai
Nagoya Sakae Bldg. 10 Fl., 5-1 Buhei-cho, Higashi-ku, Nagoya, Aichi 461-0008
Phone: +81 (0)52 962 8091
Fax: +81 (0)52 962 8090
www.chukeiren.or.jp/english/

- **Japan Business Federation (Nippon Keidanren)**
Nippon Keizai Dantai Rengokai Keidanren Kaikan Bldg., 1-3-2 Otemachi, Chiyoda-ku, Tokyo 100-8188
Phone: +81 (0)3 6741 0171
Fax: +81 (0)3 6741 0301
E-mail: webmaster@keidanren.or.jp
www.keidanren.or.jp/en/

- **Fukuoka Chamber of Commerce and Industry**
Fukuoka Shoko Kaigisho
2-9-28 Hakata-Ekimae, Hakata-ku, Fukuoka 812-8505
Phone: +81 (0)92 441 1110
Fax: +81 (0)92 474 3200
www.fukunet.or.jp/english/index.html

- **The Japan Chamber of Commerce and Industry**
3-2-2 Marunouchi, Chiyoda-ku, Tokyo 100-0005
Phone: +81 (0)3 3283 7500
www.jcci.or.jp/english/

- **Kansai Window**
Kansai Council, Osaka
International Convention Center, 11 Fl., 5-3-51 Nakanoshima, Kita-ku, Osaka 530-0005
Phone: +81 (0)6 4803 5551
Fax: +81 (0)6 4803 5574
www.kansai.gr.jp/

- **Swiss Chamber of Commerce and Industry in Japan (SCCIJ)**
Swiss House 1 Fl., 2-11-1 Nagata-cho, Chiyoda-ku, Tokyo 100-6190
Phone: +81 (0)3 6205 4453
Fax: +81 (0)3 6205 4454
info@sccij.jp
www.sccij.jp/

- **The Kobe Chamber of Commerce and Industry (KCCI)**
Kobe Shoko Kaigisho,
6-1 Minatojima-Nakamachi, Chuo-ku, Kobe, Hyogo 650-8543
Phone: +81 (0)78 303 5801
Fax: +81 (0)78 303 2312
info@kobe-cci.or.jp
www.kobe-cci.weebly.com/

- **The Tokyo Chamber of Commerce and Industry (TCCI)**
Tokyo Shoko Kaigisho
3-2-2 Marunouchi, Chiyoda-ku, Tokyo 100-0005
Phone: +81 (0)3 3283 7500
kokusai@tokyo-cci.or.jp
www.tokyo-cci.or.jp/english/

- **Tokyo Special Economic Zones**
Phone: +81 (0)3 6269 9981
Fax: +81 (0)3 6269 9982
www.seisakukikaku.metro.tokyo.jp/invest_tokyo/

■ **Osaka Chamber of Commerce and Industry (OCCI)**

Osaka Shoko Kaigisho
2-8 Honmachibashi, Chuo-ku,
Osaka 540-0029
Phone: +81 (0)6 6944 6400
Fax: +81 (0)6 6944 6293
www.osaka.cci.or.jp/e/

■ **Overseas Vocational Training Association**

Kaigai Shokugyo Kunren Kyokai
1-7-1 Nakase, Mihama-ku,
Chiba 261-0023
Phone: +81 (0)43 276 0211
Fax: +81 (0)43 276 7280
www.ovta.or.jp/en/

RESEARCH INSTITUTES

■ **IPA**

Bunkyo Green Court Center Office
15/16F (General Reception 13 FL.)
2-28-8 Honkomagome,
Bunkyo-ku, Tokyo 113-6591
Phone: +81 (0)3 5978 7501
Fax: +81 (0)3 5978 7510
www.ipa.go.jp/index-e.htm

■ **New Energy and Industrial Technology Development Organization (NEDO)**

MUZA Kawasaki Central Tower,
16 FL.-20 FL., 1310 Omiya-cho,
Kanagawa 212-8554
Phone: +81 (0)44 520 5100
www.nedo.go.jp/english/

■ **Japan Science and Technology Agency**

Kawaguchi Center Building,
4-1-8 Hon-cho, Kawaguchi,
Saitama 332-0012
Phone: +81 (0)48 226 5601
www.jst.go.jp/EN/index.html

■ **Riken**

2-1 Hirosawa, Wako,
Saitama 351-0198
Phone: +81 (0)48 462 1111
Fax: +81 (0)48 462 1554
www.riken.jp/en/

■ **Tohoku University**

2 Chome-1-1 Katahira
Aoba Ward, Sendai,
Miyagi 980-8577
Phone: +81 (0)22 717 7800
www.tohoku.ac.jp/en

■ **Kyoto University**

Yoshidahonmachi, Sakyo Ward,
Kyoto 606-8501
Phone: +81 (0)75 753 7531
www.kyoto-u.ac.jp/en

■ **Tokyo Institute of Technology**

2 Chome-12-1 Ookayama,
Meguro, Tokyo 152-8550
www.titech.ac.jp/english/index.html

■ **National Institute of Advanced Industrial Science and Technology (AIST)**

1-3-1 Kasumigaseki, Chiyoda-ku,
Tokyo 100-8921
Phone: +81 (0)3 5501 0900
www.aist.go.jp/index_en.html

■ **University of Tokyo**

7-3-1 Hongo, Bunkyo,
Tokyo 113-8654
Phone: +81 (0)3 3812 2111
www.u-tokyo.ac.jp/en/index.html

■ **National Institute of Technology and Evaluation (NITE)**

2-49-10 Nishihara, Shibuya-ku,
Tokyo 151-0066
Phone: +81 (0)3 3481 1921
www.nite.go.jp/index-e.html

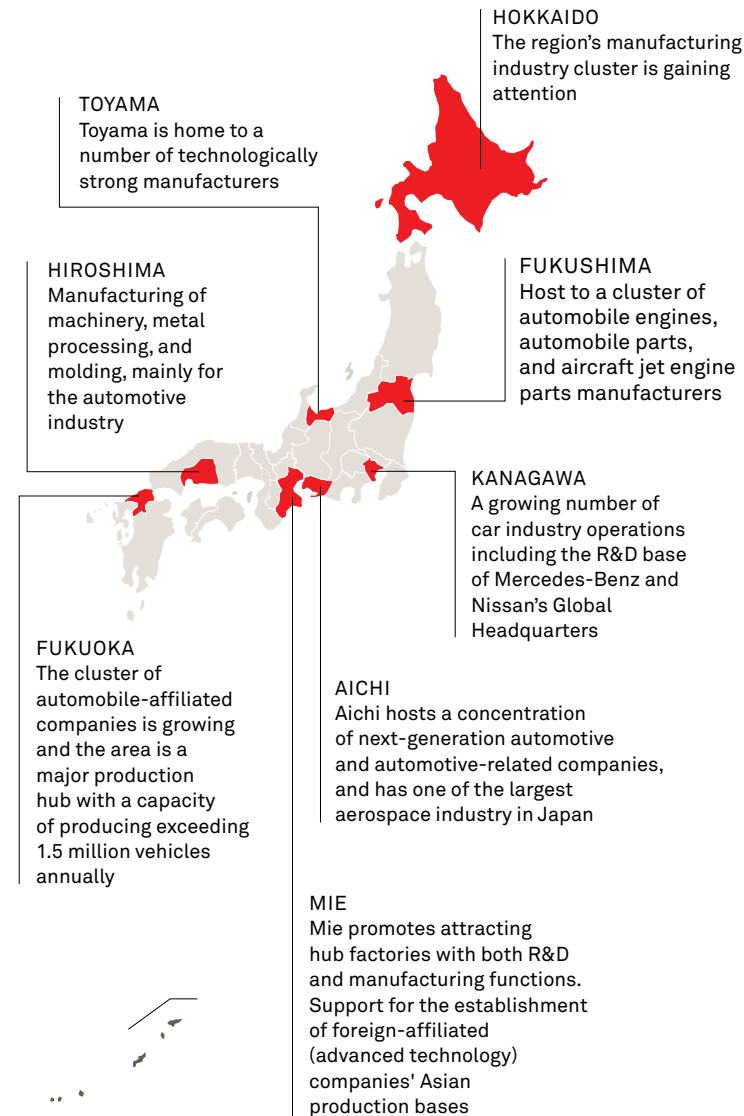
INVESTING IN JAPAN

INDUSTRIAL CLUSTERS IN JAPAN

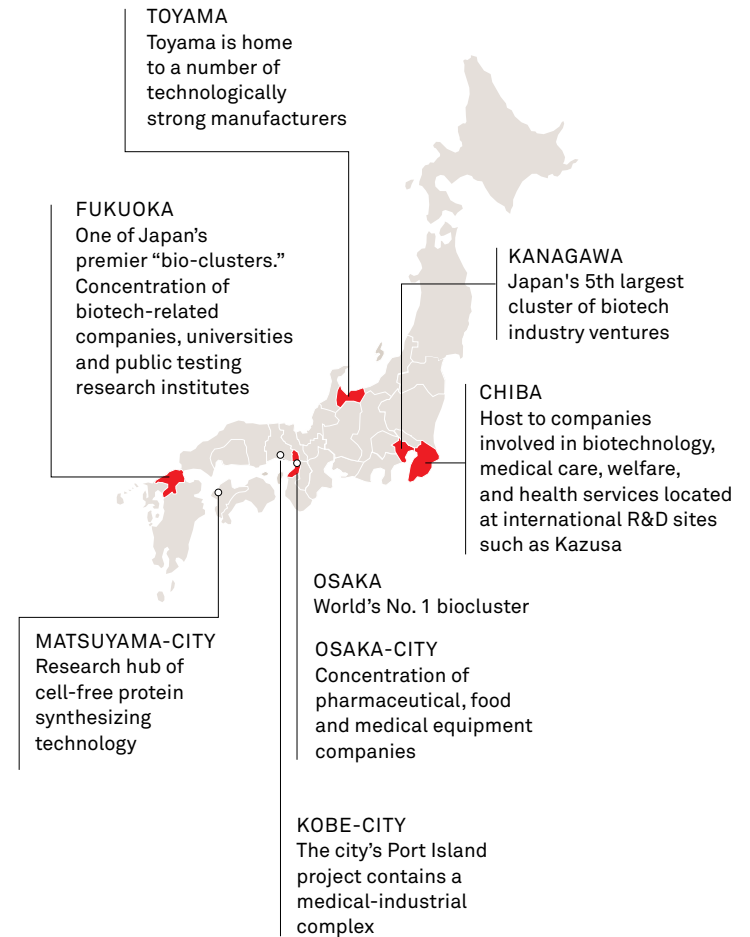
Information about the industrial clusters
in various regions of Japan.

To obtain a full version of this text, please visit
www.jetro.go.jp/en/invest/region.html

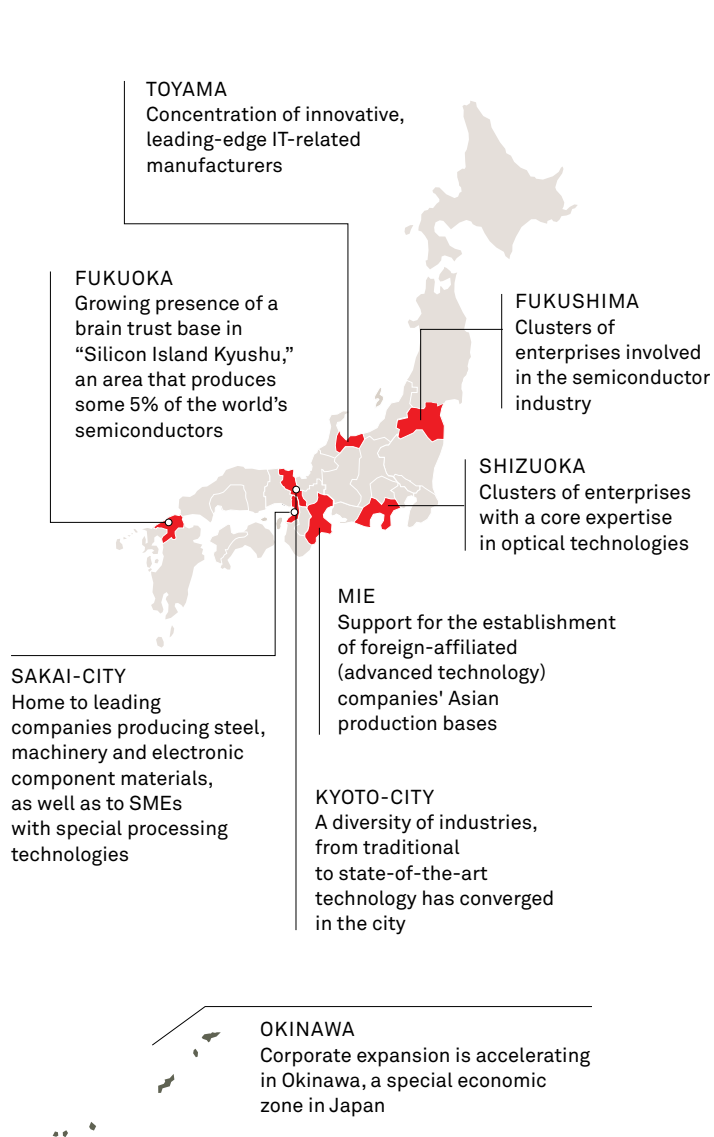
AUTOMOBILE AND TRANSPORT EQUIPMENT



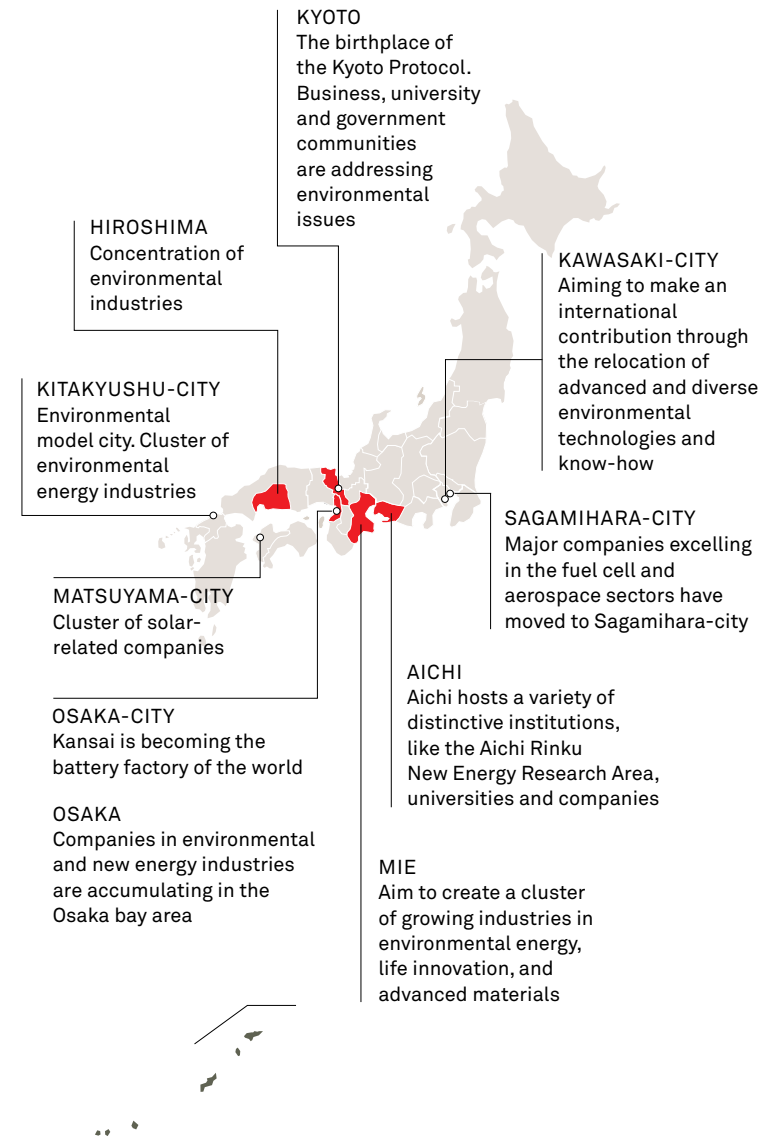
BIOTECHNOLOGY



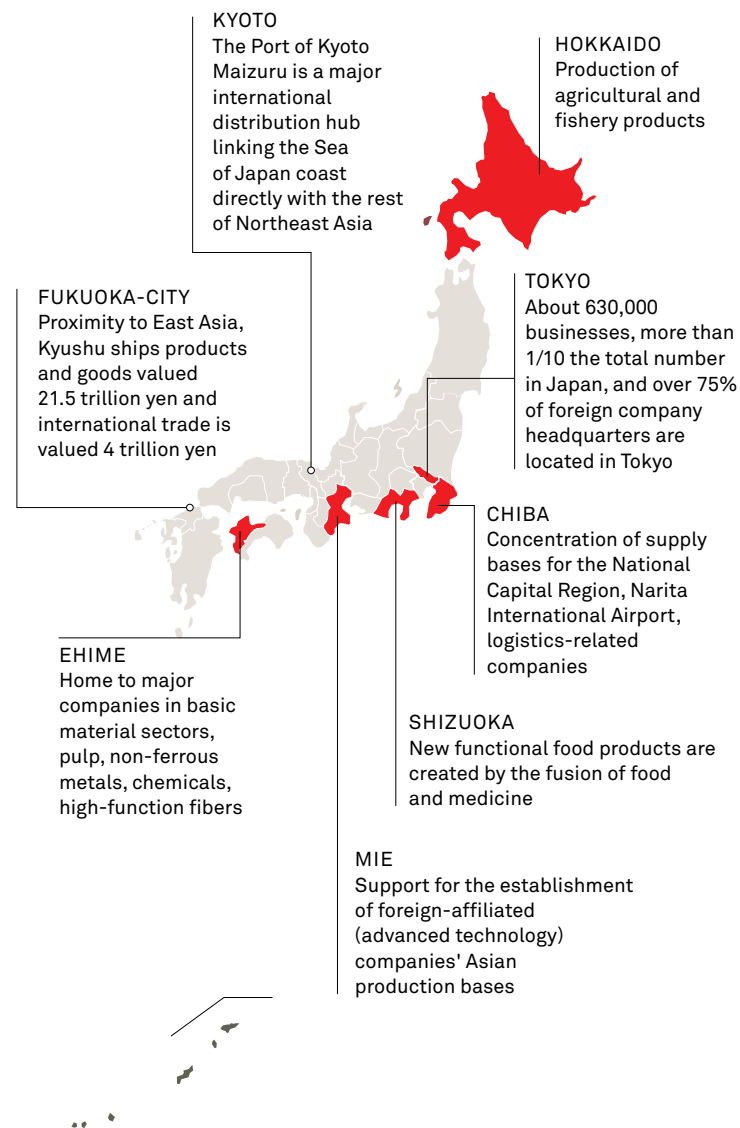
ELECTRONIC COMPONENTS, DEVICES, SEMICONDUCTORS AND PRECISION MACHINERY



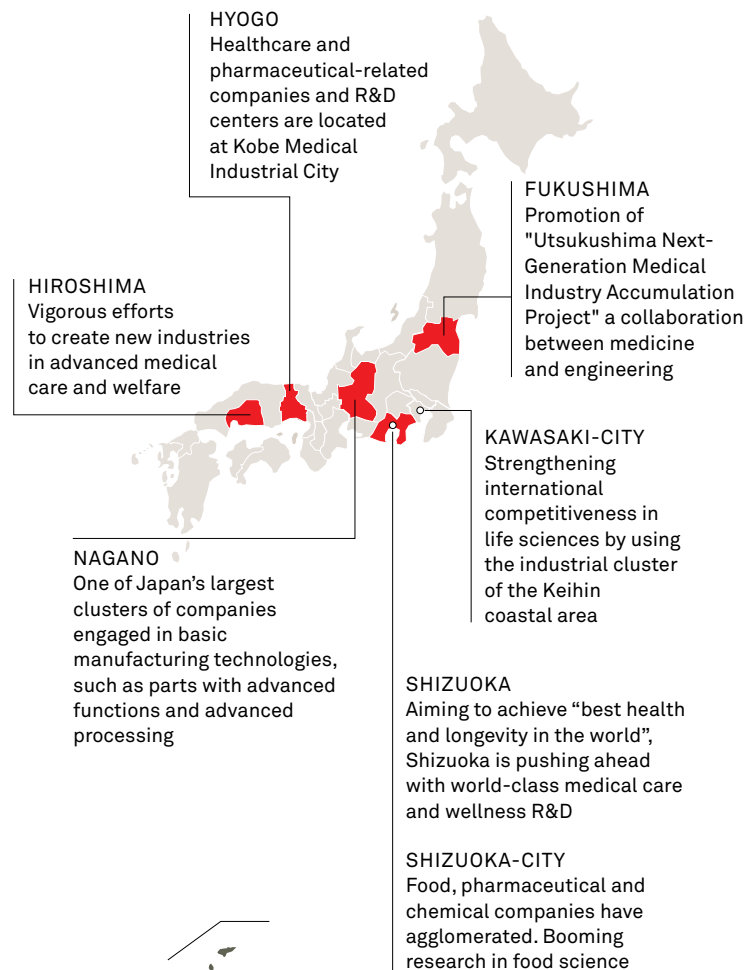
ENVIRONMENT, ENERGY (SMART GRID)

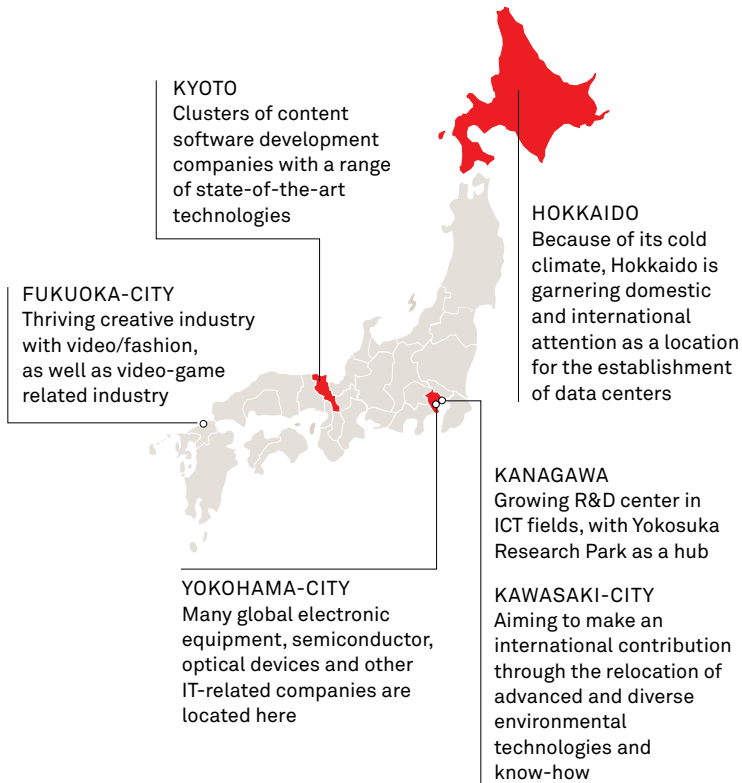


FOOD MANUFACTURING AND OTHER INDUSTRIES



HEALTHCARE AND WELFARE





PROMISING MARKET SITUATIONS

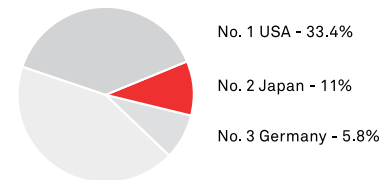
LIFE SCIENCES

OVERVIEW

Japan, the second-largest market

Japan is the second-largest market in the world after the United States, occupying about 10% of the market in each of the global drug and medical device markets. Many foreign-affiliated companies have entered the Japanese market and are now active as major players in various fields.

GLOBAL DRUG MARKET JAPAN MARKET SHARE



SOURCE

"The World Pharmaceutical Markets Fact Book 2012" espicom
JETRO - Invest Japan, Life Sciences:
www.jetro.go.jp/ext_images/en/invest/attract/pdf/e_life_rev.pdf

Increase in medical expenses due to the advance of aging society

An aging society with fewer children is growing in Japan today. The percentage of the population aged 65 and older is higher compared to other developed countries. In addition, medical expenses are on the increase every year due to “an increase in the number of elderly aged 75 years and older with characteristics of high consultation rate for chronic diseases, high disease rate, and high nursing care utilization rate,” “an increase in the number of elderly who live alone and cannot expect support within the family,” and “an increase in medical cost per person due to the upgrading of the service in medical care and nursing care.”

To solve these problems the government, in the “Japan Revitalization Strategy,” set the goal of the “realization of a society where people are able to live a healthy life and grow old by enhancing effective preventive care services and health management”, and at the same time worked out a policy of aiming to improve international competitiveness of medicine-related industries. In the “Regulatory Reform Implementation Plan” decided by the cabinet in June 2013, the government specified four priority action items for the realization of a “healthy life expectancy society” to build an environment for the medicine-related market.

ATTRACTIVE MARKET FIELDS

1

MEDICAL DEVICE MARKET

High-end models sold well in the medical equipment industry

The size of the domestic market for medical equipment in FY 2011 was 2,385,998 million yen, 103.0% of the market size in the previous year. The volume of imports from overseas companies amounted to 1,058,373 million yen, occupying 44.4% of the total. Of all the medical devices, the market for high-end models is booming for the following reasons: While the number of operating rooms has decreased throughout Japan due to (rationalization by) merging and closing down hospitals, the number of operating rooms in special functioning hospitals has increased due to such hospitals’ extension or reconstruction, and a supplementary budget was posted by the government. The fields in the medical device market where foreign-affiliated companies are expected to be active include endoscopic surgery medical equipment, magnetic resonance imaging (MRI) equipment, medical X-ray computerized tomography (CT) equipment, artificial organs, catheters and tubes, and interventional radiology (IVR) products.

To obtain a full version of this text, please visit
www.jetro.go.jp/en/invest/attract.html

2

DRUG MARKET

Many foreign-affiliated companies active in the drug market

The size of the domestic market for drugs in FY 2011 was 9,380,257 million yen, 104.8% of the market size in the previous year. The volume of imports from overseas companies amounted to 2,531,292 million yen, occupying 27.0% of the total. The introduction of a “premium for promoting new drug research and resolving problems of treatment not covered by insurance” had a significant impact on the domestic medical drug business and worked especially in favour of foreign-affiliated companies in Japan. For the number of FY 2012 new drug research premium target items, eight foreign-affiliated companies are included among the top ten companies. Generic drugs, biopharmaceutical products, and biosimilar products are areas to which attention should be paid in the domestic drug market.

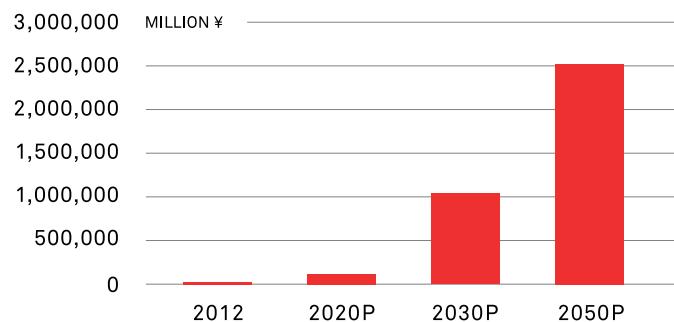
3

REGENERATIVE MEDICINE MARKET

Accelerated effort for practical application of iPS cells

The 2012 Nobel Prize for Physiology or Medicine was awarded to Professor Shinya Yamanaka (Director, Center for iPS Cell Research and Application (CiRA), Kyoto University), and the research on the practical application of iPS cells was selected to be subsidized by the Ministry of Education, Culture, Sports, Science, and Technology for the forthcoming 10 years.

JAPAN REGENERATIVE MEDICINE
FUTURE MARKET FORECAST



SOURCE

“Report on Practical Application and Industrialization of Regenerative Medicine” published by Regenerative Medicine Application and Industrialization Study Group, in Ministry of Economy Trade, and Industry
JETRO - Invest Japan, Life Sciences:
www.jetro.go.jp/ext_images/en/invest/attract/pdf/e_life_rev.pdf

Expectations are therefore growing in Japan that iPS cells can be used in various fields such as organ regeneration and drug design research. Against this backdrop, a plan to build a “cell bank” which gathers a stock of cells to be used in regenerative medicine is under way. Professor Yamanaka announced the idea of an “iPS cell bank” to gather a stock of iPS cells by human leukocyte type and said in December 2012 that the Japanese Red Cross Society and CiRA, Kyoto University, would cooperate with one another to build a “medical-use iPS cell stock.”

GOVERNMENTAL EFFORTS

The building of a market environment in the life sciences field in Japan is in progress, with advances in regulatory reforms by the government such as simplification and speed up of processes through deregulation relating to regenerative medicine and medical devices; promotion of new drug research and promotion of the use of generic drugs; establishment of Orphan Drug/Medical Device Designation System; and release of Guidelines for the Quality, Safety, and Effectiveness of Biosimilar Products.

HEALTHY LIFE EXPECTANCY SOCIETY ACTION ITEMS

- 1 Promotion of regenerative medicine
- 2 Promotion of regulatory reform relating to medical devices
- 3 Building of a system allowing the functionality of general health food to be displayed
- 4 Promotion of ICT in medicine

SOURCE

“Regulatory Reform Implementation Plan” decided by the cabinet on June 14, 2013

To obtain a full version of this text, please visit
www.jetro.go.jp/en/invest/attract.html

INFORMATION AND COMMUNICATIONS TECHNOLOGY

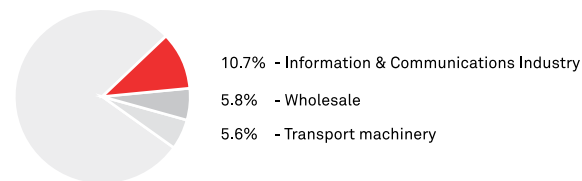
OVERVIEW

The Information and Communications Industry — Japan's Largest Industry

The market size (real GDP) of Japan's information and communications (ICT) industry in 2010 was 98.8 trillion yen. The ICT industry accounted for 10.7% of 922.7 trillion yen for the total of all industries, representing the largest.

The ICT industry also displayed a steady increase in growth rate. The average annual growth rate between 1995 and 2010 was 3.0%, higher than the 0.3% for all industries. Even when compared with other industries— 2.8% for the electrical machinery industry and 1.4% for the transport machinery industry—the ICT industry showed the highest growth rate of all industries.

INFORMATION AND COMMUNICATIONS INDUSTRY CONTRIBUTION TO REAL GDP



SOURCE

Economic Research Office, Information Policy Division, Global ICT Strategy Bureau, Ministry of Internal Affairs and Communications, “Survey on Economic Analysis of ICT (2011)”
JETRO - Invest Japan, Information and Communication Technology:
www.jetro.go.jp/ext_images/en/invest/attract/pdf/e_ict_rev.pdf

To obtain a full version of this text, please visit
www.jetro.go.jp/en/invest/attract.html

Proliferation of Broadband — Expanding Data Traffic (Communication Volume)

With the proliferation of broadband, Internet traffic (communication volume) has continued to increase in Japan. The traffic was 1,905 Gbps in 2012, up more than 7-fold in 8 years from 257 Gbps in 2004.

Penetration Rate of Mobile Internet — Leading the World

According to the Ministry of Internal Affairs and Communications, the penetration rate of mobile Internet in Japan as of 2010 was 89.5% (Note), the highest in the world. Mobile traffic (communication volume) has also rapidly increased, more than doubling in the one year between 2011 and 2012.

SOURCE

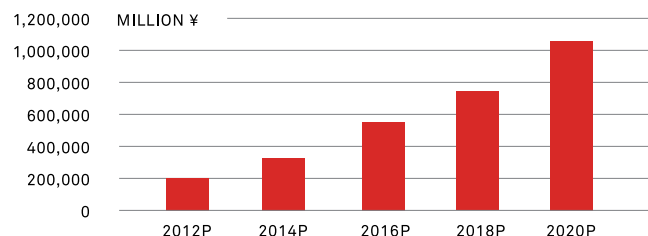
Ministry of Internal Affairs and Communications,
“Information and Communications in Japan (2012),” White Paper

To relieve such exploding mobile traffic, mobile phone operators have pro-actively taken an action called “offload,” where the traffic is routed to public wireless LAN services instead of mobile phone lines. For new entries to the market, the Ministry of Internal Affairs and Communications developed “Wireless LAN business guidelines,” consisting of notes to which public wireless LAN service providers should pay attention.

Recovery in IT Investment by Japanese Companies

In recent years, trends of IT investment in Japan have been affected by the world economy, especially financial situations. However, enterprise IT investment, which slumped in the wake of the Lehman shock, is now in an uptrend with the overall improvement in business sentiment.

BIG DATA MARKET FORECAST



SOURCE

Yano Research Institute, “Big Data Market 2012”
JETRO - Invest Japan, Information and Communication Technology:
www.jetro.go.jp/ext_images/en/invest/attract/pdf/e_ict_rev.pdf

ATTRACTIVE MARKETS

As broadband has proliferated and mobile communications have risen due to the rapid growth of smartphones, the data volume has steadily increased. Under these circumstances, fields such as “Data center” and “Big data” are likely to be promising markets in Japan. Now that enterprise IT investment is rebounding from the recession caused by the Lehman shock, the ERP (Enterprise Resource Planning) market could also be attractive with high future growth potential.

1

DATA CENTER MARKET

Expanding Market for Hardware and Software

The data center market has been growing for both hardware and software. For hardware, the total floor area of data centers is expected to continue to increase due to data center investment by IT businesses. For software, the compound average growth rate (CAGR) for data center services from FY 2010 to FY 2016 is expected to be 5.4% and the market size is likely to reach 1.0559 trillion yen in FY 2016. In this promising data center market, there will likely be a stable demand for data centers in Japan.

2

BIG DATA MARKET

Expecting Future Market Growth

Analyzing big data for marketing is now drawing attention. For this reason, the big data market is largely comprised of BI (business intelligence) services, where a large amount of a company's data is used for its decision-making after being stored, analyzed, and processed. The market size of big data in FY 2011 was estimated to be 190 billion yen, including software license, system architecture, hardware, and support.

The positioning and role of big data are likely to change in the short, medium, and long term, and the market size will expand accordingly. With active use of big data for company business, in the long run, the market size is predicted to become 630 billion yen in FY 2017, more than 3 times the current size, and to exceed 1 trillion yen in FY 2020, more than 5 times of what it is today.

The big data market includes many foreign-affiliated companies, such as IBM Japan, Ltd., Hewlett-Packard Japan, Ltd., and SAP Japan Co., Ltd..

To obtain a full version of this text, please visit
www.jetro.go.jp/en/invest/attract.html

3ERP MARKET

Expecting Future Revitalization of the Market

The ERP package license market plunged due to the Lehman shock in 2009, followed by the Great East Japan Earthquake and the floods in Thailand, and its growth rate remained in the single digits until 2011.

However, the market seems to have recovered from the economic downturn in 2012 and is back in a full uptrend. With a steadily increasing number of projects to newly install ERP for replacement of aging systems, business enhancement, and improvement of operating processes, the market has now been revitalized.

Generally, IT investment has a slight lag time to economic trends. However, if the economy continues to improve in 2013 and beyond, companies could spend more on IT investment, including ERP. In addition, the need for implementation of ERP overseas could drive the market for the time being. In particular, Japanese companies expanding their business into international markets have a strong intention of using IT for enhancement of overseas operations and optimization of supply chains. Therefore, they have accelerated their moves to implement ERP overseas and integrate ERP globally. High-priority ERP investment target systems include SCM (supply chain management), production management systems, and accounting systems. This can be because there is a need for global production, inventory management, distribution optimization, and quick understanding and management of business information.

The ERP market includes foreign-affiliated companies such as SAP Japan Co., Ltd., Oracle Corporation Japan, and Microsoft Japan Co., Ltd..

GOVERNMENTAL EFFORTS

Promoting Regulatory Reforms

In a cabinet meeting on June 14, 2013, the government approved the “Regulatory Reform Implementation Plan,” which is designed to steadily proceed with regulatory reforms in various areas. Based on this plan, a number of reforms will be advanced, including the following for ICT:

- Establishing guidelines for the use of big data
- Promoting the use of ICT in medicine

To obtain a full version of this text, please visit
www.jetro.go.jp/en/invest/attract.html

RENEWABLE ENERGY/ SECONDARY BATTERY

OVERVIEW

Renewable energy drawing attention as energy issues become apparent after 2011 Tohoku earthquake and tsunami

As a measure against global warming, various actions have been taken to promote renewable energy on a global scale. Since the Tohoku earthquake and tsunami occurred on March 11, 2011, energy issues have become more and more prominent in Japan because of earthquake-stricken thermal power plants and unprecedented large-scale and long-term damage to the nuclear power plant of Tokyo Electric Power in Fukushima. In order to solve those issues, renewable energy is drawing further attention in Japan.

Increasing the share of renewable energy in power generation

According to the forecast on power generation released by the Japanese government in June 2012, the share of renewable energy is expected to increase greatly from 11% in FY 2010 to 25%–35% in FY 2030. The government recognizes the rising importance of renewable energy and states that it will accelerate the development and use of renewable energy in order to acquire energy security.

Specific measures include the widening of system operations, maintenance and improvement of power grids, reformation of regulations on location, acceleration of technical development, acquirement of backup power, and improvement of systems that enable us to live in harmony with the community.

MARKETS AGAINST GLOBAL WARMING – EXPECTED MARKET SIZE OF NEW ENERGY

MARKET IN MILLION ¥	2008	2020	% GROWTH
Solar power generation device	164,800	1,287,600	781%
Wind power generation plant	63,000	249,000	395%
Lithium battery	42,900	600,600	1,400%
Charging station	0	148,000	
Geothermal power generation plant	0	78,400	
New-energy business	75,200	2,431,100	3,233%

Source:

“Research on Japan’s Environmental Business in 2020,”

by Ministry of Economy, Trade and Industry

JETRO - Invest Japan, Renewable Energy / Secondary Battery:

www.jetro.go.jp/ext_images/en/invest/attract/pdf/e_renewable_rev.pdf

ATTRACTIVE MARKETS

1

SOLAR POWER SYSTEMS

Expanding the market share of products by overseas manufacturers

The market size for solar power systems in Japan in FY 2012 was 1,624,763 million yen. The amount for residential systems was 869,071 million yen (53.5%) and the amount for non-residential systems was 755,692 million yen (46.5%). The government's subsidy system for the introduction and the feed-in tariff program for surplus power will continue and the system price is likely to drop. Therefore, the market is predicted to continue to grow after FY 2013.

2

WIND POWER SYSTEMS

Products by overseas manufacturers account for 70% of the wind power market in Japan

The wind power introduction volume (cumulative) in Japan in FY 2012 was 2,649,000 kW, and the single-year capacity was 92,000 kW. The market size was 73,800 million yen in FY 2010. The volume of new introductions to the wind power business decreased after 2010 because of the cancellation of subsidies for the construction of new businesses in anticipation of the feed-in tariff program, in addition to the confusion caused when power companies limited the capacity required and the Building Standards Act was revised, but the market has been improving since the feed-in tariff program started in July 2012. Because wind power generation became applicable to the environmental assessment in FY 2012, the introduction volume is not increasing at the moment, but the introduction volume is expected to increase sharply from now on.

3

THE MARKET FOR LITHIUM-ION BATTERY FOR STATIONARY ELECTRICAL ENERGY STORAGE

Demand for electricity storage devices rose sharply after the 2011 Tohoku earthquake and tsunami

Lithium-ion batteries for stationary electrical energy storage have been used and promoted in demonstration experiments and professional backups in order to standardize the electric power and stabilize the power system. However, due to power issues after the Tohoku earthquake and tsunami, various companies started to sell electricity storage devices in succession for home and professional use.

GOVERNMENTAL EFFORTS

Japan is advancing a number of initiatives to bolster the renewable energy and secondary battery markets through the following efforts: “feed-in tariffs (FITs)” for renewable energy and introduction of the “fund to introduce and promote renewable energy (green new deal fund)”.

Expanding facility investment by “feed-in tariffs (FITs)” for renewable energy

In order to promote the use of renewable energy, feed-in tariffs (FITs) took effect in July 2012. Electric power suppliers are now required to procure electricity generated by renewable energy (solar power, wind power, hydraulic power, geothermal power, and biomass) at a fixed cost for a certain period of time determined by the government. The system has made it easier for the installer of the renewable energy generation facilities to forecast the cost recovery. The government announced that the capacity of the facilities that have been certified by the end of February 2013 reached approximately 13,059,000 kW.

Expanding public investment through a fund to introduce and promote renewable energy

The projects to introduce and promote renewable energy through a “fund to introduce and promote renewable energy (Green New Deal Fund)” promote the introduction of renewable energy to disaster prevention centers of local authorities with a view to introduce independent and distributed energy by using renewable energy and promote the development of a region that is environmentally friendly and robust in the event of disasters. The implementation period is the 5 years from 2012 to 2017. It is predicted that the fund will promote the introduction of renewable energy and electricity storage systems to private and public facilities such as government agencies, hospitals, police stations, and fire stations.

To obtain a full version of this text, please visit
www.jetro.go.jp/en/invest/attract.html

SUCCESS STORIES OF SWISS COMPANIES IN JAPAN

M-INDUSTRY JAPAN

As a subsidiary of the Migros Group, M-Industry is an entity of 24 companies manufacturing and marketing over 20,000 products for its customers in Switzerland and abroad. It exports to more than 50 countries.

Established in November 2014, M-Industry Japan imports a range of over 50 food and non-food products to the Japanese market. Depending on the business and the product, it sells online, to wholesalers or directly. It employs a total of four people in Tokyo and plans to increase its headcount with the growth of its business.

“Because our production facilities are all designed for low-cost, efficient, large scale production, we have to find the right clients and segments. Small niche markets are not ideal for us. Our target clients are national retailers, but due to the strengthening of the Swiss currency and weakening of the yen, we had to adjust our strategy. In the long-term, we remain focused on finding suitable products that can be enjoyed by all Japanese”, explains David Chalk, Managing Director, M-Industry Japan.



DAVID CHALK
Managing Director

NAME
M-Industry Japan

SECTOR
Consumer Products

ESTABLISHED
2014 in Japan
1928 in Switzerland

HEADQUARTERS
Zurich
(Canton of Zurich)

EMPLOYEES
Japan: 4
Worldwide: 12,169

NET SALES
CHF 6,016 million
in 2014

M-Industry has four pillars to its business:

- Capsule coffee produced by M-Industry's company "Delica" (although the regular drip coffee segment is stable, the capsule segment is expected to continue growing at 25-30% per year)
- "Swiss Delice" a 100% export brand for Swiss products such as Jam, Biscuits, Iced tea and Rösti
- Cosmetics such as day and night creams, serum and body lotions under the brand "Zoé of Switzerland" (Mibelle group)
- Other opportunities such as to leverage the network of other similar MI companies in other markets (for example, exporting Japanese food to MI USA to sell to US retailers)

“In other markets, we produce mainly private label products but in Japan we changed our strategy to creating and marketing brands.”

Japan is the first Asian office, and MI will continue building its network in this dynamic region. “JETRO has been very helpful in providing advice on how to set up a company in Japan, including providing legal advice and introduction to professionals. It made it a lot easier for us to come in. It was like using a book on how to do it”, says David Chalk.

“Among the obstacles we faced was the currency exchange rate. Whenever you are involved in exports, you can do all the homework you want – and then central banks around the world have their policies and can change. From when we began the project until now, I think the Swiss franc has probably strengthened by about 25%. When you get into actual production, you can also encounter difficulties. We have preventive measures in place.”

M-Industry Japan has just launched Mibelle's cosmetic products in October 2015. “The key to success in cosmetics is new product development. There is always demand for new products or new technologies. Mibelle introduces 1,000 new products per year.”

M-Industry introduced its products at an antenna shop in Ginza-Melsa from October 5th to 19th, 2015, to sell Café Royal (Delica) and Swiss Delice. “I wanted to have a small shop somewhere, so that people can come and have a Swiss experience in Tokyo, and to anchor the brand”.

When asking about life in Japan, David Chalk states “I love Japan. I do not want to live anywhere else. The challenge is the language, if you don't speak Japanese, then it is difficult. But in terms of culture, I visited and lived in many countries, and I can say that Japan is probably the easiest country to live in: safe, easy to get around, and people are polite and respectful. The only thing that could be better is the humidity in the summer”.

FEINTOOL JAPAN Co. Ltd.

The Feintool Group is a leader in the niche area of fineblanking systems, fineblanked and formed components. It targets two types of businesses: For companies wanting in-house production of metal parts, it sells tool and press technology; for the others, it offers large volumes of high-precision parts developed together with the customer – these include drive-train components, seat adjusters and safety systems for the automotive industry. It is a partner to all major automotive manufacturers and suppliers: up to 200 Feintool fineblanked parts can be found in one car.

Feintool Japan was founded in 1984 in Atsugi, a city in the Kanto plain in Kanagawa prefecture. “Feintool was a global company early on. We are present in the four main automotive markets: Europe, the United States, Japan and China”, says Marcel Pernici, Director and Vice-President, Feintool Japan. “When it was first established, Feintool Japan served as a showroom to prove to our customers that our technology works. But it took us until 1990 to operate profitably, after having focused on the seating business. We never lost money since then”.

The Feintool Group has established two additional factories in Japan to increase its production capacity, one in Tokoname, Aichi prefecture (near Nagoya) in 2005, and another one in Atsugi in 2012. “Our business in Japan is still growing. Currently we are planning to reduce the number of presses required and are investing in faster presses and newer technologies. We are fully integrated into the supply chain of our customers. We have two major clients in Japan and I am convinced that with our technology, performance and high quality we can be a long-term partner for them. Long-term relationships are very important in Japan”.



MARCEL PERNICI
Vice President & Director
Business Unit Asia

NAME
Feintool Japan Co., Ltd.

SECTOR
Precision manufacturing
of metal parts, presses
and tools

ESTABLISHED
1984 in Japan
1959 in Switzerland

HEADQUARTERS
Lyss (Canton of Berne)

EMPLOYEES
Japan: 130
Worldwide: 2,000

NET SALES
CHF 503.4 million
in 2014

“It would be difficult to manage Asian operations from Europe”

Feintool has also set up a plant in Taicang to the north of Shanghai, China. This factory produces precision high-quality parts for seating and drive train components, predominantly for the Chinese market. Before starting up the operation, all key employees were trained in the Japanese plants. “It was a strategic decision that the Chinese factory should be supported and managed from Japan. It would be difficult to lead Asian operations from Europe because of the time difference and also of differences in mentality”. Feintool employs a total of 130 people in Japan, including 90 in Atsugi and 40 in Tokoname, plus 80 in China.

“The biggest challenge in Japan is to build up a new business. It can take more than five years in the automotive industry. You need to have enough capital and time, and also a product or technology that is not already available in Japan. Generally it is more challenging for a foreign company to find highly qualified staff as most graduates prefer employment with a Japanese company”, Mr. Pernici says.

Feintool Japan plans to establish another factory in China, which will also be led from Japan. It is scheduled to open by 2018 – an investment worth USD 40 million. It will focus on drive-train applications for automatic transmission vehicles.

When asking about life in Japan, Marcel Pernici says “I have lived in Japan for more than twenty years. My wife is Japanese and one part of my family is here. I really like Japan. Everything is orderly, stable and safe. People are reliable. I decided to make my home here”.

SEFAR Co. Ltd.

Sefar AG's origin dates back to 1830s, when it was producing silk bolting cloth. In 1907-1912, three operating units SST (Schweizerische Seidengazefabrik Thal), SSZ (Schweizerische Seidengazefabrik Zürich) and ZBF (Züricher Beuteltuchfabrik AG) were established by merging 7 family-owned enterprises. Following in 1995, Sefar AG was incorporated as part of a reorganization of SST, SSZ and ZBF.

Today, Sefar AG has become a leading manufacturer of precision fabrics for monofilaments for the screen printing and filtration markets. “Our core business is monofilament with a thread diameter from 0.02 mm to 2 mm, which is quite unique, and we do custom-tailored solutions”, explained Kiyoko Okamoto, Managing Director, Sefar Japan.

From 1997 Sefar started to expand, establishing subsidiaries worldwide. Nevertheless, 65% of Sefar's weaving is still done in three factories located in Switzerland. The filtration business accounted for 73% of its turnover in 2014, screen printing for 26%, and architecture for 1%

In Japan, Sefar has been established in Osaka in 2006 catering to the screen printing business. “We wanted to be closer to our worldwide competitors. The biggest companies in this industry are located in Japan and in the rest of Asia. But in the past 10 years, this market segment has shrunk, which is one of the reasons why we have diversified our business activities in Japan”, says Kiyoko Okamoto. Starting in 2010, Sefar proceeded to reorganize its Asian business, its divisional business operation in the whole group, and merged printing and filtration divisions. More specifically, it expanded its Japanese businesses related to industrial filtration, such as water treatment, filter components, medical disposables, blood filtration, dust filters, mining and refining.



KIYOKO OKAMOTO
Managing Director

NAME

Sefar Co., Ltd.

SECTOR

Manufacturing of precision fabrics

ESTABLISHED

2006 in Japan
1995 in Switzerland

HEADQUARTERS

Heiden (Canton of Appenzell Ausserrhoden)

EMPLOYEES

Japan: 4
Worldwide: 2,200

NET SALES

CHF 295 million
in 2014

“ Since we expanded our business to other segments, our sales are steadily growing in Japan”

Sefar Japan benefited from a temporary office space in Osaka, provided for free by JETRO Invest Japan Business Support Center (IBSC), from June to September 2006, just before the opening of its sales office. It currently employs 4 employees.

One obstacle in doing business in Japan is related to the differences in standards and regulations. “Our products are based on DIN and ISO standards, but Japanese customers were asking for a product matching JIS standards (Japan Industrial Standards). We already had good products, but it takes time to be accepted. We keep doing our utmost to prove that our products can satisfy our Japanese customers”, says Kiyoko Okamoto.

“We started the promotion of a new product line for the pharmaceutical market in November 2014, with the opening of a new clean room in Germany. Our second priority for the medical market are very precise filters integrated into oxygenators”.

On the question of the advantages of having Japanese management staff, Kiyoko Okamoto says that administrative procedures are quite complicated, and not many people are willing to explain them in English. In addition, it is not easy to read Japanese minds without speaking the language. “If you speak English, you will not understand what people really think, it might lead to wrong decisions”.

INCENTIVES FROM CENTRAL GOVERNMENT

To facilitate investment in Japan, the government offers appealing incentives, as well as operating single contact points in relevant ministries and agencies for inquiries and support when doing business in Japan.

To obtain detailed information, please visit
www.jetro.go.jp/en/invest/incentive_programs.html

TAX CREDIT FOR RESEARCH AND DEVELOPMENT (R&D) EXPENSES

R&D tax incentives

Tax incentives through which a certain rate of R&D expenses conducted by private companies as part of their business activities can be deducted from their corporate tax (national tax) of the relevant fiscal year. Four types of tax incentives are provided under “R&D tax system.” In the revision in 2015, the incentive was drastically enhanced to promote open innovation of companies.

- Significant increase of the deduction rate
- Combining incentives for “the aggregate amount-type system” and “open innovation-type system” to set a deduction upper limit of 30% of corporate tax
- Expanding the scope of subject expenses (e.g., making it possible to record usage fees for the intellectual properties of SMEs as special R&D expenses)

Competent Authorities

Innovation and Industry-University Collaboration Division, Industrial Science and Technology Policy and Environment Bureau, (METI) *Japanese only

TAX INCENTIVES FOR STRENGTHENING LOCAL BUSINESS FACILITIES

The governments offers tax incentives for companies that relocate their headquarters from the 23 wards in Tokyo to other regions, or that enhance and expand the function of their headquarters in those regions. Target regions for support are regions other than the Tokyo Metropolitan Area, central Chubu region (Nagoya area) and central Kinki region (Osaka area).

- **Employment promotion taxation (tax credit for new employees)**
- **Tax credit for office acquisition**
- **Compensation for decreased local tax revenue**

To obtain detailed information, please visit
www.jetro.go.jp/en/invest/incentive_programs.html

TAX CREDIT BASED ON THE INDUSTRIAL COMPETITIVENESS ENHANCEMENT ACT

Tax incentives to promote capital investment to improve production efficiency

Tax incentives for corporations to promote capital investment in cutting-edge facilities to improve production efficiency.

Incentives include:

- Immediate depreciation of assets or tax credit of up to 5%
- Special depreciation of 50% of assets or tax credit of 4%

Applicable Period

From January 20, 2014 until the end of March 2016
From April 1, 2016 until the end of March, 2017

Competent Authorities

Hotline for consultation regarding productivity improvement tax (METI) *Japanese only

SPECIAL ZONES

National Strategic Special Zone

Special regulatory measures, tax treatment (for corporate income tax), and financial/monetary support are available for companies with business plans in National Strategic Special Zones.

Comprehensive Special Zones

Special regulatory measures, tax treatment (for corporate income tax), and financial/monetary support are available for companies with business plans in designated zones. CSZs have two types: those for international competitiveness and those for local revitalization. CSZs aim at providing tailored, integrated support for comprehensive and strategic challenges in selected regions.

Competent Authorities

Office for Regional Revitalization Promotion, Cabinet Office
*Japanese only

Special Zones for Reconstruction

Special measures such as deregulation, tax incentives, etc. are available for companies with business plans in disaster afflicted areas.

Competent Authorities

Reconstruction Agency

IMMIGRATION

Points-based preferential immigration treatment for highly skilled foreign professionals

Under the points-based system, foreign professionals who earn 70 points or more will be recognized as “highly skilled foreign professionals” and will be given preferential immigration treatment.

Recent changes of the treatment include:

- Easing certification requirements of “Point-based System for Highly Skilled Foreign Professionals” (December 2013) (e.g., criteria of annual salary, research activities, etc.)
- Creating a new residence status allowing indefinite period of stay for highly skilled foreign professionals (legislation enacted in June 2014, enforced in April 2015)

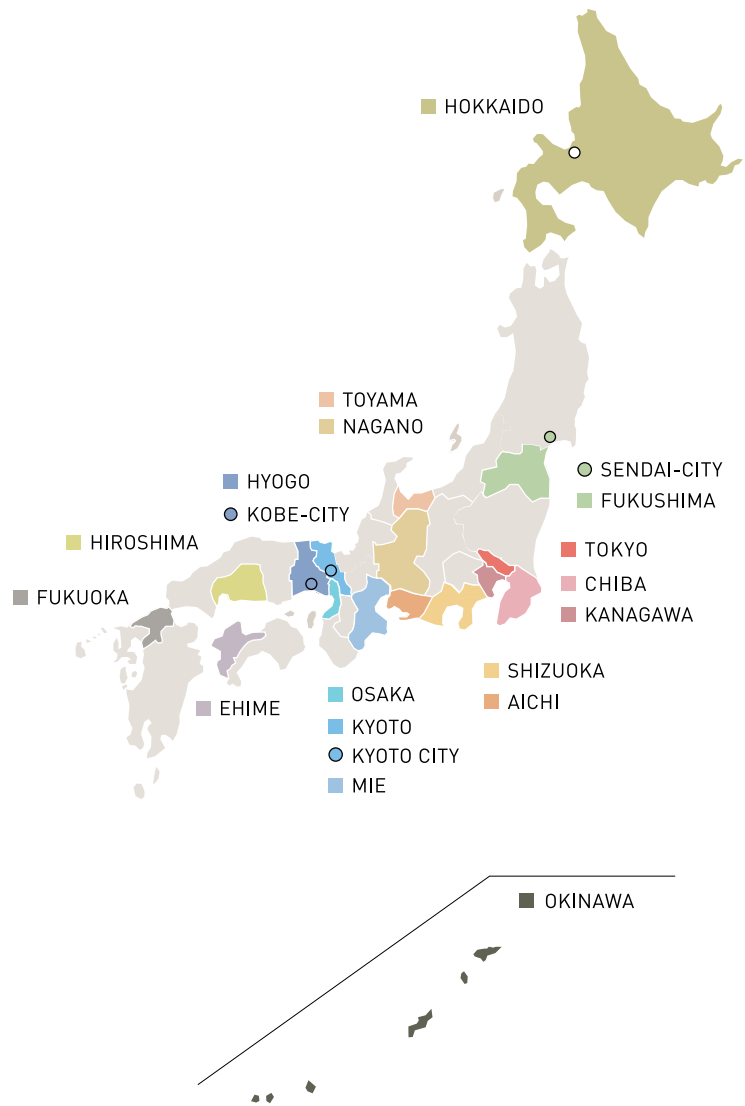
INCENTIVES FROM LOCAL GOVERNMENTS

To facilitate investment in Japan, local governments also offer various incentives and support exclusively for foreign-affiliated companies and foreign companies that are planning to open an office in their region.

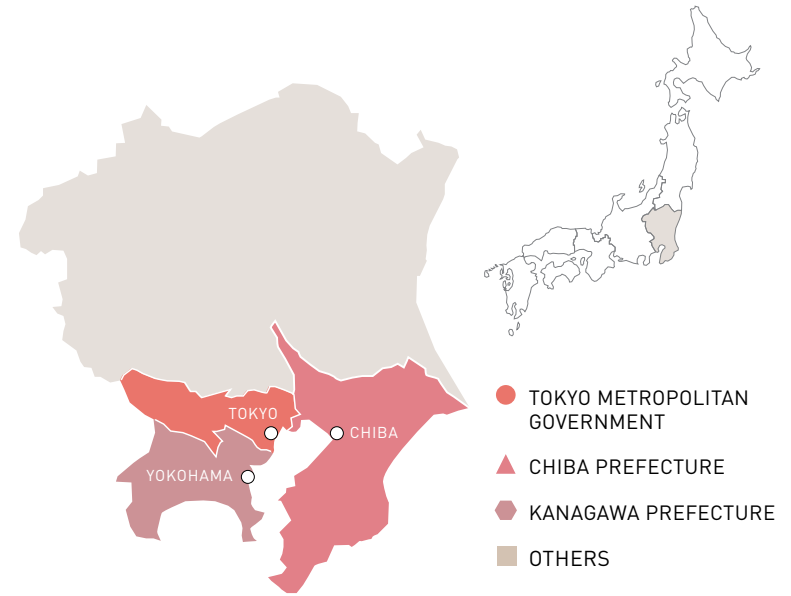
To obtain detailed information, please visit
www.jetro.go.jp/en/invest/incentive_programs.html

To obtain detailed information, please visit
www.jetro.go.jp/en/invest/region.html

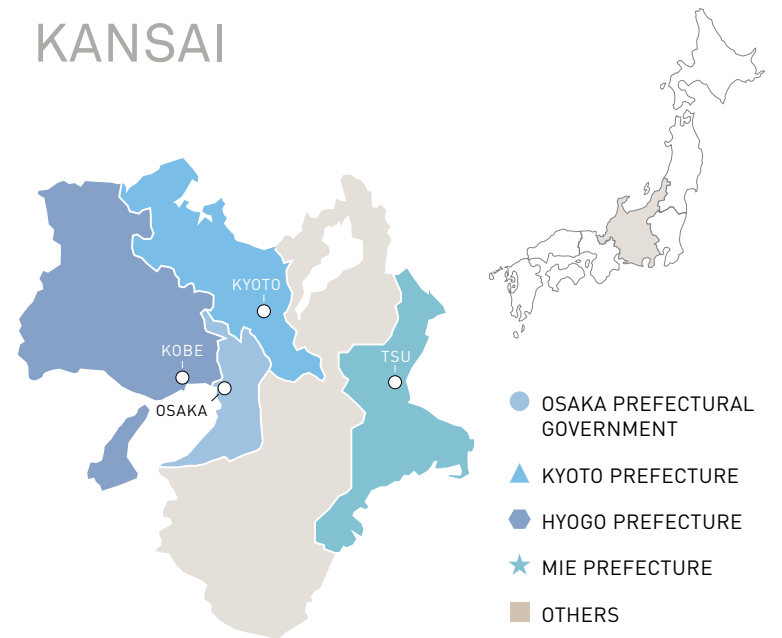
FEATURED PREFECTURES



KANTO



KANSAI



HOKKAIDO REGION HOKKAIDO PREFECTURE

FOOD PRODUCTS
PULP & PAPER
PETROLEUM
COAL
IRON & STEEL
TRANSPORT INSTRUMENTS



**HOKKAIDO BUREAU OF INDUSTRIAL LOCATION PROMOTION,
DEPARTMENT OF ECONOMIC AFFAIRS, HOKKAIDO GOVERNMENT**
Kita 3-jo Nishi 6-chome, Chuo-ku, Sapporo-city, Hokkaido 060-8588
Phone: +81 (0)11 231 4111 | Fax: +81 (0)11 232 2139

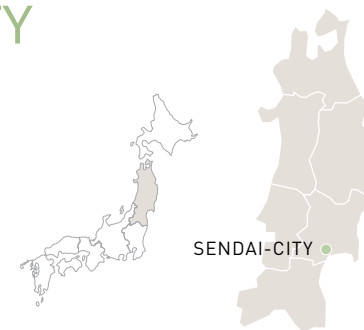
AVAILABLE INCENTIVES

The Government of Hokkaido has enacted the Hokkaido Code on Industrial Promotion, which aims to encourage businesses to locate branches in the prefecture.

Subsidies of up to 1.5 billion yen (for automotive-related industries) are available for automotive-related industries, electrical and electronics manufacturing industries, food industries, plant factories and new-energy industries.

TOHOKU REGION SENDAI-CITY

WHOLESALE & RETAIL
SERVICES
CONSTRUCTION
TRANSPORT
COMMUNICATIONS
MANUFACTURING



INDUSTRY PROMOTION SECTION INDUSTRY POLICY DEPARTMENT
3-7-1 Kokubun-cho, Aoba-ku, Sendai-city, Miyagi Prefecture 980-8671
Phone: +81(0)22 214 8245 | Fax: +81 (0)22 214 8321

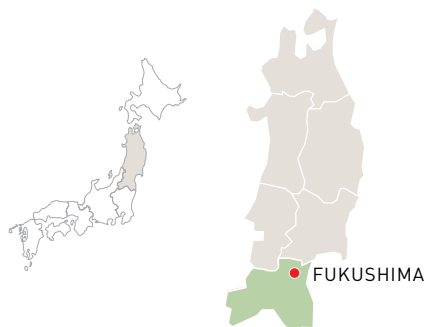
AVAILABLE INCENTIVES

Sendai City has a well developed support system in place related to business location for early reconstruction of the area affected by the Great East Japan Earthquake, including preferential tax treatment under the Special Zone for Reconstruction program. Business Location Promotion Subsidy to subsidize 70-100% of the equivalent amount of fixed-asset taxes for 1-5 years (there may be cases where fixed-asset taxes are untaxed for 10 years max. combined with the Special Zone for Reconstruction program) and Employment for Business Reconstruction Subsidy providing ¥2.25 million max. in 3 years depending on employing those who are affected by the disaster.

The city is ready to offer various types of support for companies expanding into the area, such as recruitment and HR development and matching with technical resources of universities.

TOHOKU REGION FUKUSHIMA PREFECTURE

INFORMATION AND
TELECOMMUNICATIONS
ELECTRONIC PARTS
ELECTRICAL MACHINERY
CHEMICALS
BEVERAGES



FUKUSHIMA INDUSTRY AND LABOR DEPARTMENT, BUSINESS SETUP GROUP OF COMMERCIAL, INDUSTRY AND LABOR DEPARTMENT

West Wing of Prefecture Office Building 10 Fl., 2-16 Sugitsuma-cho,
Fukushima-city, Fukushima 960-8670

Phone: +81 (0)24 521 7916 | Fax: +81 (0)24 521 7935

URL: www4.pref.fukushima.jp/investment/e/

AVAILABLE INCENTIVES

Subsidy Program for new business establishment in the areas recovering from tsunami and nuclear disaster are available towards employment creation.

Fukushima also offers a number of tax-exemption programs based on the Act on Special Measures for Reconstruction and Rehabilitation for Fukushima as well as the Special Zone for Reconstruction program.

Subsidy for Companies Creating Jobs in the Affected Areas of Tsunami and Nuclear Disaster

Subsidy of a certain percentage of the amount of the initial investment in the establishment of a new plant, land acquisition cost, acquisition cost of a new building and equipment, and costs of other appurtenant works.

Fukushima Special Zone for Promoting the Investment in the Reconstruction of Industry

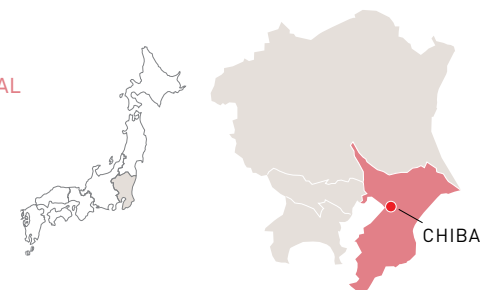
Special depreciation and tax deduction for the investment in machineries, equipment, and buildings; special tax deduction of enterprise tax and other taxes; tax exemption or unequal taxation of local tax such as business tax, estate acquisition tax, and fixed property tax.

Fukushima Prefecture Subsidy for the Operations Costs for Promoting Companies to Set Up Plants or Office in the Neighbouring Areas of Nuclear Power Plants

Fukushima Prefecture subsidizes part of the electricity bills that were paid for a maximum of eight years.

KANTO REGION CHIBA PREFECTURE

CHEMICALS
PETROLEUM AND COAL
STEEL
FOOD PRODUCTS
AGRICULTURE



CHIBA INVESTMENT SUPPORT CENTER

WBG Marib East 23 Fl., 2-6 Nakase, Mihama-ku, Chiba 261-7123

Phone: +81 (0)43 271 4011 | Fax: +81 (0)43 271 4480

AVAILABLE INCENTIVES

The Chiba Investment Support Center (CISC) is a one-stop source of information, and our special feature is the advisors from the private sector who give foreign companies that are considering moving to Chiba Prefecture quick and friendly advice about a variety of business-related matters, including offices, visas, registration, and recruitment.

System of Grants

In addition to grants for foreign companies to rent offices and plants, etc., the prefecture also offers measures such as subsidies and tax reductions.

Incubation Facilities

The Foreign Affiliates Startup Center (FASuC) provides rental office space for foreign companies (20 units, 20 to 70 square meters each) in Makuhari New City, through an alliance between the prefectural government and building operators, suitable for startups with a small number of employees. Companies rent these offices at a discount, thanks to a subsidy from the prefectural government.

Other incubation facilities set up in Chiba Prefecture include Tokatsu Techno Plaza and Tohdai Kashiwa Venture Plaza in the Tokatsu region, Creation Core Kazusa in the Kazusa region, and Chibadai Inohana Innovation Plaza in the Chiba area.

KANTO REGION TOKYO METROPOLITAN GOVERNMENT

TRANSPORT & COMMUNICATION
FOOD & BEVERAGE
RETAILING
FINANCIAL & INSURANCE
PUBLISHING & PRINTING
ELECTRONICS
MANUFACTURING



BUSINESS DEVELOPMENT CENTER TOKYO

B1 Fl., JP TOWER Building, 2-7-2 Marunouchi, Chiyoda-ku, Tokyo 100-7090

Phone: +81 (0)3 6269 9981 | Fax: +81 (0)3 6269 9982

URL: www.jetro.go.jp/en/invest/region/tokyo

AVAILABLE INCENTIVES

Subsidies and Tax Reduction Measures

Support measures for small and medium-sized businesses in Tokyo include low interest financing, subsidies, and tax preferences among other services. Foreign affiliated companies may take advantage of these benefits if they establish a Japanese corporation.

Tokyo's Special Zone for Asian Headquarters

Foreign companies establishing their Asian headquarters or R&D centres within the Tokyo's Special Zone for Asian Headquarters are eligible to receive subsidies and tax reduction.

* Companies must fulfill certain conditions to receive these benefits.

Subsidies will not exceed one-half of the actual expenses listed below and will be limited to a maximum of ¥5 million.

- Fees related to obtaining "status of residence"
- Fees for registering the establishment of the headquarters/R&D center and other relevant filing procedures
- Employee recruitment costs

However, the following limits will apply to fees related to obtaining status of residence and fees for registering the establishment of the regional headquarters/R&D center and other relevant filing procedures.

- Fees related to obtaining "status of residence" ¥200,000
- Fees for registering the establishment of the regional headquarters/R&D center and other relevant filing procedures ¥300,000

KANTO REGION KANAGAWA PREFECTURE

TRANSPORT EQUIPMENT
GENERAL EQUIPMENT
CHEMICALS
FOOD PRODUCTS
PETROLEUM PRODUCTS



INTERNATIONAL BUSINESS DIVISION, INDUSTRY AND LABOR BUREAU

1 Nihon-odori, Nakaku, Yokohama, Kanagawa 231-8588

Phone: +81 (0)45 210 5565 | Fax: +81 (0)45 210 8875

URL: www.jetro.go.jp/en/invest/region/kanagawa

- Population of over 9 million people (second highest in Japan).
- Concentration of universities and graduate schools in science and engineering areas, ranked number one in Japan with a wealth of specialized human resources.
- Concentration of advanced technological industries, and the second highest concentration of research institutions in Japan.
- Kanagawa Prefecture also cooperates with such institutions as JETRO to provide one-stop assistance in meeting the needs of companies from overseas.

AVAILABLE INCENTIVES

Financial grant to promote new locations for foreign businesses

1. Applicant must be a foreign business with 100% foreign ownership that is planning to establish a new factory or laboratory within Kanagawa.
2. Applicant must be in the manufacturing or information technology sector.
3. Applicant must hire more than 5 new employees at a newly established facility, and at least 3 of these must be either Japanese or permanent residents.

Maximum ¥3 million

*1/3 of the monthly rent, up to 6 months

CHUBU REGION TOYAMA PREFECTURE

ALUMINIUM
MACHINERY
PHARMACEUTICALS
PLASTICS
ELECTRONICS



INDUSTRIAL LOCATION & TRADE DIVISION, TOYAMA PREFECTURAL GOVERNMENT

1-7 Shinsogawa, Toyama-city, Toyama 930-8501

Phone: +81 (0)76 444 3400 | Fax: +81 (0)76 444 8753

URL: www.pref.toyama.jp/english/index

AVAILABLE INCENTIVES

- Subsidies for plant, etc., relocation or to assist with land, building and equipment investment costs during expansions: up to ¥5 billion (total amount issued)
- Subsidies for natural science research facility relocation or to assist with land, building and equipment investment costs during expansions: up to ¥500 million
- Subsidies for hiring new employees to work in natural science research facilities, etc.: up to ¥100 million
- Subsidies for logistic facility, relocation or to assist with land, building and equipment investment costs during expansions: up to ¥100 million

CHUBU REGION NAGANO PREFECTURE

ELECTRICAL & ELECTRONICS
INFORMATION
MACHINERY
FOOD PRODUCTS
TOURISM



INVESTMENT PROMOTION AND BUSINESS SUPPORT DIVISION, INDUSTRY AND LABOR DEPARTMENT

692-2 Minami-Nagano, Habashita, Nagano-city, Nagano 380-8570

Phone: +81 (0)26 235 7193 | Fax: +81 (0)26 235 7496

URL: www.pref.nagano.lg.jp/keieishien

AVAILABLE INCENTIVES

Nagano Prefecture is actively working to attract companies from outside the prefecture and from overseas. Incentives include exemption from real estate acquisition taxes and subsidies.

Subsidy for Shinshu Manufacturing Industry Investment Support

- Subsidies are provided when companies establish or expand factories within the prefecture.
- Between 5-20% of production facilities acquisition
- Maximum limit: ¥1 billion
- Requirements: investment amount; number of new employees

Exemption from real estate acquisition taxes based on the Business Location Promotion Act

Exemption from real estate acquisition taxes on land for buildings for business purposes. Requirements: Pre-approval of business location plan/investment exceeding ¥50 million for agriculture-, forestry-, and fishery-related businesses and ¥200 million for other businesses.

Tax exemption based on Shinshu Manufacturing Industry Investment Support Ordinance

Exemption from real estate acquisition taxes on land for buildings for business purposes and their sites

Loan scheme for Nagano Small and Medium-sized Enterprises (New Activation Business Fund (for business locations))

- Target business: equipment funding for small and medium sized companies that establish or move a factory into an industrial park
- Conditions: land or building investment of ¥100 million or more
 - Finance amount: funds needed for equipment
 - Maximum amount: general cases = ¥300 million; special designation by governor = ¥500 million
 - Financing conditions: annual interest of 2.1%, finance period of 15 years or less

CHUBU REGION SHIZUOKA PREFECTURE

TRANSPORTATION
ELECTRICAL MACHINERY
CHEMICAL ENGINEERING
BEVERAGES & FOOD
PAPER & PULP



ONE STOP SERVICE CENTER, SHIZUOKA INTERNATIONAL BUSINESS ASSOCIATION

Sangyo-Keizai Kaikan, 4 FL., 44-1 Ohtemachi, Aoi-ku, Shizuoka 420-0853
Phone: +81 (0)54 254 5161 | Fax: +81 (0)54 251 1918
URL: www.onestop-shizuoka.jp/english/index.html

AVAILABLE INCENTIVES

Shizuoka offers office rent subsidies for foreign-affiliated companies, as well as subsidies for new facility establishment, land acquisition, and new employment as more convenient system to correspond flexibly to company expansion diversifying forms.

Foreign-affiliated companies who are setting up office in Shizuoka for the first time

Subsidizing 50% of office rent for a year, up to 500,000 yen

Subsidies for new facility establishment

Manufacturing (factories and research centers) and distribution centers

Subsidies for land acquisition and new employment

Manufacturing (factories and research centers), software businesses, and distribution centers

CHUBU REGION AICHI PREFECTURE

TRANSPORT MACHINERY
GENERAL MACHINERY
IRON AND STEEL
ELECTRICAL MACHINERY
PLASTICS



AICHI-NAGOYA INTERNATIONAL BUSINESS ACCESS CENTER

Nagoya Chamber of Commerce and Industry
11F, 2-10-19 Sakae, Naka-ku, Nagoya-city, Aichi 460-0008
Phone: +81 (0)52 223 5401 | Fax: +81 (0)52 223 5404
URL: www.i-bac.jp/index.html

AVAILABLE INCENTIVES

The Tax Reduction Fund to Countermeasure Deindustrialization was introduced in 2012, facilitating Aichi Prefecture's support of firms that are seeking to establish manufacturing facilities, and carrying out research and development and proving tests.

Subsidy Program to Promote Investments in the Cutting-Edge Sectors of the 21st Century was established, in which the limit of the subsidy is increased to ¥10 billion, making it one of the largest subsidies in Japan.

Aichi Prefecture provides investment support to companies that have contributed to the local economy and employment for many years. The prefecture also supports small and medium sized companies in core supply chain fields.

Aichi-Nagoya International Business Access Center (I-BAC) provides a free and speedy "one-stop service" relating to markets, clients and business partner candidates, support measures, offices and factories, transportation and other infrastructure, human resources, housing, education and medical care, and licensing and other related procedures.

The Greater Nagoya Initiative (GNI) provides subsidies to foreign companies locating in Aichi for expenses such as registration-related expenses, real-estate company fees, and staffing company fees (specific conditions must be met).

Nagoya City grants can be used for office rental costs (specific conditions must be met).



Greater Nagoya

Home to Japan's advanced industries such as **next-generation vehicle** and **aerospace** industry, the area serves as the national base of **manufacturing innovation**.

Greater Nagoya region

Situated in the middle of the Japanese archipelago, Greater Nagoya is a region within a 100 kilometer radius of Nagoya, the third largest city in Japan after Tokyo and Osaka.

What is GNI ?

The Greater Nagoya Initiative (GNI) is a cross-border industrial revitalization and promotion project, jointly participated in by local municipalities, businesses and academia to attract excellent global companies, technologies, people and information to invest in the region.

GNI one-stop support

The GNI acts as a one-stop business support center for foreign companies considering doing business in central Japan, by helping them gather local information, networking arrangement of business meetings, and aiding their operations in the region.

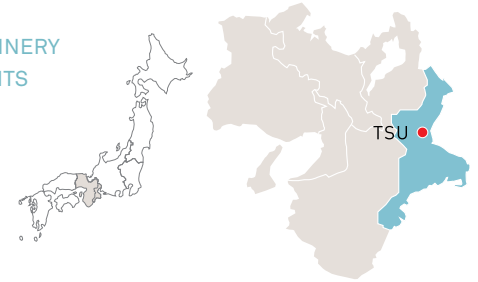
Greater Nagoya Initiative Center

c/o Public Foundation of Chubu Science and Technology Center
Ikko Osu Building 7F, 1-35-18 Osu
Naka-ku, Nagoya, Japan 460-8650
TEL: +81 (0)90 6767 2881
FAX: +81 (0)52 204 1469
www.greaternagoya.org



KANSAI REGION MIE PREFECTURE

TRANSPORTATION MACHINERY
ELECTRONIC COMPONENTS
CHEMICALS
GENERAL MACHINERY
ELECTRICAL EQUIPMENT



INDUSTRIAL INVESTMENT PROMOTION OFFICE

13 Komei-cho, Tsu-city, Mie 514-8570

Phone: +81 (0)59 224 2819 | Fax: +81 (0)59 224 2221

URL: www.invest.pref.mie.lg.jp/

AVAILABLE INCENTIVES

- Promotion to attract new growing industries such as clean energies, life innovation, etc. as well as advanced materials industry, etc.
- Investment in facilities such as mother factories, etc.
- Attracting R&D centers
- Attracting a foreign-affiliated companies' Asian base
- Starting attracting service industry
- Promoting investment of companies utilizing regional resources

Subsidy for

Growing Industry Location

- Investment requirement: ¥5 billion or more
- Employment requirement: 10 (5 for prefectural companies)
- Subsidy rate: 10% (up to ¥5 billion)

*12% for advanced materials industry

Subsidy for

Mother Factories Location

- Investment amount required: ¥500 million or more
- Number of employees required: 10 (5 for local companies)
- Subsidy rate: 15% (Limit: ¥500 million)

Support for personnel transfer

- Personnel transfer of more than 50 staff for strengthening the research division and procurement division (that would be considered as an investment of ¥500 million).

Subsidy for R&D Center Location

- Target: Construction of R&D centers or testing and certification centers
- Investment requirement: ¥200 million or more (¥100 million or more for Ise, Shima, Tamashiro, and Watarai; ¥30 million or more for Higashi Kishu, Toba, Odai, and Minami Ise).
- Subsidy rate: 10% of invested depreciable assets up to ¥500 million.

Location Subsidy for Asian Base of Foreign-affiliated Companies

- Investment requirement: ¥500 million or more
- Employment requirement: 10 employees (5 for prefectural companies)
- Subsidy rate: 20% (up to ¥500 million)

KANSAI REGION KYOTO PREFECTURE

ELECTRICAL EQUIPMENT
TRANSPORT EQUIPMENT
PRECISION EQUIPMENT
TEXTILE INDUSTRY
CHEMICAL INDUSTRY



TRADE & COMMERCE DIVISION, DEPARTMENT OF COMMERCE LABOR & TOURISM

Yabunouchi-cho, Nishiiru, Shinmachi, Shimotachiuri-dori,
Kamikyo-ku, Kyoto-City, Kyoto 602-8570
Phone: +81 (0)75 414 4840 | Fax: +81 (0)75 414 4870

AVAILABLE INCENTIVES

In addition to a good job environment and a cluster of many universities and research centers, many globally active companies are located in Kyoto. It is believed that the 'Kyoto brand' that has been inherited from cultures sophisticated throughout its history and traditional industry to advanced industry will give new business development. Kyoto Prefecture offers support for your location in coordination with municipalities, offering incentives such as subsidies, loans, and special provisions on taxation.

Business location promotion loans for the creation of jobs

Loans available at low interest, 1.2%, for new office set-up or existing office expansion that result in job creation. Maximum amount: 2 billion yen

Industry location strategy

21 special project grant

For companies located in Kyoto or its municipalities will provide:

- Office Establishment Subsidy
- Subsidizing 10% of invested fixed assets ^{*1 *2}
- Employment Subsidy
- ¥100,000 to ¥500,000 ^{*2}

^{*1} Fixed asset excluding land

^{*2} In the case of locating in Kyoto City, the subsidy rate and unit price change.

Limit amount varies depending on areas to locate and the number of full-time employees within the prefecture.

Ordinance on Business Location Promotion to revitalize regional economy and for stable employment and job creation in Kyoto

Reduction of real estate acquisition tax up to 50% for companies newly establishing or expanding factories in Manufacturing Cluster Promotion Areas.

*Requirements are applicable

KANSAI REGION KYOTO-CITY

ELECTRIC MACHINERY
PUBLISHING & PRINTING
FOOD PRODUCTS
TEXTILES
GENERAL MACHINERY



DEPARTMENT OF INDUSTRIAL STRATEGY OFFICE

488 Kamihonnoji-mae-machi, Oikegaru, Teramachi-dori,
Nakagyo-ku, Kyoto-City, Kyoto 604-8571
Phone: +81 (0)75 222 3325 | Fax: +81 (0)75 222 3331
URL: www.advance-with-kyoto-business.jp/en/

AVAILABLE INCENTIVES

Companies (primarily those in the manufacturing and information processing service industries) building new plants/research institutes or expanding existing facilities and start-up small and medium sized companies setting up new offices are eligible to participate in subsidy and financing programs.

The city is also committed to supporting and fostering venture companies by creating inter company matching programs to assist small and medium sized companies in the city to expand their range of business and technological collaboration partners, promoting industrial academic and public collaboration, establishing industrial support organizations, and setting up incubation facilities.

KANSAI REGION OSAKA PREFECTURAL GOVERNMENT

MANUFACTURING
METALLIC PRODUCTS
MACHINERY
TOOLS
SERVICES
WHOLESALE & RETAIL



BUSINESS DEVELOPMENT, ECONOMIC STRATEGY BUREAU

ATC ITM Bldg. 4 Fl., 2-1-10 Nanko-Kita, Suminoe-ku, Osaka-city 559-0034

Phone: +81 (0)6 6615 6901 | Fax: +81 (0)6 6615 7433

URL: www.investosaka.jp/

AVAILABLE INCENTIVES

Business Entry Support

Introducing companies for business negotiations, providing short-term leased spaces to serve as preparatory locations for expansion, and providing subsidy programs and other services that meet the needs of companies.

Kansai Innovation International Strategic Zone Taxes

Companies in New energy or life-sciences businesses, which are newly moving to the special zone: no taxes for 5 years+1/2 taxes for 5 years.

Special Zone Taxes

When performing projects involving new energy or life sciences in special zones in Osaka, special zone taxes apply, with up to Zero local taxes for 5 years + 1/2 for next 5 years. Eligible tax items as Corporate citizens' tax, business office tax, real estate tax, and city planning tax.

There are seven free office rooms that can be used for 365 days as the base of opening business offices in Osaka city. They are equipped with telecommunication and office facilities.

KANSAI REGION HYOGO PREFECTURE

MANUFACTURING
SERVICE
REAL ESTATE
WHOLESALE & RETAIL
TRANSPORT



HYOGO-KOBE INVESTMENT SUPPORT CENTER

Kobe Commerce, Industry and Trade Center Building, 4 Fl.,

1-14-5 Hamabe-dori, Chuo-ku, Kobe, Hyogo 651-0083

Phone: +81 (0)78 271 8401 | Fax: +81 (0)78 271 8403

URL: www.hyogo-kobe.jp/his/english/index.html

AVAILABLE INCENTIVES

Support measures for businesses expanding into the designated areas include: (1) reduced real estate acquisition tax; (2) grants for new employment of local people, capital investment, and office rents; and (3) low-interest loans. Though subsidy rate of equipment investment is 3%, it is favorable for large-scale equipment investment, because the maximum of the subsidy is not set. This is unique to Hyogo Prefecture. The Hyogo-Kobe Investment Support Center serves as the one-stop service provider for companies setting up a business in Hyogo Prefecture. JETRO Kobe provides rent-free preparation office spaces.

Reduction on non-uniform taxation of real estate acquisition taxes

Reduction on non-uniform taxation of real estate acquisition taxes (50% reduction up to 200 million yen)

Office Rent Subsidy for Foreign-affiliated Companies

Subsidy rate: 50% or less
Subsidy amount: 1,500 yen/m²/month
Annual Limit: 2 million yen
Period: Within 3 years

Employment Subsidy

Subsidy for employing local people: 300,000/person
Limit: 300 million yen
Requirement: 11 or more new local employees, and in the case of acquiring or renting land, capital investment of 5 million yen or more (excluding land itself)

Subsidy for Capital Investment

New growing businesses expanding into the designated area

KANSAI REGION

KOBE-CITY

GENERAL MACHINERY
TRANSPORT MACHINERY
ELECTRIC MACHINERY
IRON & STEEL
FOOD PRODUCTS



KOBE ENTERPRISE PROMOTION BUREAU FOREIGN INVESTMENT GROUP

6-5-1 Kano-cho, Chuo-ku, Kobe-city, Hyogo 650-8570
Phone: +81 (0)78 322 6216 | Fax: +81 (0)78 322 6072
URL: www.city.kobe.lg.jp/business/attract/invest-kobe/index.htm

AVAILABLE INCENTIVES

Subsidy programs for office rent are available for foreign companies that have established their business sites in the International Economic Site Zone and have been accredited by Hyogo Prefecture as meeting the standards of International Economic Exchange Business.

In addition, Kobe City is taking advantage of the preferential treatment measures to actively induce businesses which are granted through the Ordinance of Kobe Enterprise Zone, Business Entry Support Programs and by the Act on the Promotion of Establishment of Enterprises. Furthermore, Kobe has been designated (December 2011) as the Kansai Innovation International Strategic Zone, and with an aim to found the global site for Life Innovation, the City has been actively attracting domestic and foreign healthcare industries centred around Port Island.

Kobe City was designated as one of the “National Strategic Special Zones” in the field of health and medicine. The city, therefore, makes the best of the support such as relaxation of regulations so as to prepare a good international business environment and to introduce healthcare technology such as regenerative medicine and innovative medical devices from Kobe to other parts of Japan and overseas.

CHUGOKU REGION

HIROSHIMA PREFECTURE

SERVICE INDUSTRY
WHOLESALE / RETAIL
REAL ESTATE
MANUFACTURING
COMMUNICATION



HIROSHIMA FOREIGN BUSINESS DIVISION

10-52 Moto-machi, Naka-ku, Hiroshima-city, Hiroshima 730-8511
Phone: +81 (0)82 222 5521 | Fax: +81 (0)82 223 2137

AVAILABLE INCENTIVES

Among the incentives in place are start-up support and factory location incentives for foreign companies via corporate location promotion incentive programs, subsidy programs for purchases of land, building and equipment (maximum of 5 billion yen), and financing programs.

Subsidies for new plants

Subsidy for equipment investment including manufacturing and research facilities in leading-edge fields related to medical and health care, environment and energy etc. Subsidies for land purchases in prefecture-run industrial complexes, and building and equipment subsidies. (certain cities and towns have their own subsidy programs; applicable until Mar. 2016)

- Contract programs:
Programs for fixed-term leases of land for business use
- Discount programs:
Discounts on land for large scale sales

SHIKOKU REGION EHIME PREFECTURE

PAPER & PULP
NONFERROUS METAL INDUSTRY
CHEMICAL INDUSTRY
SHIPBUILDING INDUSTRY
ELECTRICAL MACHINERY



LOCATION PROMOTION DIVISION, ECONOMIC AND LABOR DEPARTMENT

4-4-2 Ichibancho, Matsuyama-city, Ehime 790-8570
Phone: +81 (0)89 912 2474 | Fax: +81 (0)89 912 2259
URL: www.pref.ehime.jp/tsukaikata/foreign.html

AVAILABLE INCENTIVES

Support for invited enterprises such as manufacturing companies

Support for leased property and incentives is provided depending on the number of newly employed full-time workers and invested fixed-asset value for pre-designated construction companies, factories of 4 types of distribution companies, and call centers invited by the prefecture. Additionally, a special support system is in place for SMEs expanding into Toyo Industrial Parks, one of the prefectural industrial parks, information- and communication related companies, and venture companies.

Support for capital investment in line with the basic plan based on the Business Location Promotion Act

Industries seeking accumulation and further expansion by 5 basic plans based on the Business Location Promotion Act in 5 regions of the prefecture.

Preferential Tax Treatment

All industries

(There is special exception of requirements for agriculture-, forestry-, and fishery-related industry.)

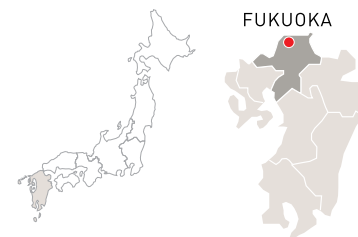
In depopulated areas, preferential treatment is available for targeted facilities, including special depreciation, enterprise tax and real estate acquisition tax.

Loan Scheme for Business Location

A low-interest long-term loan scheme is in place for capital investment fund for new establishment and expansion of factories.

KYUSHU REGION FUKUOKA PREFECTURE

TRANSPORT EQUIPMENT
ELECTRONIC PARTS & DEVICES
IRON & STEEL
CHEMICAL PRODUCTS
FOOD & BEVERAGE



FUKUOKA FOREIGN INVESTMENT PROMOTION CENTER

7-7 Higashi-koen, Hakata-ku, Fukuoka 812-8577
Phone: +81 (0)92 643 3441 | Fax: +81 (0)92 643 3443
URL: www.investfk.jp

AVAILABLE INCENTIVES

Fukuoka Prefecture provides consistent support including giving information on the market, laws and regulations, real estate such as offices and factories and residences, and information on human resources, extending to introductions of prospective partners companies and follow-up services after corporate advances.

The Business Location Promotion Subsidy in Fukuoka is provided depending on the investment amount and the size of employment, and many local governments in the prefecture also provide various types of incentives.

Subsidies for Promoting Investment from Foreign Companies

Diverse incentive programs are available for companies establishing a presence in Fukuoka. The prefectural government's programs, in combination with incentives offered by individual cities in the prefecture, provide generous assistance to non-native businesses. In addition, financing from the Development Bank of Japan is also available.

Subsidy for Visit to Fukuoka

Partial subsidy of travel expenses for foreign companies considering expanding into Fukuoka.

Incentives to encourage establishment of its subsidiary in Japan

Partly subsidize the cost of company registration for establishing its Japanese subsidiary associated with expanding into Fukuoka.

OKINAWA REGION

OKINAWA PREFECTURE

TOURISM
AGRICULTURE
FISHERIES
CIVIL ENGINEERING
CONSTRUCTION
PETROLEUM
WHOLESALE & RETAIL



DEPARTMENT OF COMMERCE, INDUSTRY AND LABOR INDUSTRIAL SITE PROMOTION DIVISION

1-2-2 Izumizaki, Naha, Okinawa 900-8570

Phone: +81 (0)98 866 2770 | Fax: +81 (0)98 866 2846

AVAILABLE INCENTIVES

The most beneficial tax treatment measures in Japan can be accessed in the various special zones such as the International Logistics Hub Industry Development Zone, the Designated Information and Communications Industry Promotion Zone, and the Financial Business Promotion Zone.

Financing Program

Low-interest financing can be accessed from the Okinawa Development Finance Corporation.

Subsidies and Tax Breaks

- Companies that locate in the International Logistics Hub Industry Development Zone receive a number of tax advantages, such as a 35 percent deduction in taxable income for corporation tax purposes, and partial exemptions from local government taxes such as real estate acquisition tax and fixed asset tax.
- Companies are able to choose between alternative systems for the application of tariffs.
- Companies hiring employees under 35 years of age receive subsidies equal to one third of the employees' wages. (Other conditions also apply)

AGREEMENTS BETWEEN SWITZERLAND AND JAPAN

SOCIAL SECURITY AGREEMENT 01.03.2012

The agreement ensures that Swiss and Japanese nationals receive equal treatment whenever possible in respect of social security entitlements and to determine to which national social security system a person is subject to.

Federal Social Insurance Office, Switzerland

www.bsv.admin.ch

REVISED DOUBLE TAXATION AGREEMENT 30.12.2011

Withholding tax exemption has been agreed for dividends and royalty payments to companies that hold at least 50% of the voting rights. Dividend payments to pension funds are also to be exempt from tax. The withholding tax on dividends paid to companies that hold at least 10% (previously 25%) of the voting rights of the distributing company are reduced from 10% to 5%. All other dividend payments are subject to withholding tax of 10% (previously 15%). Certain interest payments are also exempt from withholding tax, e.g. if they are made to financial institutions (banks, insurance or reinsurance companies, securities dealers) or pension funds.

Federal Department of Finance FDF

www.efd.admin.ch

FREE TRADE AND ECONOMIC PARTNERSHIP AGREEMENT FTEPA, 01.09.2009

The FTEPA is for the improvement of framework conditions as well as legal certainty for Swiss exporters, investors and services providers. Moreover, the FTEPA prevents potential discrimination that may result from the conclusion of FTAs between Japan with third countries.

With the FTEPA, the largest part of customs duties on Swiss exports to Japan has been dismantled. Although most Swiss export products (machines, watches and some pharmaceutical products) had already been exempted from custom duties or subject to very low tariff rates, Swiss exporters can still expect significant cost savings.

The FTEPA contains substantive provisions on trade in goods (liberalization of trade in industrial products as well as selected processed and basic agricultural products, rules of origin, custom procedures, trade facilitations and provisions relating to non-tariff barriers), trade in services, the movement of natural persons for business purposes, the establishment and protection of investments, the protection of intellectual property, the promotion and facilitation of electronic commerce, provisions in the field of competition and the promotion of a closer economic relationship.

State Secretariat for Economic Affairs SECO
www.seco.admin.ch

AGREEMENT ON SCIENTIFIC AND TECHNOLOGICAL COOPERATION 10.07.2007

This agreement establishes the terms of science and technology cooperation between Switzerland and Japan. The priorities or topics that should guide the two countries' joint endeavours are agreed on in separate discussions among the public and private sectors of both countries. Swiss and Japanese institutions share a strong interest in many different scientific fields, ranging from life sciences, nanotechnologies and information and communication technologies to environmental sciences, humanities and social sciences. In each country, various institutions are chosen to act as Leading Houses, which means that they are called upon to coordinate bilateral cooperation between the two countries and ensure that all universities and research institutes are involved at the national level. Also an arrangement fostering cooperation in innovation was signed in 2013 by the Commission for Technology and Innovation (CTI) and the Japanese Ministry of Education, Culture, Sports, Science and Technology (MEXT).

Federal Department of Economic Affairs, Education and Research EAER
www.wbf.admin.ch/en/

State Secretariat for Education, Research and Innovation SERI
www.sbfi.admin.ch/index.html?lang=en

MUTUAL RECOGNITION AGREEMENTS

Good Laboratory Practices (GLP) for Pharmaceuticals (30.08.1983), Agrochemical Products (18.01.1993) and Chemical Industrial Products (28.03.1994)

Good Manufacturing Practices (GMP) for Pharmaceutical Products (02.06.1988)

Swiss Agency for Therapeutic Products Swissmedic
www.swissmedic.ch

ORGANIC EQUIVALANCY AGREEMENT 01.07.2012, EXPANDED 01.07.2013

Since 01.07.2013, Swiss organic certified products are allowed to be exported to Japan, provided that the exporter is shipping to a JAS (Japan Agricultural Standards) certified importer who is willing to affix the JAS seal in Japan or be processed by a JAS certified processor/ manufacturer in Switzerland. For import from Japan the same mutual recognition applies as long as the organic products and their ingredients either originate from Japan, imported from Switzerland to Japan or imported from a third country whose manufacturing and control rules are recognized as equivalent to JAS (i.e. Argentine, EU, Australia, USA and New Zealand as of the date of entry into force of this agreement).

Federal Office for Agriculture FOAG
www.blw.admin.ch

AIR TRANSPORT AGREEMENT 03.04.1957 OPEN SKY AGREEMENT 05.02.2014

The agreement allows Swiss and Japanese air carriers to make decisions on routes, capacity and pricing without government interference.

Federal Office of Civil Aviation FOCA
www.bazl.admin.ch

REFORM 2020

The Japanese Government is making an all-out effort to leverage the 2020 Tokyo Olympic and Paralympic Games by promoting 6 core projects to be accomplished by the year 2020. These projects are intended to accelerate innovation, rise attention from around the world and lead to strengthening economic growth.

1. Use of next-generation transportation systems and automatic driving technology. The Government will make the utmost use of the research and development results of its public-private collaboration promotion body, and the Strategic Innovation Promotion Program (SIP) under the Council for Science, Technology and Innovation to realize the next generation transportation systems (ART-Advanced Rapid Transit). Moreover, by utilizing sophisticated automatic driving technology, the Government will strive to realize the securing of transportations for those with restraint on movement such as the elderly, and convoy traveling of trucks.

2. Solutions to energy/environmental problems through use of distributed energy resources. The Government will strive to establish the utilization of CO2-free hydrogen derived from renewable energy sources and innovative energy management systems.

3. Realization of a universal future society through leading-edge robotic technology. Addressing social issues such as labour shortage due to a decrease in population, the Government will take advantage of robotic technologies in every space of life. For example, these technologies can enable the elderly and the handicapped to enjoy wide-ranging services necessary for realizing a stress-free life.

4. International implementation of high-quality Japanese medical services and technology (inbound use of medical care).

The Government will list medical institutions which actively accept patients from foreign countries who visit for medical services such as health check ups, medical treatment and follow-up examinations after medical treatment. “Visiting foreign patients” may thereby experience the benefits of the Japanese medical care system in person, including sickness prevention, early detection, medical treatments and rehabilitation.

5. Showcasing Japan as a tourism country. The Japanese Government aims to attract 20 million foreign visitors in 2020, and 30 million in 2030, by taking advantage of attractive tourism areas and easy access points such as Narita and Haneda International Airports. The Government will select a private-public run tourism management organization, with policy input from ministries and agencies, to facilitate the development of tourism resources. The goal is a stress free environment for visitors providing multilingual services and to become a tourism-oriented nation by 2020.

6. Policies to attract more foreign direct investment in Japan.

The Japanese Government is focusing on foreign direct investment leading up to the year 2020, when international attention is heightened due to the hosting of the 2020 Tokyo Olympic and Paralympic Games and efforts will be most effective. Important is to develop an attractive business environment for domestic and foreign companies and to strategically engage, identify and attract investment projects, by actively disseminating improvements in the business environment. The promotion of policy measures in this growth strategy, under the cooperation with local governments, will accelerate reforms in regulations and systems. In order to expand foreign direct investment in Japan, the Government is making the utmost use of the 2020 Tokyo Olympic and Paralympic Games by hosting a number of high-profile international events such as:

2019: Rugby World Cup

2019-2020: Regional Business Conference

2020: Japan Business Conference (Tokyo)

2020: Global Venture Summit (Tokyo)

2020: Tokyo Olympic and Paralympic Games

To obtain detailed information, please visit
www.kantei.go.jp/jp/singi/keizaisaisei/pdf/dai2_3en.pdf
www.kantei.go.jp/jp/singi/keizaisaisei/pdf/kaikaku2020_gaiyouen.pdf

JAPAN EXTERNAL TRADE ORGANIZATION

The Japan External Trade Organization (JETRO) is a government-related organization promoting mutual trade and investment between Japan and the rest of the world. As one of our activities, we offer foreign investors with abundant information on all aspects of doing business in Japan, by providing expert consultation and offering free temporary office space in major business areas across the country. Talk to JETRO first and see more of what we offer to help set up your business in Japan.

JETRO has a network of 73 overseas offices in 54 countries, and over 40 offices within Japan consisting of JETRO Headquarters Tokyo, JETRO Osaka, Institute of Developing Economies and regional offices. (as of October 2015).

INVEST JAPAN BUSINESS SUPPORT CENTER (IBSC)

The JETRO IBSC (Invest Japan Business Support Center) is a business facility which provides you with the most convenient and cost-effective way to enter or expand your business in Japan.

CONSULTATION

Free individual consultation for your company

IBSC staff and advisors can provide information about such matters as industrial structures and market shares, Japanese business practices with regard to procurement, product sales, and industrial systems, as well as offering advice based on the needs of your company.

Provide information on the regulations and incentives from national and local governments

National and local authorities offer a number of incentives to encourage investment. In addition to information on these incentives, the IBSC staff can also help you to efficiently gather information on laws, standards, regulations and authorization procedures and can arrange meetings with representatives from national and local authorities. The IBSC staff can assist you with submitting certain requests for deregulation to the relevant government bodies.

Estimate the cost to set up a Japan office

IBSC can provide a customized estimate based on a number of factors showing how much it would cost you to set up an office in Japan.

Help with procedural requirements for establishing a business

Our in-house team of experts can provide you with information on company registration, visa applications, tax procedures, and labor procedures. We can also introduce you to outside professionals who can create and submit the procedural documents on your behalf.

Find qualified staff

Our staff can search for specific candidates, including representatives in Japan, salespeople, accountants, and engineers, through recruitment and job-placement companies and present the candidates to you. We also cooperate with recruitment companies in arranging interviews with promising candidates.

Find a location for your office

IBSC can help you find possible locations for your permanent office according to your needs using local real estate companies. Since you will need to have a set address for the majority of the procedures required for setting up your office—including establishment registration and public notification, certificate of eligibility application procedures, opening a bank account, and hiring employees—it is necessary to begin finding an office early in the process. IBSC can help you find an office quickly using our nationwide network with real estate companies.

FACILITIES

Temporary office space offered free of charge

IBSC temporary offices are located near major government offices and have convenient access to important business centers across Japan. Such proximity enables you to complete applications, registrations, business negotiations and other preparations to smoothly establish your business.

Multipurpose hall and conference rooms

Multipurpose hall and conference rooms are available to hold seminars, meetings, and other business activities so as to avoid having to reserve outside facilities.

Gather a wide range of information needed for your business

The JETRO Business Library is an academic library devoted to international business. Our libraries in Tokyo and Osaka hold collections of over 230,000 books and 100,000 books, respectively. Our resources include an excellent selection of English-language documents and reference materials on Japan, Asia and other countries, and visitors have free access to all items in the library.

TOKYO ONE-STOP BUSINESS ESTABLISHMENT CENTER

The Japanese Government and the Tokyo Metropolitan Government together launched the Tokyo One-Stop Business Establishment Center on the 7th floor of JETRO Headquarters in Tokyo, which commenced operation on April 1, 2015.

This is the first center in Japan that has integrated the procedures for establishing business by overseas-affiliated or venture companies in one location.

Through face-to-face consultation, well-versed staff members and experts in this field assist with a wide range of administrative procedures required when forming a legal entity and starting operations in Tokyo including certification of articles of incorporation, corporate registration, taxes, pension, social insurance and immigration control. At the request of these companies, the center will also provide interpretation and translation services in multiple languages.

PLEASE DON'T HESITATE TO CONTACT US AT:

JETRO Geneva
Rue de Lausanne 80
1202 Geneva
Switzerland
Tel: +41-22-732-13-04
Fax: +41-22-732-07-72
Email: SWG@jetro.go.jp

Opening hours:
Monday to Friday
09:00-12:30 • 13:30-17:00

JETRO Headquarters
Ark Mori Building, 6F 12-32,
Akasaka 1-chome, Minato-ku,
Tokyo 107-6006, Japan
Tel: +81-3-3582-5511

SWISS BUSINESS HUB JAPAN

The Swiss Business Hub Japan (SBH Japan) is the Tokyo based representative of the official international trade and investment promotion agency Switzerland Global Enterprise (S-GE). Part of the Embassy of Switzerland in Japan, it is responsible for implementing Swiss export strategies in Japan and for promoting Switzerland as a business location.

EXPORT PROMOTION

Are you looking to export or develop your business further in Japan?

The SBH Japan is the point of contact for Swiss and Liechtenstein companies.

Our team in Switzerland and Japan will help you decide on a suitable market strategy for Japan. We will prepare a service package based on your specific requirements and business priorities. We work with a wide network of local partners and industry experts. Examples of our services are:

Marketing services

Industry analysis and trend-spotting, bespoke market studies, market compatibility tests, in-depth competition assessments and benchmarking, adaptation of marketing material etc.

Partner search

Identification and profiling of suitable distributors, agents, representatives or import partners. Introduction to a short-list of potential partners, with portfolios consistent with your targeting strategy.

Promotional events

Organisation of exclusive opportunities and provision of facilities for Swiss and Liechtenstein companies to promote themselves and their products in Japan.

INVESTMENT PROMOTION

Are you interested in establishing a presence in Switzerland?

The SBH Japan offers free consulting services to Japanese companies wishing to set up a subsidiary or technological partnership in Switzerland.

Swiss economic and business structure

Information about the administrative and legal environment, practical steps to establish a company, labour market and laws, financial issues (costs and tax), real estate etc.

Local economic networks

Introduction to key stakeholders who can help accelerate your expansion. Assisting with the choice of business site(s), organisation of fact-finding visits to possible locations/partners/ contacts, guidance on staff recruitment, etc.

Support in finding the right business or research partners in key Swiss industries

The SBH Japan benefits from a wide network of economic and technological contacts. It offers introductions to relevant research and technology transfer centres, business networks and clusters and can also help to target R&D partners.

As part of our mandate on behalf of the Swiss Government (State Secretariat for Economic Affairs SECO) and the Swiss cantons, we work closely with the regional and cantonal business promotion agencies in Switzerland.

Switzerland Global Enterprise

Switzerland Global Enterprise (S-GE) works all over the world to support entrepreneurs and promote Switzerland as a business location. S-GE is represented abroad by the Swiss Business Hubs. The majority of these local teams are based at a Swiss Embassy or Swiss Consulate-General.

Switzerland Global Enterprise Swiss Business Hub Japan

Embassy of Switzerland in Japan, 5-9-12 Minami Azabu, Minato-ku, Tokyo 106-8589
Phone: +81 (0)3 5449 8400

Switzerland Global Enterprise Headquarters

Stampfenbachstrasse 85
CH-8006 Zurich
Phone: +41 (0)44 365 51 51
s-ge.com

CREDITS

UNDER THE MEMORANDUM OF UNDERSTANDING BETWEEN:



JETRO

PROJECT MANAGERS

JETRO
Japan External Trade Organization



SWITZERLAND GLOBAL ENTERPRISE
enabling new business

SBHJ
Swiss Business Hub Japan

SPONSORED BY:

SCCIJ
Swiss Chamber of Commerce and Industry in Japan

SCCIJ
Swiss Chamber of Commerce and Industry in Japan

SJCC
Swiss-Japanese Chamber of Commerce

SJCC
Swiss-Japanese Chamber of Commerce
スイス日本商工会議所

Japanese Chamber of Commerce and Industry of Zurich

チューリッヒ日本商工会
Japanese Chamber of Commerce and Industry of Zurich

Japan Club of Geneva

JCCG
Japan Club of Geneva

INDEX

ABB K.K.	18	Christian Fischbacher	15	Gipfeli	28	LEM Japan K.K.	20
ABB Bailey Japan Ltd.	18	Chugai Pharmaceutical Co., Ltd.	13	Givaudan Japan K.K.	13	LEMO Japan Ltd.	20
Achroma Japan K.K.	12	Clé École International Language School	31	Grundfos Pumps Ltd.	19	Levitronix Japan K.K.	21
Actelion Pharmaceuticals Japan Ltd.	12	Clariant (Japan) K.K.	13	G&S Management Consulting	7	Liebherr Japan Co., Ltd.	21
Adecco Ltd.	5	Clariant Catalyst (Japan) K.K.	13	Habasit Nippon Co. Ltd.	20	Lindt & Sprüngli Japan Co., Ltd.	11
Adecco Soleil Ltd.	5	Clinique La Prairie Japan	13	HABA SPED Logistics Japan	7	LMVH Watch & Jewelry Japan K.K.	16
Aichi-Nagoya International Business Access Center	79	Columbia International School	30	Hatebur Japan K.K.	20	LNS Yoshida K.K.	21
Akris Japan Ltd.	15	Confiserie Labhart	11	HINATA Trading Co., Ltd.	7	Lombard Odier Darier Hentsch Trust Japan, Ltd.	9
Alcon Japan Ltd.	12	Consulate General of Switzerland in Osaka	25	Hiroshima International School	32	Lonza Japan Ltd.	13
Alcotrade Trust Inc.	11	Corum Japan K.K.	16	Hiroshima Foreign Business Division	87	Louis Golay Japan K.K.	16
American School in Japan	29	Création Baumann Japan Ltd.	16	Hokkaido Bureau of Industrial Location Promotion, Department of Economic Affairs, Hokkaido Government	70	Mammut Sports Group Japan Inc.	16
Andre Mouche Japan Co., Ltd.	15	Cream-Digital Creative Studio	5	Hokkaido International School	29	Marist Brothers International School	31
Aoba-Japan International School	30	Credit Suisse AG Tokyo Branch (Private Banking)	9	Horizon Japan International School	30	Marposs Kabushiki Kaisha	21
ARYZTA Food Solutions Japan	11	Credit Suisse Securities (Japan) Ltd. (Investment Banking)	9	Hyogo-Kobe Investment Support Center	85	Matisa Japan Co., Ltd.	21
Ashiya International School	31	Deutsche Schule Kobe	31	Immigration Bureau of Japan	33	Maxon Japan Corporation	21
Audemars Piguet (Japan) Ltd.	15	Deutsche Schule Tokyo Yokohama	29	International School of the Sacred Heart (ISSH)	30	Medela K.K.	13
AutoForm Japan K.K.	18	DEV Development Economic State of Vaud	25	IPA	36	Mettler-Toledo K.K.	21
Bäckerei Biobrot	28	DKSH Japan K.K.	7	Ivoclar Vivadent K.K.	13	Mie Industrial Investment Promotion Office	81
Ball Watch Co., Ltd.	15	Eckold Japan Co., Ltd.	18	Jacque's Bakery	28	Ministry of Economic Trade and Industry	33
Bally Japan Ltd.	15	E.G.O. Nihon Co., Ltd.	18	Jakob Müller Nippon K.K.	20	M-Industry Japan	11
Barry Callebaut Japan Ltd.	11	Egon Zehnder International Co., Ltd.	7	Japan Association of Corporate Executives	34	Montres Journe Japon K.K.	16
BEDA Bern Economic Development Agency	25	Ehime Location Promotion Division, Economic and Labor Department	88	Japan Business Federation (Nippon Keidanren)	34	Moriwood DIGITAL AGENCY	7
Bernafon Japan K.K.	12	Electrosuisse Japan Co., Ltd.	7	Japan Finance Corporation	33	Müller Martini Japan, Ltd.	21
BERNINA Japan, Inc.	18	Embassy of Switzerland	25	Japan Hilti Inc.	20	Myclimate Japan	8
Bien-Air Asia Ltd.	12	Embermedia Japan	7	Japan Science and Technology Agency	36	Nagano Investment Promotion and Business Support Division, Industry and Labor Department	77
Blaser Swisslube Japan Co., Ltd.	18	Emhart Glass Japan Co., Ltd.	19	Japan Standard Association (JSA)	35	Nagoya International School	31
Blondel Japon K.K.	11	EMS-Chemie (Japan), Ltd.	13	Japan-Swiss Society	26	National Federation of Small Business Associations (NFSBA)	35
Blue Parrot	27	EMS-Ube Ltd	13	JETRO Headquarters	33	National Institute of Advanced Industrial Science and Technology (AIST)	36
BOARD Software K.K.	5	Endress + Hauser Japan Co., Ltd.	19	Jodel Hokakai	26	National Institute of Technology and Evaluation (NITE)	36
Bobst Japan Ltd.	18	EOA Japan Co., Ltd.	19	Kanagawa International Business Division, Industry and Labor Bureau	75	Nestlé Japan Group	11
Bossard K.K.	18	Euro Far East K.K.	7	Kansai Association of Corporate Executives	35	Neutrik Limited	21
Breitling Japan Co., Ltd.	15	Erowa Nippon Ltd.	19	Kansai Economic Federation (KEF)	35	New Energy and Industrial Technology Development Organization (NEDO)	36
British School in Tokyo	29	Federation of the Swiss Watch Industry FH	26	Kansai International Academy	31	New International School	30
Bruderer Presses K.K.	18	Feintool Japan Co., Ltd.	19	Kansai Window	35	Nihon Büchi K.K.	21
Bucherer Japan Ltd.	15	Financial Services Agency	33	K. International School Tokyo	30	Nihon Firmenich K.K.	13
Buhler K.K. Japan	18	FJD Japan K.K.	16	Kistler Japan Co., Ltd.	20	Nihon Heberlein K.K.	21
Bulova Japan	15	Forbo Flooring Japan	19	KlingelInberg Japan Ltd.	20	Nihon Kaba K.K.	21
Burckhardt Compression (Japan) Ltd.	18	Franke Japan K.K.	19	Kobe Enterprise Promotion Bureau, Foreign Investment Group	86	Nippon Schneeberger K.K.	21
Business Development Centre Tokyo	34	FREITAG lab Japan K.K.	16	Komax Japan K.K.	20	Nippon Swiss Perfection Co. Ltd.	13
Canadian Academy	31	Fr. Sauter Representative Office Japan	19	Kuoni Travel (Japan) K.K.	7	Nishimachi International School	30
Canadian International School	30	Fukuoka Chamber of Commerce and Industry	36	Kyoto-City Department of Industrial Strategy Office	83	Nobel Biocare Japan K.K.	13
Caran d'Ache Japan, Ltd.	15	Fukuoka International School	32	Kyoto International School	31	Novartis Pharma, K.K.	14
Century Time Gems Japan Co., Ltd.	15	Fukuoka Foreign Investment Promotion Center	89	Kyoto Trade & Commerce Division, Department of Commerce, Labour & Tourism	82	Oerlikon Corporate Japan Oerlikon Japan Co. Ltd.	22
Chalet Swiss Mini	27	Fukushima Industry and Labor Department Business Setup Group of Commercial, Industry and Labor Department	72	Kyoto University	36	Oerlikon Leybold Vacuum Japan Co., Ltd.	22
Cheese-Tei	28	Genedata K.K.	7	KMS K.K.	7	Oerlikon Nihon Balzers Coating Co., Ltd.	22
Chiba Investment Support Center	73	Geobrugg Japan K.K.	19	Lafayette Street	27	Oerlikon Metco Japan	22
Chopard Japan Ltd.	15	Georg Fischer Ltd.	19	Le Chalet	27	Oetiker Japan Co., Ltd.	22
CH Projects Management Ltd.	5	Georg Fischer Automotive	19	Leica Geosystems Japan	20	Okinawa Christian School International	32
Chubu Economic Federation	34	GF Machining Solutions Ltd.	19	Leister Technologies K.K.	20		

Okinawa Department of Commerce, Industry and Labor, Industrial Site Promotion Division	90	Skane Japan	23	Truninger K.K.	24
Okuno & Partners	8	Stäubli K.K.	23	UBP Investments Co., Ltd	10
Organization for Small and Medium Enterprises and Regional Innovation (SMRJ)	33	St. Mary's International School	30	u-blox Japan K.K.	24
Osaka Prefectural Government Business Development, Economic Strategy Bureau	84	St. Michael's International School	31	UBS AG, Tokyo Branch	10
Osaka Chamber of Commerce and Industry (OCCI)	36	Straumann Japan K.K.	14	UBS Global Asset Management (Japan) Ltd.	10
Osaka International School	31	Studer Tec K.K.	23	UBS Securities Japan Ltd.	10
Osaka YMCA International School	31	Sulzer Japan Ltd.	23	University of Tokyo	36
Overseas Vocational Training Association	36	Swiss Alpina	28	USM U. Schaerer Sons K.K.	17
Panalpina World Transport (Japan) Ltd.	8	Swissbit Japan Inc.	23	Uster Technologies K.K.	24
Parmigiani Fleurier Distribution	16	Swiss Business Hub Japan	25	Valedictorian Japan	17
Petit Chalet	28	Swiss Chalet	27	Valmont Group	14
Pharmaceutical and Medical Devices Agency (PMDA)	33	Swiss Chamber of Commerce and Industry in Japan (SCCIJ)	26,35	Victorinox Japan Inc.	17
Pictet Asset Management (Japan) Ltd.	9,10	Swiss Club Tokyo	26	Vin Léman Corporation	11
Pictet Financial Management Consultants Co., Ltd.	10	Swiss Cooking Hause	28	Vitra Co., Ltd.	17
PP Japan Inc.	16	Swissotel Nankai Osaka	17	Volcafe Limited	11
Prime Minister of Japan and his Cabinet	34	Swiss International Air Lines	8	Wagner-Hosokawa Micron Ltd.	24
Python & Peter	8	Swiss Learning	26	Wagner Spraytech Japan Ltd.	24
Quadrant Polypenco Japan Ltd. EPP Segment	22	Swissport Japan Ltd.	8	Walter Ewag Japan K.K.	24
Raclette x Raclette	27	Swiss Re Capital Markets (Japan) Corporation	10	Weisshorn	28
Restaurant Yamanekoken	28	Swiss Re International SE Japan Branch (SRJI)	10	Weleda Japan Co., Ltd.	14
Reuge Hambai K.K.	16	Swiss Reinsurance Company Japan Branch	10	welkam Ltd.	8
Reishauer K.K.	22	Swiss Restaurant Chalet	28	Yokohama International School	30
Richard Mille Co., Ltd.	16	Switzerland Tourism	25	Yushima One's Raclette	27
Richemont Japan Limited	17	Swiss Yodel and Folk Music	28	YXLON International K.K.	24
Riken	36	Syngenta Japan K.K.	14	Zurich Insurance Company Ltd., Japan Branch	10
Rittal K.K.	22	Tamagawa Alphorn Club	26	Zurich Life Insurance Company Co., Ltd.	10
R&M Japan K.K.	22	Tendence Japan KK	17		
Robatech Japan K.K.	22	TESA K.K.	23		
Roche Diagnostics K.K.	14	The International French School in Tokyo	29		
Rolex (Japan) Limited	17	The Japan Chamber of Commerce and Industry	34		
Rowmuse Films	8	The Kobe Chamber of Commerce and Industry (KCCI)	35		
Saint Maur International School	30	The Kyoto Chamber of Commerce and Industry	35		
Sendai Industry Promotion Section, Industry Policy Department	71	The MG School of Latin Calligraphy	8		
Seisen International School	30	The Montessori School of Tokyo	30		
Schaffner EMC K.K.	22	The Nagoya Chamber of Commerce and Industry (NCCI)	35		
Schindler Elevator K.K.	23	The Small and Medium Enterprise Agency	34		
Schleuniger Japan	23	The Swatch Group (Japan) K.K.	17		
Schurter K.K.	23	The Tokyo Chamber of Commerce and Industry (TCCI)	35		
Sécheron Office Japan	23	Tohoku University	36		
Sefar Co., Ltd.	23	Tokio Jodel Gassho-dan	26		
Sensirion Japan Co., Ltd.	23	Tokyo Business Development Center	74		
SFS intec Japan	23	Tokyo Employment Consultation Center	34		
SGS Japan Inc.	8	Tokyo International School	30		
Shizuoka One Step Service Center, Shizuoka International Business Association	78	Tokyo Institute of Technology	36		
Shoko Chukin Bank	34	Tokyo Special Economic Zones	35		
Sigg Japan	17	Toyama Industrial Location & Trade Division, Toyama Prefectural Government	76		
Sika Ltd	23	Trafag Japan Co., Ltd.	24		
SIX Financial Information Japan Ltd.	8	Trimos Sylvac Metrology Japan Ltd.	24		

NOTES



新たな視点、広がる世界

At UBS in Switzerland we look
at your world **from many angles.**

Wealth Management in Switzerland

... Experience the Original

Please contact us in our Swiss Offices:
Tel +41 44 23 71120
email: asia-swiss@ubs.com

IMPRESSUM

PUBLISHER

JETRO Japan External Trade Organization

PROJECT MANAGEMENT

JETRO Japan External Trade Organization
Swiss Business Hub Japan

CONTENT EDITING, DESIGN & PRODUCTION

10 Studios | Embermedia Japan
www.10-studios.net
www.embermedia.co.jp

IMPORTANT NOTICE

The information and data contained in this publication are drawn from a variety of publicly available sources. Persons wishing to use this information do so at their own risk. JETRO cannot be held liable for the accuracy and completeness of the information contained in this publication.



© UBS 2015. The key symbol and UBS are among the registered and unregistered trademarks of UBS. Other marks may be trademarks of their respective owners. All rights reserved.

www.jetro.go.jp

JETRO Geneva

Rue de Lausanne 80

CH-1202 Geneva, Switzerland

Phone: +41/22/732.13.04

Fax: +41/22/732.07.72

Email: SWG@jetro.go.jp