



INVITATION  
TO THE MEMBERS OF THE  
SWISS-JAPANESE CHAMBER OF COMMERCE

MAZDA. CRAFTED IN JAPAN.

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HOW JAPANESE CULTURE IS TRANSFORMED INTO OUR PRODUCTS.

Mazda – 1920 born in Hiroshima. Japanese culture and our Hiroshima spirit are integral part of our DNA. We continuously transform Japanese values into our daily work and into our products. In our presentation we will show you, how this comes to life in our All-New Mazda CX-60. Two examples: «MUSUBU» - Japanese binding techniques and «MA» - The emptiness in space.  
All-New Mazda CX-60. Crafted in Japan.

DATE Thursday, November 3 2022, 18:00-21:00

LOCATION Garage du Nouveau Salon, Route de Ferney 185, 1218 Le Grand-Saconnex

SPEAKER Matthias Walker, CEO/Managing Director, Mazda (Suisse) SA

PROGRAM  
18:00 Doors open / Registration  
18:30-19:30 Presentation « How Japanese culture is transformed into our products »  
19:30-21:00 Apero riche

OTHER Free parking places at event location

FEE The event is sponsored by Mazda (Suisse) SA

